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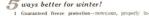
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- stalled, is guaranteed to protect against engine damage caused by freezing, wherever you may drive in the continental United States. 2 Better engine performance-prevents formation of heat
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- 4 Keeps cooling system clean-better circulation: DOWGARD flows at full capacity through cooling system and heater.
- 5 No evaporation problem—when the special blue cap goes on a properly serviced cooling system

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For ton-and-a-half oil heaters-

# Giant Bostitch-stapled carton slashes packing costs 50%

Texsteam Corporation, Houston, Texas, used to ship 3000-pound oil heaters in wood crates. Each crate was built around a heater and was the size of a small room . . . seven feet long, seven feet high and three feet wide. Crates were costly to make and to ship. They were heavy, time-consuming to build and hard to handle. Here's how Bostitch helped.

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corrugated container proved to be ideal. It's a sleeve with a Bostitchstapled seam. A cap, stapled in place, forms the top. The burner is bolted on a wood pallet, then sleeve and cap

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have been completely damage-free.

Texsteam gained many advantages and worthwhile savings in the change to Bostitch-stapled containers. Many companies do. If you would like to know how a change might benefit you, talk to a Bostitch Economy man. To call him, look under "Bostitch" in your phone book. Or write us direct. See how much you can save when you use Bostitch in your shipping room,

new carton weighs less and has cut freight costs substantially. Shipments Fasten it better and faster with

With every Bostitch machine you get... the right combination for your needs from 800 staplers and over 200 staples ... nation-wide parts, service and technical aid backed by the industry's most modern factory...assurance that Bostitch products will operate to \*\*\*\*\*\*\*\*\*\*\*\* 469 BRIGGS DRIVE, EAST GREENWICH, RHODE ISLAND

## When bosses talk about moving men up...



## what do they say about you?

1st BOSS: . . . Well, I have in mind a man who knows our business-has good experience. He could handle the new job, but not the people.

2nd BOSS: Doesn't he get along with them?

1st BOSS: Not as well as he should-or could, with some training like the Dale Carnegie Course. It would build up his confidence and speaking ability, too,

2nd BOSS: Why not suggest it? Might wake him up to his opportunity.

1st BOSS: If he'd show some interest in the idea I'd back him all the way. Then I'd know he has some insight, some initiative.

2nd BOSS: I always look for it, too, Good personal qualities count a lot in putting a man in line for a better job, 1st BOSS: Wish more men realized it. I'm amazed how

often you can sense feelings of inadequacy in the toughest, ablest men.

2nd BOSS: I can't afford to gamble. I want to be sure a man can stand up to the pressures of responsibilities and making decisions-and at the same time get along with others.

Why wait until you become the subject of a conversation like this to develop the sought after qualities that can lead to promotion and better income? The Dale Carnegie Course offers you this opportunity, as it has 750,000 men and women in the past 48 years. It is available in 1077 cities. Write us for com-

plete details without obligation. DALE CARNEGIE W. 46th St., New York 36, N. Y.



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You probably have never thought about it quite this way but ... your Bell telephone made by the Western Electric Company connects you directly to the largest machine in the world.

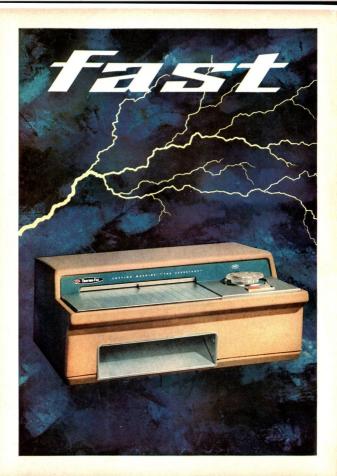
This machine includes the Bell telephone network—a 3,000-mile-wide complex of millions of phones and the wires, cables, switchboards, and electronic wonders that

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#### IFTTERS

#### The Political Arena

"1960-1964, years of decision," is what we face as voters. To make the voters get out of their easy chairs and stop watching television, has either party given us a man of distinction, with a definite, clear approach to our problems?

The politicians have given us two candidates that meet motivational research standards of offending few people, of having good television personalities, of having presen families, of agreeing on most problems facing our country. If neither the Madison Avenuemodeled Nixon nor the family-owned Kennedy production gets us excited, then we may give the politicians in Congress the chance to pick our President. Motivational research gave us the Edsel. An honest wish to meet the needs of our country gave us the Ford. DAVID H. NEUBOURG

New York City

As one voter who isn't blind, I am getting sick and tired of hearing about Jack Ken-nedy's "good looks." The last time I saw a face like his, Tarzan was feeding it bananas. GRAHAM SMITH

Eugene, Ore.

The Eisenhower-Nixon Administration has failed us for the past 71/2 years. We are now behind Russia in the space race, ballistic missile production and development, education, military manpower, and speed of economic growth. Developments in Cuba, Japan, Latin America and the Middle East have shocked us. We cannot afford to continue this dangerous drift. To lead us in the next four years we must have new faces in the White House-those of Kennedy and Johnson. MICHAEL MRAS

Plymouth, Pa.

If Nixon continues at his present pace, by Election Day he won't have a leg to stand on. TOM LEVY

Pueblo, Colo.

#### Expert Appraisal

As you know, Persia is my business-I might say my life-which means that I read the account [of Iran and the Shah] in TIME with probably as much interest as anybody. I am writing immediately to tell you that it was a remarkable job, and it is a subject on which I am not easily pleased, having growled, as you know, about previous ac-counts. But this is comprehensive, realistic, just; it is penetrating and sympathetic also: a remarkable performance-far and away the best I have seen about contemporary Iran. Congratulations to all concerned! ARTHUR UPHAM POPE

Director

International Association for Iranian Art and Archaeology New York City

#### Seat of Learning

Royal Oak Township's Carver Elementary School is "a cinderblock monstrosity," is it? Well, this is the school I had to build in a nearby village one day last year toward the finish of the monsoon, and in two days of cut). When the four months' rain totaled 250 in., the kids moved into a 10 by 10 cow-



shed darker than the Black Hole and as miry as Andersonville; and when the cows needed shelter we had to move out again.

Carver Elementary School looks a pretty marvelous building to us. What standards do you Americans use to measure by? Your own, or those of the rest of the poor world? Don't you ever give thanks

ELIZABETH SINHA

for small mercies? Lonavla, India

#### Les Girls

American females may be politicians, engineers, business executives and the like, but they do not excel in the only field where they are indispensable—that of being

Since Carry Nation started her bar-busting campaign, American women have succeeded in losing their gentility, femininity and self-

They have fled out of the home and left it a house They are guilty of gross neglect as home-

Since their so-called emancipation, they have lost interest in men and replaced it with their own selfish motives. Their interest is in a meal ticket and what they can do with it. They are not interested in the men Since their emancipation, they have fought

men tooth and nail. They make no attempt operate on the principle that Carry Nation used in busting barrooms: It's O.K. for me to be unladylike and bust your bar to smithereens, but you are not allowed to stop me because that would be ungentlemanly. Senator Smith's so-called contributions and those of others like her are far overshadowed by their contribution of denving womanhood. As long as thousands of American females attempt to emulate her in their present fashion they are all failures to the human race.

B. F. BAYRUNS

Camden, N.J.

Your obvious failure to state Margaret Chase Smith's religious affiliation was a blunder. You made it clear that Lucia Cormier was

a "Roman Catholic of French Canadian de-scent." So how about Senator Smith? GARY A. JAMES

Marion, Ohio ¶ Senator Smith is a Methodist.-ED.

#### The Powers Case

Congratulations to United Feature Syndicate's Bill White for his display of journalistic guts in stating some hard truths about Powers' conduct at that trial. I'm sure he expressed most eloquently the feelings of most of America's combat veterans.

RUSSELL V. BOND Guadalcanal, Class of '42

Arlington, Va.

I wonder just what Columnist White would have advised Powers to do. Eisen-hower pleaded guilty for Powers before the pilot had a chance to plead guilty or inno cent. Regardless of the salary Powers got, he figured his life was worth mor

And that's exactly what I'd have done under the same circumstances, and dollars to the same if he had been shot down in Russia LEWIS A. LINCOLN

#### Protestant Monks

Your Sept. 5 article, "The Brothers of Taizé," was immensely appreciated, since I have a close friend, Father Gérard Huni, among the 45 brothers at the French Protestant community

Gérard and I have corresponded regularly since making acquaintance while we wer with the Office of the Secretary to the Staff at SHAPE in Paris five years ago. After service with the French army at SHAPE, Gérard went to Taize and was ordained in the community. The 20-year-old community has, in my estimation, fostered a basic doc-trine of religious understanding which, if carried out by the various religious sects in our world, would do much to bring about a brotherhood of man that could lead to a definite, lasting peace

RONALD E. SWARTZLANDER Butler, Pa.

Now Protestant monks! To wipe out completely the small step forward taken by the Reformation, the only thing left to do will be to give them strings of beads and have them mutter meaningless prayers. Instead of taking the lead away from

medieval mysticism toward greater sanity in man. Protestantism seems to be regressing toward that one institution whose principal dedication is the propagation of immaturity

FREDERICK FISCHER Bakersfield, Calif.

#### **B-B Shots**

Kudos to the writer of the wonderful article, "The Era of Non-B," in your Aug. 22 issue! I roared. HELGA SANDBURG

Washington, D.C.

I have often been disgusted with your reviews of books, movies and plays, con-

sidering them inadequate, unfair and ob-But I must congratulate you for "The Era of Non-B." It's time our noses were turned up at the crap in our bookstores.

CHARLES FRANK Taylor, Mich.

#### Pony Boy

#### Sir

I just read a nasty quip about what it would be like to have Jack Kennedy's ex-pected child and his small daughter in the White House [spilled milk, crayon marks on the hallowed walls, etc.]. One would do well to read up on what happened when Teddy



#### Every man has the power to look into the future

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Roosevelt's family was there. At least the little Kennedy girl is not big enough to ride a pony through the White House. MRS. ETHEL BORING

¶ When Archie, T.R.'s third son, was sick abed with the measles, younger Brother Quentin thought that seeing his pony would hasten Archie's recovery. The pony, Algonquin by name, was smuggled up to Archie's room by elevator. Algonquin behaved commendably; Archie got better.-Ep.

#### Gerald L.K. Smith Speaks

On page 26, column 2 of your Sept. 12 issue you libel me by referring to me as "a convicted subversive in World War II."
This is completely false.

GERALD L.K. SMITH Los Angeles

I TIME erred, Gerald L.K. Smith has never been indicted or convicted of any crime.-ED.

#### 28 Flavors

Re your Sept. 5 article on Howard Johnson and his restaurants: when Mr. Johnson at the Howard Johnson restaurant in Baton Rouge. There he will find mediocre food. slooooooooow service, LOUD noises, and

dirty restrooms (Mrs.) IOE S. JOYNER

Dallas

My husband and I, after being on the read a steady 14 hours in 90° heat, with my two-year-old son starving, managed to drive right past a row of motel restaurants-because a sign on the road said "55 Miles Ahead to Another Howard Johnson's." Now you tell me if we aren't his most

(MRS.) A. BENTON LEWIS Miami

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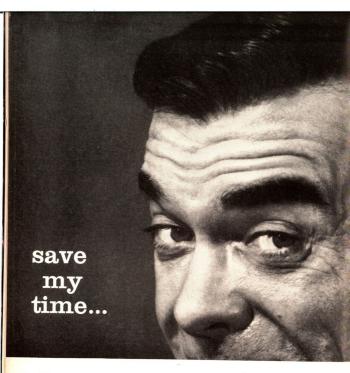


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TIME SEPTEMBER 26 1940

# A letter from the PUBLISHER Beulas M. Quer

Who's for whom? And who's for (or against) what? These questions are in season during the weeks of U.S. presidential politicking, but in TIME's approach to what is going on in the rest of the world such questions are never out of season. Some examples from this week's issue:

B. F. Bayruns is for females being women; see LETTERS. Les Girls.

Rear Admiral (ret.) William L. Erdmann was against the practice of paying import duties on whisky; see NATIONAL AFFAIRS. The Big E.

Guinea's President Sékou Touré is against offending any possible creditor. East or West, Communist or democratic; see Foreign News. The Big Hello.

São Paulo Slum Dweller Carolina Maria de Jesus is against Father's Day; see Hemisphere, Life in the Garbage Room.

Jack Paar, for painful personal reasons, is against bulls; see People.

Everybody was for those famous for a good many peacetime years they seemed to be against their creator; see PRESS, In War & Peace.

Russian operagoers are for George London; see Music, Coals in Newcastle.

Most of the season's new television programs so far are for the birds: see SHOW BUSINESS. The New Shows.

Water Research Chief Bernard B. Berger is against foaming drinking water; see MEDICINE, Environment v.

Mrs. Germaine Vuillier, breeding manager of the Aga Khan's racing stables, is against trying to produce a plus from two pluses; see Sport, "My Magic Is Science."

Bomber pilots are against those telltale streaks known as contrails-and in the future they may not have to worry about them; see Science, Death of a Contrail.

Carl Sandburg is for babies and dreams and songs; see THEATER, New Recital on Broadway.

Belgian Painter James Ensor is against reason; see ART, Grim Reaper.

Psychologist Jerome S. Bruner is for "the fertile hypothesis, the courageous EDUCATION. The New Learning.

Jesuit Theologian Gustave Weigel is for understanding Protestants; see RE-LIGION, Dialogue for Siblings.

Director Satyajit Ray is for movies that are not like movies: see CINEMA. The World of Apu.

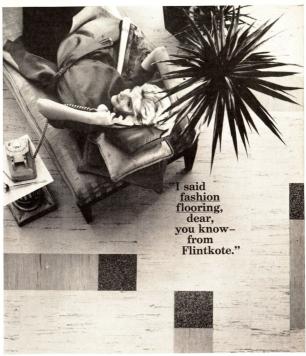
India's legislators are against maharajahs. Lady Godiva and Lady Chatterley's Lover; see Business, The Dangers of Wit.

Author James Agee was against buyers of his books; see Books, In Love & Anger.

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# NATIONAL AFFAIRS

#### THE NATION

## The Spectacle The curtain across the world stage

rustled and billowed as the cast of characters began to take their places for the most extraordinary political spectacle of modern times. To New York and the United Nations by slow boat came Nikita Khrushchev, with his gallery of satellite rogues trotting at his heels. One by one the other national leaders, of various hues the other national leaders, of various hues start of the control of the

The U.S., still smarting from Khrushchev's insults to President Eisenhower and the U-2 furor, was in no mood to play jovial host to all comers. And though officialdom had clear distinctions in mind, it was not clear wheter Manhattan passers-by would. Castro and for coming who were hard put to find a hotel coming who was not easily to the desired part of the common that the common

MASSIANT FALL CHEEP SETS OF THE PROPERTY OF TH

"ONE BORSCH AN' YOGHOURT, ONE CAMEL'S MILK, ONE SALAMI GAVRILOVIC, ONE INDIAN CURRY, ONE FUFU WITH CREAM, ONE HOT TOMALLEY WITH CHILI SAUCE, ONE SHISHKEBAB, AND ONE STOMACH POWDER FOR ME, FRED"

hattan (except, perhaps, for a trip to the U.S.S.R.'s estate at Glen Cove, Long Island), The reason, explained the State Department, was that security precautions could not be guaranteed in the light of the bitterness toward Khrushchev which had grown so monumental since his first visit. There was bound to be a dispute over the travel barrier ("Nonsense, just onnesnes," Elaenor Roosevelt called it), as Khrushchev himself was bound to make propaganda hay out of the make propaganda hay out of the state of the

Security & Substonce. The possibility of enthusiastic inhospitality to Khrushchev brought real problems. Longshoremen promised that they would not unload Baltika, threatened to hire boats to follow the Russian liner into port with heckles cracking the air. The U.N. security section fattened its number from 200 to the property of the

New York City's Police Commissioner Stephen Kennedy ordered a cot set up in his office in anticipation of a heavy week. A canceled all holidays for his cops, placed his 24,000-man force on a 60-hour work week, afterta might be compared to the conserved and the compared to the congrant of the compared to the congrant of the compared to the c Baltika's assigned berth on the East River, and some streets close by were closed to regular traffic.

Braced for Politicking. And what of

the real substance of Khrushchev's visit. the bag of tricks that he had ready to dump on the U.N. floor? So certain were many Americans that he would be dreadfully effective-if not in the U.S., certainly abroad-that they besieged the press and television networks with letters urging only minimum coverage of Khrushchev, so as to vitiate the effect of his words on the listening world. Manhattan's Overseas Press Club was roundly abused by some for inviting Khrushchev to a press conference. Both presidential candidates sensed the effect that the mischievous intrusion might make on the presidential campaign-and braced for Khrushchev's crude politicking.

President Eisenhower, making what vasbilled as his farewell address to the General Assembly, prepared a speech that would try to anticipate Khrushchev's worst, would set forth the position of peaceful U.S. intentions—food for peace, nuclear inspection, etc. He would probshere, unless Khrushchev sould a meeting. And then, presumably the following of Khrushchev would have his say:

#### THE CAMPAIGN

#### In Search of Impact

"Impact" was the word for campaigning last week. In order to get it, the two presidential candidates and their running mates, all on separate courses, spent as much time in the air as they did on the



"Howdy, Strangers"

ground, pushed themselves and their staffs into 15-hour days and hollow-eyed fatigue. The idea was to chop the day into a valuable hours and many states, to dart in an order of the control of the con

Nixon's Take-Off. While nursing his infected knee at Walter Reed General Hospital, Richard Nixon had spent long overlook what is right, and he almost always got in the "impact line" about "never apologizing to Khrushchev." It is was a well-tested speech, and though newsmen and other camp followers wilted at hearing it over and over. Nixon delivered it each time with the appearance of it he had thought it all up just the moment before. He made a strenuous week of it, climaxing in lowa when he spelled out the first half of his far-reaching farm program (see below).

Kennedy's Landing. Both Kennedy and Nixon assumed that people wanted to get a look at, and form an impression of the candidates, rather than listen to long oratory. Kennedy in particular found lis-

the candidates, rather than is the the to long chard Nixon had spent long or arrived from the spent long of the spent lo

DICK & PAT NIXON IN INDIANAPOLIS The spectaculars could come later.

hours working out his in-and-out schedule. On the opening day of his campaigning. President Eisenhower and Vice Presidential Nominee Henry Cabot Lodge saw him off in a storm at Baltimore's Friendship International Airport (it reminded Ike that he had launched his own 1952 campaign in a storm in Abilene). The chartered Boeing 707 landed in sunny Indianapolis at lunchtime, in Dallas by mid--with time for parades, speeches and interviews at each stop. So it went through the week as the Nixons put the jigsaw puzzle of the U.S. together in their own way-hitting Portland, Boise, Grand Forks. Peoria. St. Louis. Atlantic City. Roanoke, Omaha and winding up in Min-

At most stops, Nixon had one simple all-purpose speech: he pleaded with voters to pick the candidate who could keep the peace with honor, who could maintain the Eisenhower record; critics, he said pointedly, are far too interested in what's wrong with America, too prone to teners' attention wandering in his prepared speeches, eventually cut to his own kind of all-purpose hearing. The crucial hour of Kennedy's week was his confrontation of a group of critical Protestant ministers in Houston. That over, he naced back to fight on other house, the proton of the control of the reassure the folks in towns and villages that Jack Kennedy was their man.

Kennedy himself hew back to Manhattan to accept the Liberal Party nomination. to join forces with Adlai Stevenson, and to promise leadership toward "the new and better world beyond the New Frontier." On across the city and into New Jersey he carried his own basic. oft-repeated theme: the decline of the U.S. at home and abroad. In heavily Democratic centers he added a clarion

Well aware that he might find Nikita Khrushchev elbowing into the decliningprestige-of-the-U.S. argument this week, Kennedy devoted an entire speech in Pikesville. Md. to setting the Russians straight. Said he to Khrushchev: "It has been suggested that your objective is to divide our country in the midst of our election. Let me say as emphatically as I can: Those tacties will not work. You may hear us inquiring into our lost prestise, our shaky defenses, our lack of leadership. But do not be deceived. The Democratic Party wants to win this election to achieve peace and regain our security and rebuild America's strength."

#### Operation Consume

Talking to a crowd spread across the hilbide at Guthrie Center, Iowa last week, Richard Nixon wanted the farmers to know that they are the last people he would hold responsible for the costly farm program. Fat farm surpluses that have kept farm profits so slim, said he, are the 'product more of politics than of productivity. It is wrong to blame the farmer for the fact that Government illingically insisted upon unreallistic incentives to exp production on birecuractic controls in a futile attempt to keep production down."

Since Government got the farmer into difficulty, said he, "Government should unhesitatingly, as a matter of obligation, help indemnify him to get him out." Government programs had been "too timid and too little" up to now he said, not mentioning either the Eisenhower Administration or Agriculture Secretary Ezra T. Benson by name.\* Present surpluses. said Nixon, should be disposed of; future surpluses should never be allowed to accumulate. And at the 21st annual plowing contest in Guthrie Center, Nixon discussed the four parts of "Operation Consume," his plan for dealing with the surplus part of the problem. It calls for: Intensified U.S. effort to funnel farm surpluses into the United Nations' Foodfor-Peace Program, plus a careful development of foreign markets in underdeveloped countries for American produce. ¶ Creation of a strategic food reserve at home, stockpiles set up at convenient points in case of enemy attack and periodically renewed with fresh supplies.

¶ Setting up a "barter" system by which farmers would be paid out of present surpluses for keeping part of their acreage idle; farmers could then sell or feed to livestock the surplus grain they received.

¶ An urgent study of methods for converting excess grain into low-cost protein foods, e.g. canned meat, powdered milk and eggs, for distribution at home and abroad.

All this, said Nixon, would cost the U.S. more at first, but "we must and should be willing to pay more in order to take a big bite out of the surplus" by a target date four years hence. "No more exciting challenge will confront the next President and his Administration than

2 Lyndon Johnson was ready to IIII any gaps: Nixon, he said, had defended Benson's farm program "for seven years and seven months, but now wants the voters to believe for the need of days that he favors the Democratic approach that of making a national asset, rather than a liability, out of our nation's ability to produce more food and fiber than any

other people on earth.

This week in South Dakota, Nixon promised to spell out the second half of his program: "Operation Safeguard," designed to prevent the production of more farm surpluses while "Operation Consume" eats up the plenty that the U.S. already has.

#### Test of Religion

Jack Kennedy carefully chose his ground for his counterthrust on religion. and it was plainly hostile ground. Looking something like a parson himself, dressed in severe black suit and black tie, he strode purposefully into the ballroom of Houston's Rice Hotel last week to address and be questioned by the Greater Houston Ministerial Association under the eye of a statewide TV. Nervously he worked his thumbs together, rubbed his fists back and forth, sipped water several times as he waited through the introductions and opening prayer, "What's the mood of the ministers?" he asked his press chief, Pierre Salinger. Replied Salinger: "They're tired of being called bigots.

"I Would Resign." Once in command of the microphone, Kennedy wasted no time getting to his point, "I believe in an America," said he, reading word for word from a five-page statement drafted by himself and Speechwriter Ted Sorensen (a Unitarian), "where the separation of church and state is absolute-where no Catholic prelate would tell the President should he be a Catholic, how to act, and no Protestant minister would tell his parishioners for whom to vote." He urged the clergymen to "judge me on the basis of my record of 14 years in Congresson my declared stands against an Ambassador to the Vatican, against unconstitutional aid to parochial schools and against any boycott of the public schools, which I have attended myself . . . I do not speak for my church on public mattersand the church does not speak for me.'

Then Kennedy came to a paragraph that would be cited for years to come. "Whatever issue may come before me as President, if I should be elected-on birth control, divorce, censorship, gambling, or any other subject-I will make my decision in accordance with these views, in accordance with what my conscience tells me to be in the national interest, and without regard to outside religious pressure or dictates. And no power or threat of punishment could cause me to decide otherwise, But if the time should ever come-and I do not concede any conflict to be even remotely possible-when my office would require me to either violate my conscience or violate the national interest, then I would resign from office, and I hope any conscientious public servant would do the

"An Improper Action." When Kennedy had finished, the ministers applauded politely, then opened fire, often with complex questions. Kennedy fielded skillfully. Yes, he said, he would attend any non-

Catholic religious service "that has any connection with my public office," No. he would not request Boston's Cardinal Cushing to ask the Vatican to "authorize" Kennedy's views on church-state separation because, just as Kennedy expected the church to keep out of his politics, so he intended to keep out of church matters. What if the Catholic Church used its "privilege and obligation," as white-haired Baptist Minister K.O. White called it, to direct Kennedy's political life? Kennedy stuck out his jaw: "I would reply to them that this was an improper action on their part, that it was one to which I could not subscribe. I am confident there would be no such interference.

Most of the ministers were impressed

"I disapprove of the religious issue being used in my behalf or against my opponent." But he resisted demands from Democratic quarters that he denounce the implied endorsement of the Citizens for Religious Freedom-including such prominent Protestant preachers as Dr. Norman Vincent Peale and Dr. Daniel A. Poling -which had questioned the Kennedy candidacy on religious grounds.

Hapless Dr. Peale, for once not seeming Everyman's best guide to Confident Living (one of his multimillion-selling titles), tried to separate himself from the movement he had made himself the spokesman for. The Philadelphia Inquirer dropped his weekly column. Dr. Peale emerged from a week-long "retreat," after offering to re-



Jack Kennedy Addresses Protestant Ministers in Houston

The answer would be cited for years.

if not converted, "Martin Luther himself would have welcomed Senator Kennedy and cheered him," said a Lutheran, the Rev. George C. Reck. But some were unfazed, "Senator Kennedy is either a poor Catholic or he is stringing the people along," said Dr. W. A. Criswell, pastor of the nation's largest Southern Baptist congregation, who believes that a Catholic President is only the first step, until finally comes the day when "religious history has also died in America as it has died in Spain." The Kennedy camp rated Kennedy's performance as highly successful-and highly important in a state where he and Nixon are thought to be running neck and neck. Kennedy men planned to send tapes of the show to TV stations throughout the South and Midwest

Cutoff. Early in the week, Dick Nixon proposed that both candidates keep the religion issue out of the Page One headlines by agreeing to a "cutoff date on its to begin the cutoff immediately, although he acknowledged that it would be more difficult for Kennedy to do so, and he rested on his often-repeated position that sign from the pulpit of Manhattan's Marble Collegiate Church (refused), and submitting his resignation from the Citizens for Religious Freedom (accepted), and he declared that the people have a right to elect a man of any religion-or none at all-to the presidency. "I was not duped, I was just stupid," he told a New York

Herald Tribune reporter.
"Magnificent." The so-called Citizens for Religious Freedom, which had set the whole fuss going the week before, praised Kennedy's Houston statement as "the most complete, unequivocal and reassuring statement which could be expected of any person in his position." "Magnificent." echoed Dr. Daniel A. Poling. In the October issue of the Christian Herald, which he edits. Dr. Poling explained why he got into the public controversy in the first place, "Religion is important in an election because it is important, or should be important, to the man who practices it. Anything that helps to make the man is important to voters when that man runs for public office and particularly for the highest office in the land."

Democratic National Chairman Henry

# JUDGMENTS & PROPHECIES

The religion debate spread from pulpit to press to public. Some comments:

BOSTON HERALD:

Can the voters, in weighing Mr. Kennedy's qualifications, ignore his Catholicism? Can they ignore Mr. Nixon's Ouaker persuasion? They obviously can't. A man is the sum of all the influences at work on him and in him. Religion is an important influence. But in the political context, it is not, and must not be allowed to become, all-important.

DETROIT NEWS:

We believe that Kennedy has answered all of the relevant questions satisfactorily and that they should no longer be asked.

CINCINNATI ENQUIRER:

Bigotry works two ways. It is bigotry to oppose a man for public office because of his religious faith. But it is also bigotry to accuse those who oppose him for valid political reasons of acting out of prejudice.

DETROIT FREE PRESS: There are occasions when it seems as

though [Kennedy] or his supporters welcome the chance to discuss religion. We think that from this time until the end of the campaign. Senator Kennedy would be wise in taking the position that he has said all that needs to be said about religion.

MURRAY KEMPTON, writing in the NEW YORK POST

The religious issue has already cost lack Kennedy all the votes it can: the widespread disgust it has aroused can only help him from now on. He would be a fool not to keep it going.

JAMES RESTON, writing in the NEW YORK TIMES:

It is, of course, true that many people in Texas sincerely oppose Kennedy for both economic and religious reasons. But it also happens to be true that it is easier, and cheaper, to defeat him here among the working class voters with religious rather than economic arguments.

ROSCOE DRUMMOND, writing in the NEW YORK HERALD-TRIBUNE: To try to make a voter's opposition

to Kennedy proof of bigotry is itself a form of bigotry.

DORIS FLEESON:

It must appear incredible to General de Gaulle and Chancellor Adenauer, good Catholics both, to hear from America that a Catholic cannot he trusted to lead a democratic nation,

GEORGE E. SOKOLSKY:

The campaign will proceed as expected. It is likely to be one of the dirtiest in history.

THE CHRISTIAN CENTURY, nondenominational Protestant weekly:

A time of sudden deterioration of the international position of the United States is not a time to magnify out of all proportion an issue which could fatally divide America. It is Khrushchev, not the pope, who is coming to the United Nations.

WORLD OUTLOOK, a Methodist monthly magazine:

We do not know whether to vote against or for a man simply because he is a member of a group is bigotry or not. But it undoubtedly is bad poli-

REGISTER, national Catholic weekly: The Republican candidate should denounce the support of the political parsons with as much vigor and decision as that with which Abraham Lincoln disowned Know-Nothing support

RABBI MAURICE N. EISENDRATH, President of the Union of American Hebrew Congregations:

Both religion and democracy are downgraded when religion is used as a weapon of partisan political warfare. THE TABLET, weekly newspaper of

the Diocese of Brooklyn: For years Dr. Peale, from the pulpit, in his syndicated column and in his books had championed a saccharine philosophy, far removed from bigotry. It was a distinct shock not only to Catholics but to many non-Catholics to see him lined up with, and offering leadership to the forces of prejudice, the agents of hate.

CRUSADER. American Baptist Convention monthly:

A Kennedy administration would probably bend over backward to avoid the appearance of evil lest subsequent Catholic candidacies be forever com-

The Catholic News, weekly newspaper of the Archdiocese of New York: All this discussion of religion . . . is doing the Catholic Church more good than harm by showing the ridiculousness of the arguments against the Church and by making Catholic champions of many Catholics who have been lukewarm.

M. ("Scoop") Jackson hinted darkly that Republican moneybags were bankrolling the anti-Catholic campaign, and challenged the press to find out "who prepared the statement issued by Dr. Peale's group.' He suggested that the issue was turning the whole campaign in Kennedy's favor, Ex-President Harry Truman charged that back home in Independence, Mo. "the Republicans are sending out all the dirty pamphlets they can find on the religious issue." Republican National Chairman Thruston Morton rebutted in the same vein: "The Democrats are deliberately keeping the religious issue alive for the purpose of exploiting it for their own political advantage, Former President Truman's statement that Republican headquarters are issuing anti-Catholic pamphlets is completely false and reprehensible." Whose Gain? Candidate Kennedy, fly-

ing into Manhattan to accept the Liberal Party's endorsement, convulsed the dinner by declaring that the Republican platform should be entitled "The Power of Positive Thinking."\* Invading heavily industrial New Jersey, he got one of the greatest receptions of any candidate in

Politicians in both camps agreed that Kennedy stood to gain from the religion furor-so long as a counterreaction did not set in out of suspicion that he was deliberately exploiting it, Some Protestant Democrats might be roused to vote against him on the basis of religion alone in the farm belt and in the Deep South. But in the populous industrial states that he needs most of all—New York (35% Catholic), New Jersey (43%), Pennsylvania (31%), Illinois (33%), Michigan (24%), Ohio (21%), Wisconsin (32%)-Kennedy stands a good chance of winning, if he can solidify the Democratic Catholic vote that swung to Eisenhower in 1952 and 1956.† Nixon, on the other hand, feels that if religion does not become the decisive point in a voter's mind, he has a good chance of carrying such predominantly Catholic groups as the Poles and Hungarians, on the issue of "standing up to the Russians." Nixon's hold on conservative Catholic Republicans is strong, but TIME correspondents last week detected some movement away from Nixon into the "undecided" sector, under the force of the religion debate.

Religion was a subject that, most evervone agreed, had to be talked out at some point in the campaign, and sincere men as well as bigots had brought it to the fore. And it was also a question that could be talked about too much, to the exclusion of other important matters in

\* Other humor making the rounds in Catholic circles: Kennedy wins the presidency, and in the normal course of events the time comes to elect a new Pope, "How about America's Cardinal suggests one Italian cardinal, "Not on your life." snaps a second. "Do you want

+ Last week the Gallup Poll reported that 71% of U.S. Catholic voters lean toward Kennedy, 26% toward Nixon, with 3% undecided.

#### REPUBLICANS

The Great Surprise

As the tall, broad-shouldered candidate sped through the prosperous North Shore suburbs of Chicago one evening last week. waving from the back seat of a black convertible, clusters of people on the sidewalks cheered, shouted, waved flares and sparklers. The motorcade stretched three blocks as it rolled through Evanston's Fountain Square, on through Wilmette's main crossroads corner. Jammed into the parking lot at the Old Orchard shopping center in Skokie was a crowd of more than 20,000, gathered in caravans, some of which had come from neighboring southern Wisconsin, Scattered through the crowd were homemade signs proclaiming HE'S OUR MAN, or spelling out the candidate's name in separate letters, one per placard: L-O-D-G-E.

When the black convertible pulled up to the speakers' platform erected for the occasion, there was an outburst of cheening and applause, almost drowning out a band: "He's so handsome!" Youngsters et up a "We Want Lodge!" chant, and the grownups joined in, Somebody handed the candidate's smiling wife a massive bouquet of four dozen roses, as sive bouquet of four dozen roses, as sive bouquet of four dozen roses, and Lodge, the Go,Dr's choice for vice president; raised his arms to form a V. "This was Nixon territory." Illinois Congresswoman Marguerite Stift Church was the six of the six of

The great American game of politics was taking on a mid-season look. The roars at Skokie toward the end of Lodge's first full week of campaigning, however, were the kind that a vice-presidential

candidate rarely gets.

High Rating. The extent of Cabot Lodge's popularity with the U.S. public is the greatest surprise of the campaign so far. "Tremendous! Tremendous!" gloats Leonard Hall, sometime G.O.P. National Chairman, now co-manager of the Nixon-Lodge campaign. Says Michigan's Republican National Committeeman John B. Martin: "The reaction to Lodge is the most extraordinary thing in the whole in Michigan, Republican campaign groups. Negro organizations. women's clubs—they all want Lodge." A Gallup poll designed to measure the degree of voter enthusiasm for each candidate gave Lodge a higher rating than Kennedy. Johnson or Nixon. So many urgent requests for Lodge to speak have poured into G.O.P. headquarters in Washington that Lodge has had to abandon his hope of keeping his weekends free during the campaign to rest and relax at his home on Massachusetts Bay.

Chosen Issue. In part, Lodge's appeal derives from physical attributes. If Holly-wood were casting Distinguished-Politician-as-Good-Guy, it could hardly find a likelier looking specimen than towering (6 ft. 2½ in.), handsome Cabot Lodge. He is 58, has grey hair and eight grand-



CABOT & EMILY LODGE CAMPAIGNING IN MERCER, PA.

Every bunch of roses was the first.

children, but he still has a youthfully athletic air about him. His voice is throatily masculine, with a kind of standard, radioannouncer accent that shows only faint traces of Boston and Harvard.

Far more important is the TV reputation Lodge made as head of the U.S. delegation to the United Nations. The campaign's "great overriding issue." said foreign policy the question of which ticket is better equipped to "keep the peace for America and extend freedom throughout the world." On that them and the advertising slogan "Experience Counts."

If foreign policy proves to be the decisive issue. Nixon could hardly have picked a better running mate than Henry Cabot Lodge. For 72 years, from January 1953 until he stepped down three weeks ago to plan his campaign, Lodge was the U.S. spokesman in the greatest forum of world opinion, the most public battleground of the cold war. And the U.S. public. watching on millions of TV screens, saw Lodge at work in that forum-battleground. At every stop along the trail, people swarm around him to clasp his hand and tell him that they admired his work at the U.N. During a Lodge speech at Butler, Pa. (where the old Nixon Hotel was recently renamed the Nixon Lodge), newsmen ran a spot check of the crowd. found that 35 out of 48 men and 21 out of 40 women polled had seen Lodge's U.N. performance on TV. All approved.

By one of the political ironies of Campaign Year 1960, Lodge reached his biggest and most receptive TV audience during the Democratic Convention. In the halls between delegate polling and routine oratory at Los Angeles, the networks switched to the U.N., which was debating congolese Premier Patrice Lumumba's appeal for U.N. troops to restore order. By contrast with the convention's gassy meanderings and tiresome rigamotic of the contrast of the contra

Double Appeal, Cabot Lodge's U.N.born political popularity attests to a pretty clear U.S. consensus on the nation's role in the modern world. Down to the eve of World War II, the traditional U.S. wish in foreign relations was to have, as George Washington counseled in his Farewell Address, "as little political connection as possible" with foreign nations. That outlook came to be called "isolationism," though what Washington advised, and what most Americans wanted, was not isolation but avoidance of permanent entanglements that might drag the U.S. into alien quarrels or impair its sovereignty. Cabot Lodge, before World War II, outspokenly shared that viewpoint. He fought most of F.D.R.'s attempts to commit the U.S. to the allied side, though he backed Roosevelt's big defense budgets.

Isolationism is a word not heard much any more in the U.S. What has replaced it, after the first enthusism of oneworldism, is a blend of internationalism and nationalism, a viewpoint that accepts the permanent entanglements with other nations as necessary and even desirable, and interests of the U.S. In his performance at the U.N. Cabot Lodge filled that bill well. While unmistakably dedicated to the U.N. idea, he never left any doubt that he was there as the spokesman for the U.S. and the guardian of its interests,

He fought the Russians with a zetild combativeness, always holding that the fight was essential to keep the kind of peace to which the U.N. was declicated. It was this intricate combination that at one upheld U.S. interest as the Eisenhower Administration saw it, and persuaded traditional doubters that the U.N. was a proper place for the U.S. to try to settle the world's problems.

Poetry & Politics. Through most of his U.N. years Lodge was reminded constantly that he was the grandson and namesake of Henry Cabot Lodge Sr., who in simplified versions of history is often blamed for blocking U.S. entry into the U.N.'s predecessor, the League of Nations, As chairman of the Senate Foreign Relations Committee, the elder Lodge advocated ratification of President Wilson's League of Nations Covenant, but only with a batch of reservations designed to safeguard U.S. sovereignty. Wilson was adamant against any reservations, and the Covenant (with Lodge's reservations attached) was defeated in the Senate in November 1919. As Grandson Lodge is fond of pointing out, the U.N. Charter ratified by the Senate in 1945 included several sovereignty safeguards similar to those that the elder Lodge insisted upon in 1919.

Scion of one of Massachusetts Bay's great Brahmin families (see Family Tree). Lodge numbers half a dozen U.S. Senators among his ancestors. Lodge's father. George Cabot Lodge, died when son Henry was seven, and the boy grew up under the tutelage of Grandfather Lodge, confidant and adviser to Theodore Roosevelt, and author of several scholarly biographies, Inevitably, young Lodge went to Middlesex School and Harvard, Despite a fondness for dances, song-fests (he still sings at parties, with no help from alcohol) and long, impassioned discussions of politics. Lodge finished up at Harvard in three years by taking extra courses, was graduated cum laude despite the speedup.

Lodge inherited his grandfather's fascination with politics, but first spent nearly a decade as a journalist, starting out as a cub reporter on the Boston Evening Transcript and winding up as an editorial writer on the Herald Tribune.\* In between he interviewed Mussolini, went along on the U.S. Marines' expedition to Nicaragua in 1928, covered the political conventions of 1924, 1928, 1932. New York Timesman Arthur Krock recalled last week that at the 1028 Democratic Convention in Houston, he and Reporter Lodge found their way into a hotel elevator blocked by a stubborn guard, posted by politicians who had commandeered the elevator for their own use. News was breaking on an upper floor, and no other elevator was in sight; Lodge cleared a path for himself, and for Krock, by knocking the guard down.

\* While in the Trib's Washington bureau, he worked as a stringer-correspondent for the young magazine Time,

When Lodge turned to politics during the Depression, it was an unpromising time for Republican newcomers. In 1916, after four years in the Massachusetts state legislature, he ran for the U.S. Sentral exaginst formidable Democratic Governor James Michael Curley, longith of the him by 13,5000 votes, though Franklin Rossevelt carried Massachusetts that year by 17,4000. In that Democratic landslide year, Lodge was the only Republican to capture a Democratic-held Senate seat.

Like John F. Kennedy after him Lodge was not conspicuous for legislative achievements and never gained entry into the inner club that rules the Senate. Many of his fellow Senators considered him arrogant, a trait he has since



Escort Lodge & Charge (1959)
Reinforcing a claim to plain talk.

done much to subdue. On domestic affairs he voted the more or less liberal line that is expected of a Massachusetts Senator the was one of two Republican Senators to vote for the 1937 minimum-wage bill). Lodge's only book, a now-forgotten tract entitled The Cult of Weahness (1932), was an attack on pacinism, a plea for military preparedness. In the Senate, planes in 1939, and in 1949 called for a compulsory selective service law before the Roseverlt Admisistration did

A longtime Army Reserve officer, Lodge volunteered for active service soon after Pearl Harbor. After the Roosevelt Administration ruled that a member of the Senate could not serve in the Armed Forces, Lodge resigned from the Senate, becoming the first U.S. Senator since the Civil War to resign to go to war. He saw action as a tank officer in North Africa and as a liaison officer in Europe, reached the rank of lieutenat colonel, won a Bronze Star and a Legion of Merit. In 1947 he returned to the Senate to join with Michigan's Senator Arthur H. Vandenberg, a prewar isolationist, as a champion of foreign aid, the U.N. and NATO. Vandenberg, commously impressed with the warmatured Lodge, predicted that he would some day be elected President.

A longtime admirer of Dwight Eisenhower, Lodge in 1952 helped persunde Ike to run, managed his pre-Chicago campaign to wrestle the G.O.P. nomination away from Ohio's Senator Robert A. Taft, Lodge was also the man in charge of working out the list of vice-presidential prospects from among whom Eisenhower finally tapped Richard Nixon. In working og til Re nominated and electred, Lodge on the Chicago of the Chicago of the Chicago and lost his Senate sout to Jack Kennedy, whose maternal grandfather John F. Fizgerald had lost a Senate race to Lodge's grandfather back in 1916.

Delicate Art, Lodge seemed politically dead. And when President Eisenhower appointed him to head the nation's U.N. delegation, that scarcely seemed the road to political comeback. Lodge's predecessor, Warren R. Austin, had been a stately expounder of State Department instructions, reciting speeches written in Washington. But Dwight Eisenhower, determined to upgrade the U.N. in U.S. foreign policy and to strengthen the U.S. voice in the world forum, made Lodge a "personal member" of the Cabinet (Lodge's predecessor had no Cabinet status), and gave him responsibility in the making of U.S. foreign policy.

"I have reason to be grateful to Kennedy." Lodge has often said. "It's because of him that I went to the U.N." At the U.N., Lodge proved effective in a way he had never been in the Senate. Growing in stature and skill from one crisis to the next, he proved to be a tough battler in oratorical jousts with the Russians, insisting on the value of immediate reply, rather than waiting for Washington to draft something official and late. He also became surprisingly adept at rounding up Asian and African votes on important showdowns, The U.S. never lost in either the Security Council or the General Assembly in a head-on clash with the Russians. Last year Lodge fell heir to a special test of diplomacy when he was assigned to be Khrushchev's official host on the celebrated tour of the U.S.

Upset Colculotions, Few Go.Dr. politicians realized, until after he was nominated, how widespread was the U.S. wavareness and approval of Lodge's U.N. performance. In polls showing presidential preferences among Republican worters during 1959 and the early months of 1966. Lodge consistently run third, after Nison and Rocke'eller. thought he had done in his politician who did grasp the meaning of those polls was Richard Nison who long before the conventions decided to make his stand on forcing policy. That made Lodge an ob-

vious vice-presidential prospect, and Lodge was plainly receptive.

At Chicago-and in the famous Treaty of Fifth Avenue huddle-Nixon went all out to make New York's Governor Nelson Rockefeller his running mate, aware of his crowd-pleasing talents, his appeal to independents, and the need for his help to swing New York's 45 electoral votes. Rockefeller refused to join the ticket, but agreed to support Nixon. The Midwestern Republicans, still resentful of Lodge's role in derailing Ohio's Taft in 1952, wanted Nixon to pick Kentucky's Senator Thruston B. Morton, G.O.P. National Chairman, for his Vice President. Everybody agreed he would add to Republican appeal in the South. But after Kennedy's surprise choice of Texas' Lyndon B. Johnson as his running mate, dismayed Nixonmen shared Kennedy's feelings that the South was lost to the Republicans. That made it all the more necessary to push the foreign-policy issue, in an effort to swing votes outside the South. His own mind made up. Nixon got the unanimous ratification of Lodge (who was Eisenhower's favorite choice even during the Rockenation, "This is the first time," says a top Nixon staffer, "that a vice-presihope of his carrying his own state."0

Better than Nixon? Soon after the they had miscalculated the political ap-Lyndon Johnson may have avoided a defection of Southern leaders, but far from rallying to him, many Southerners-and many Southern editorialists-denounced Johnson as a traitor to the South. In sharp contrast, when G.O.P. politicians got home, they discovered that Lodge was highly popular among the voters-and needs than Rockefeller, Says North Dakota Lawyer Robert Chesrown, a local Republican leader: "Until I came back from the convention I never realized how much Lodge meant to the party. People here were really talking about him. It began to dawn on me that Lodge is just as well as, maybe even better liked in this

area than Nixon.

Nixon, making the most of Lodge's popularity, proclaimed that if elected, he would give Lodge more powers than any Vice President in history. He promised to make him the director of all nonmilitary aspects of the cold war-political, diplo-

Matinee Show, G.O.P. soundings indicate that Lodge has a special appeal to the nation's housewives, who made up a large part of his afternoon U.N. audience, Result: campaign planners expect to put Lodge on at least one nationwide TV

\* Many a vice-presidential nomince has failed



broadcast at a novel afternoon time. Lodge also seems to appeal to Negroes. Explains Detroit's Dr. Junius Taylor, a Negro physician who considers himself a political independent but this year is heading an outfit called Greater Detroit Volunteers for Nixon and Lodge: "Lodge had to deal with all the peoples of the world, and though they are not all Negroes, he understands what it means, His fairness in dealing with these peoples greatly impresses us."

Another campaign plus is Lodge's wife Emily. Emily Sears, the daughter of another prosperous upper-class Boston family, met Cabot Lodge at her coming-out years later. Over the years she is credited with smoothing down his tendency to be snappish or haughty. U.N. delegates found her a charming hostess in the Lodges' Waldorf Towers apartment; politicos and crowds alike have found her a relaxed, warmhearted campaigner who, as one reporter put it, "accepts every bunch of roses as though it were the first she ever got." "People respect Lodge. says Nixon Strategist Len Hall, "but they love Mrs. Lodge.

"Unless You're a Saint." As Lodge put together a staff and hit the campaign trail, he was perhaps the most relaxed candidate in the business. "There are really two essential things in campaigning. he says, "First, you must be in good humor. If you're going to be irascible, you ought to stay home. Second, you ought to make sense in your speeches. These are the two things you must do. Unless vou're a saint, vou can't be in good humor when you're exhausted."

setting. Lodge rolled up his sleeves and began his work with the Labor Day crowds at Coney Island and back in the week he hit the trail, starting with joint ceremonies with Eisenhower and Nixon at Baltimore's Friendship Airport, then moving swiftly on to Columbus, Huntington, W. Va., half a dozen towns in western Pennsylvania, then on to Chicago and Miami, flying back to Washington

At every stop, Lodge repeated his stock campaign speech, "We Americans live in a world of dangers," it goes, "It would be folly to underestimate the shrewdness and the ruthlessness of the Russians, Chairman Khrushchev undoubtedly means it when he says he hopes to live to see the whole world under the red flag of Communism." To keep that from happening, the U.S. must keep up its military strength and in addition, "win men's minds in three ways: first, through the power of our example at home; second, through joining with underdeveloped countries in a

\* Lodge still occasionally antagonizes a newssmilingly corrected himself: "I was criticized for using that phrase, so strike it," war on poverty and disease; third, through our diplomacy, to keep the diplomatic initiative."

Inside Pages. Lodge campaigns, not against Kennedy or Johnson, but against Khruskhev. He never mentions Kennedy or Johnson by name. Only rarely did he refer to the Democratic ticket even indirectly. At a press conference in Columbus, he said that it was 'most improper' to raise the religion issue. I absolutely to raise the religion issue I absolutely Catholic grandsons will be debarred from the presidency on those grounds, or, for that matter, my two Episcopalian grandsons."

Lodge does not expect to proclaim any bold new directions during the campaign. That, as he sees it, is Nixon's province. "If I have any bright ideas," says Lodge, "I expect I will pass them on to Dick Nixon." He will be content, he says, to make the inside pages of the newspapers, leaving it up to Nixon to stir up the headlines (a decision that already shows its effect in the evident boredom of reporters assigned to cover him). Under his campaign franchise. Lodge sticks to foreign policy, though as the campaign proceeds he expects to broaden out, by relating domestic issues such as farm surpluses and civil rights to foreign policy.

In carrying out his campaign tasks Lodge will be referring frequently to a carefully guarded loose-leaf notebook that he calls his "nugget book." A reader of many books, especially histories, biographies and works on current national or international problems. Lodge has made a practice over the years of filing notes on his reading on two-by-three cards. After the convention, he selected some 200 items, had them photostated, and arranged them into his nugget book. Included in it are quotations from men as varied as Churchill, De Gaulle, Lincoln, Asoka (early apostle of Buddhism). Ralph Waldo Emerson, John Milton. Thomas Babington Macaulay, Bishop Fulton J. Sheen and Will Rogers, as well as some stray doggerel that happens to appeal.

Sense of Unreality. When he was beaten by Jack Kennedy in 1952, Cabot Lodge thought his political career over for good. He still has a slight sense of unreality about suddenly being very much back in politics, running for Vice President of the U.S. "It's a very strange feeling," he said at the start of his campaign tour," If haven't gotten used to it."

By last week, as he met with cheers, applause and eager handshakes at one campaign stop after another. Candidate Lodge was obviously getting used to running for Vice President, and was plainly an asset to the Republican ticket. It may be that he will help it enough to get even with the man who defeated him in 1952.

\* Episcopalian Lodge's Roman Catholic grandsons are the children of his son Henry, an electronics sales executive, whose wife is a Roman Catholic. The Episcopalian grandsons are children of Assistant Secretary of Labor George Lodge.

## POLITICAL NOTES Bad Day for Incumbents

As Foster Furcolo, Massachusetts' twoterm Democratic Governor, was edging his way through the crowded lobby of Boston's Sheraton-Plaza Hotel with cambeau and the control of the control of the a Boston postman hailed him in friendly fashion. Cried he, loud and clear; 'Hlya, Governor! Ya dope!' That evening when Furcolo appeared on a rally platform with Johnson, Furcolo got a hearty round of Democratic Boston. Indeed, for hapless Foster Furcolo, something was amiss all over his state, and last week it was amiss



Massachusetts' O'Connor Fumble recovered.

by a mile: Furcolo, 49, running in the primaries for the Democratic senatorial nomination, got trounced, bounged and whomped by 35-year-old, crew-cut Springfield Mayor Thomas J. O'Connor Jr. In Boston alone, Furcolo lost by a staggering 10,000 votes.

The Governor's defeat came from a

The Governor's defeat came from a combination of Tom O'Connor's razzle-duzzle campaign and Furcelo's own shably record. Despite his party's longtime piedge record to the control of the partyle patently tried to get one passed. He fund endlessly with the Democratic legislative majority, got into whifting distance of a scandal involving an appointee to Massachusetts' Metropolitan District Commission. Jack Kennedy had refused to endorse him in Furcolo's unsuccessful organization and the proposition only avoided endorsing either Democrat in the primary.

Fleet-footed Tom O'Connor left nothing to chance. One of seven children of a milkman, O'Connor grew up in Springfield's "Hungry Hill" section, has battled his way through politics ever since he ran for (and won) the presidency of his junior high school student government. After Georgetown law school (1951), he served in the legislature for three terms, then beat a twelve-year incumbent in the Springfield mayoralty elections, carrying every precinct in the city for the first time in history. As mayor, he put through a dynamic modernization and urban renewal program, reduced the tax rate. Billing himself as "Springfield's Great Young Mayor," O'Connor showed himself over and over again on TV and in the papers with the slogan "Fight Furcolo Fumbling, argued that only a vigorous, forwardlooking candidate such as himself could beat Saltonstall. Last week Lev Saltonstall, 68, incumbent of 16 years, was beginning to run scared.

Other footprints on last week's primary

¶ In Washington, back-slapping Democratic Governor Albert Rosellini won renomination for a second term against lackluster opposition, though he ran far behind other state officials, all from his own party. Winner of the G.O.F. nonination was the man who might be able to office: Spokane Orchard Onner Lloyd J. Andrews. 40, the state superintendent of public instructions.

In Minnesota, the powerful Democratic-Farmer-Labor Party got a jolt when the Republicans came through with a promised show of strength which they hope will unseat Hubert Humphrey's sidekick, Governor Orville Freeman, in November. Nominated for the Republican gubernatorial ticket was Elmer L. Andersen, 51, St. Paul civic leader, state senator and glue company president. Teetotaling, nonsmoking Andersen campaigned hard into Freeman territory and racked up a remarkable vote: 253,000 v. Governor Freeman's 234,000. In Minnesota's Ninth District, D.F.L.'s Cova Knutson, who served two congressional terms (1955-58) and then lost after the famed "Cova, come home" letter written by her unhappy husband Andy, made a comeback by winning the D.F.L. nomination over D.F.L.-endorsed State Senator Roy Wiseth.

¶ In New Hompshire, Republican Governor Wesley Powell, 44, came a handspan from defeat for renomination, beating former Governor (1935-35). Hugh Gregg, 42- by 950 votes. Where once a Go.P. nomination in New Hampshire was a sure guarantee of election, Powell's close to the control of the

#### The Fluid Vote

"In no election in at least 24 years has sentiment been so closely divided or opinion so fluid." So wrote Dr. George Gallup last week after taking his third poll of the presidential campaign. For the first time since the conventions, Kennedy took the lead, if a slight one. Asked which candidate they favor or "lean" toward favoring, asks of the voters chose Kennedy, 4% Nixon. Only 5% were undeelded to a candidates). In Gallup's first poll, immediately after the Republican Convention, Nixon led Kennedy 50% to 44%. In the second poll the two were titled with 45%.

On issues, the Republicans lead 3-to-2 as the party more likely to keep the U.S. out of World War III. But the Democrats are favored 4-to-3 to arrest a declining domestic economy.

#### Johnny Up the Poll

#### WOMEN Devil-May-Care Chic

The word got out when a gaggle of fashion reporters scissored into Jacqueline Kennedy's Waldorf-Astoria suite in Manhattan to gab about clothes and to see her try on some new maternity dresses (\$30 to \$40 apiece). Jackie, they discovered, was upset about a New York Times Sunday Magazine story reporting that many women are disturbed over her "devil-may-care chic." A housewife, said the Times, sniffed that Jackie "looks too damn snappy." The Times also went on to lift a story from Women's Wear Daily. which reported that Jackie spends about \$30,000 a year for togs at famous Parisian houses, such as Cardin, Grès, Balenciaga, Chanel, Givenchy. She buys avantgarde models, added Women's Wear breathlessly, and most of the big designers keep a Jacqueline Kennedy fashion dummy close by for fittings,

"They're beginning to snipe at me about as often as they attack. Jack on Catholicism." said Jackie, who also gets mail control of the property of the property

It turned out that Pat Nixon, who also

dresses well, does buy clothes sometimes at high-priced Elizabeth Arden's, but didn't want to be misunderstood about it. Count Ferdinando Sarmi (\$500 to over \$1,000), who designed Pat's inaugural gown while he was with Elizabeth Arden, explained that "Miss Arden is very Republican. and that she had sold at least one gown to Pat for cost.\* Tracked down at Atlantic City. Pat Nixon, who was wearing a turquoise wool jersey dress (Lord & Tavlor, "about \$49"), replied coolly to questions from newsmen: "I have no comment on what Mrs. Kennedy wears or says." Then she commented anyhow: "I don't criticize other women, and I never have.

I buy my clothes off the racks of various

4 in., 230 lbs.) frame never seemed to stop swelling with rage when he uncoiled from behind a desk to bawl out some wilting subordinate. But last week the spit-and-polish admiral (Annapolis '24) was as subdued as a brand new swab jockey hauled up before his first Captain's Mast. Erdmann had barely settled down in his Marin County. Calif. home to enjoy his retirement from the Navy when a federal grand jury indicted him for smuggling. The charge: Erdmann, when relieved as Commander of Naval Forces in the Marianas, had packed home 100 gallons of tax-free liquor aboard the carrier Bon Homme Richard, listing the bottled goods as a bundle of tables, carv-





Jackie Kennedy in Something Simple & Pat Nixos in Inaugural Ball Gown (1957)

Not unless the underwear was soble.

stores around Washington and, sometimes, in New York." Pressed further, she provided a distaff version of one of the week's most popular political lines: "I don't think clothes are an issue."

#### ARMED FORCES The Big E

Rear Admiral William L. Erdmann spent 36 years in the U.S. Navy building a reputation as a hard-nosed officer with a magnificent temper and a monumental self-tonfidence. From Coronado (where the enlisted men's beach was named Erdmann Beach) to Guam (where he stirred up a superb row by refusing to supply the Governor with side boys) he was known as "The Big. Ev? H Hs strapping (6 ft.

\* The Vice President of the U.S., however, is no longer in the lower-income bracket. He gets \$35,000 a year salary, up to \$10,000 in tax-free expenses and a Cadillac and chauffeur.

† A nickname more appropriately used for the durable aircraft carrier Enterprise.

ings, peacock chairs and fishnet floats. Said the admiral manfully: "The main point is I did it. I was caught, and I regret it very much."

Revenue agents caught wind of the cargo from customs men, began to snoop around the admiral's Marin County home. Armed with a search warrant, they raided a locked room behind the admiral's bar, found 516 bottles ranging from rare old Scotch to rich liqueurs and Greek brandy. Erdmann had paid \$760 for the entire supply: Treasury agents said it was worth

Admiral Erdmann, said his lawyer, is prepared to pay the tax that is due on the whisky. He had never intended to sell the stuff anyway. It was all for his own personal use. Navy rumor had it that the case had been turned over to civilian authorities on the theory that punishment would be stiffer than that handed out by a Navy court martial. Many who had served with day in court, Meanwhite, the irreverent U.S. Navy began to call Erdmann Beach by a new name: Smuggler's Cost.

#### FOREIGN NEWS

#### UNITED NATIONS

Crowded Decks

Like a mountain village in the path of a gathering avalanche, the world helplessly awaited the approach of one of the least promising international conclaves in history. In all probability, the results would show that seldom have so many traveled so far for so little in terms of progress achieved.

But as the Baltika steamed ever closer to its East River dock with Nikita Khrushchev and his satellite claque, the prospect of the greatest diplomatic spectacle ever proved almost irresistible. Already, 26 heads of government, either in name or fact, were publicly committed to attend this week's U.N. General Assembly meeting. And when Washington announced that President Eisenhower planned to speak to the Assembly (see NATIONAL AFFAIRS). other heads of state began to get itchy feet. India's Jawaharlal Nehru, who had originally been minded to stay away, now seemed likely to come. So did Tunisia's President Habib Bourguiba, Even Brit-

ain's Harold Macmillan was aching to

come—despite advice to the contrary from his own Foreign Office. And if Macnillan showed up in New York, so would Canada's Prime Minister John Diefenbaker. Only Charles de Gaulle, who dislikes what he refers to as the "so-called United Nations," seemed totally immune

Ploying Blocs. The fact that so many heads of government wanted to get in on the act following Khrushchev's original acd was by no means a sign that he could count on their support at the U.N. shehev could be utterly sure of were those of the Soviet satellites (see hox), plus that of Cuba's ineffable Field Castro who was put into his proper slot by a State Department decision to restrict him to Manhattan Island along with Khrubania's Mehmet Shehu.

Some of the visitors, in fact, were coming with the express purpose of countering Khrushchev's gambit. Yugoslavia's Marshal Tito boarded the Queen Elizabeth for New York only after he and his fellow neutralist. President Nasser of

Egyst. Ind. jointly decided that the U.N. meeting offered an opportunity to promote their dream of a worldwide bloc of nations uncommitted to either East or West. Others were coming out of national profile, for the leaders of nine new African Jure was a chance to preside at their countries U.N. debut—and, judging from hints out of Washington, to meet Dwight Eienhower, Gham & U.S.-educated President Kearne Nicarama Nicarama vas coming to all the Africans.

Targets of Opportunity, In capitals throughout the West. Soviet diplomats and sympathizers carefully dropped hints that Nikita planned all sorts of diplomatic spectaculars ranging from a call for complete, universal and immediate' disarmament down to a proposal for the elimination of all means of delivering ruclear warheads—an idea that is espoused by France's Charles de Gaulle and which,

# Gabon, Chad, Ivory Coast, Upper Volta, Dahomey, Malagasy Republic, Congo Republic, Central African Republic, and Niger.

# KHRUSHCHEV'S ROGUES' GALLERY Six Satellite Rulers Descend on New York

O applied his speeches, second his motions and demonstrate the unity of the Socialist camp." Nikits Khrushchev Irins to New York this week six captive chieftains from the Bleak Lands of Double Think. The men Khrushchev chose to accompany him to the U.N. are the ones who wield real power in Russia's European satellites—though only two hold formal government offices. Of the satellite bosses, only East Germany's Walter Ulbricht is missing: he had to be left behind because his nation does not belong to the U.N. For the West, their arrival is a rare opportunity for firsthand inspection of the ruthless survival experts who rule 79.633 million enslaved Eastern Europeans. The roll care.

Albaño. Premier Mehmet Shehu (pronounced Shay-who) is a 4-year-alfo solider who won his military sups in the Red-led Garthaldi Britarde during the Spanish Civil War. got his final polishing at Moseow's Vorsahlow Military Academy. The son of a mullah, Shehu is the only satellite leader who speaks English, which he learned during childhood studies at Tirara's American Vocational School. Despite his soft speech and crisp good secret policy at a 1950 metric of the Military and Carlon School. Despite his soft speech and crisp good secret policy at a 1950 metric of the Military and the proposed of the Military and the Military of the Military and the Military of the M

Bulgaria, Though he holds no official government job. Todor Zheiver, First Secretary of Bulgaria's Communist Tarty, considers himself the Bulgarian Khrushchev and like his hero, is found of making trips into the countryside to pose as the peasants' folksy friend. In Zhivkov's case, the effect is diminished by monotone oratory and a regungant personality. A onetime printer and World War II partisan leader, chunky Todor Zhiv. to so, is cold humofless and concribed Under the leadership.

Bulgaria has become the only European satellite which has successfully herded virtually all its peasants ont collective fariety it is also one of the few countries in the world that possesses, fewer cattle now than in 1935, But in Khrushchev's eyes, Khiekov's unquestioning loyalty to Moscow apparently makes up for his notorious lack of intelligence.

Czechoslovakia. Efficient, unimaginative President Antonin Novotny, 55, recalls Lenin's famous wisecrack about Molotov -"the best file clerk in the country." One of the two satellite leaders who are simultaneously head of state and Communist Party boss (the other: East Germany's Walter Ulbricht, who became head of state last week). Novotny is a chronic tubercular of morose disposition. Trained as a locksmith, he joined the Communist Party at 17, spent much of World War II in Nazi Germany's Mauthausen concentration camp. Under his heavy hand, Czechs have benefited less than any other satellite people from international Communism's post-Stalinist "liberalization," Even in 1956, when destalinization was at its height. Novotny stubbornly refused to rehabilitate the memory of former Czech Communist Leader Rudolf Slansky, whose 1952 execution was largely Novotny's work. Though he admitted that the charges of Titoism and "Jewish cosmopolitanism" which had been used to destroy Slansky were "false and fabricated." Novotny ingeniously argued that Slansky

Shehu



ZHIVKOV

Novotny



therefore, Khrushchev might invoke in hopes of dividing the Western allies.

Behind all the Soviet muscle flexing and the Western counterplanning lay a common awareness that at the General Assembly Khrushchev, either as wrecker or as propagnadist, will be presented with a dazzling variety of targets of opportunity, Among the predictable targets:

Disarmament—almost a must, but if this is all Khrushchev has to talk about, it will be a sign that he hasn't much fresh to offer. It was he who broke up the last

disarmament session.

U.S. "Aggressiveness"—the assembled heads of state will certainly be treated to a thorough discussion of the U-2, the RB-47 and NSA's code breaking. With help from Cuba's Fidel Castro, the specter of "Yanqui imperialism" will be raised for the consideration of Latin American nations.

Berlin—talked about, perhaps, but no major action, unless Khrushchev really is ready for big trouble.

The Congo—Khrushchev, all out to win the support of struggling new nations, will indicate that he can help them more against the colonialists than anybody, including Red China's Mao Tse-tung.

U.N. Membership for Red China-piously proposed but not pushed, letting all



TITO BIDDING GOODBYE TO WIFE
To counter an old foe's gambit.

observe that Mao Tse-tung is still not admitted into the world's top circles.

Sour Note, But Khrushchev is not arriving in New York in the triumph he may have anticipated. Even as he prepared to land at Manhattan's Pier 73, his Communist "technicians" were being ordered out of the Congo, the country which Moscow had hoped to convert into its first African satellite. And in the U.N., Russia's massive drive to discredit Dag Hammarskjold over the Congo was likely to make the atmosphere inside the airconditioned U.N. building as cool as the U.S. territory outside.

#### CONGO

#### The U.N. Under Fire

Perched on observers' chairs off to one side of the high-relinged hall that houses the U.N. Security Council, two rival delegations from the Congo hat week waited eagerly to re which avoid be two control to congolese government. In the end, as if talking over the heads of the Congolese, the Council decided to hear neither. For almost overnight the primary concern of the Security Council had shirtled from the cital debate on the competence and authority of the U.N, itself.

The subject was the Congo, but the issue was whether the U.N. could hold the new ground it had staked out as an international midwife of newly born nations, or whether it should subside into the role of a debating society.

The challenge to the U.N.'s new role came from Soviet Deputy Foreign Min-

Hungary. Janos Kadar (pronounced Kah-dahr), 48, is a brusque, ill-educated peasant's son who specializes in betrayals. A member of Hungary's Communist resistance during World War II, Kadar escaped death at Nazi hands only because the wife of his close friend Lazlo Rajk refused to disclose his whereabouts even under Nazi torture. In 1949 Rajk was jailed for Titoism. Kadar, then head of Red Hungary's sadistic secret police, talked his old friend into making a false confession by promising to save his life. Then he personally signed the order for Rajk's execution. A few years later, Kadar himself was charged with Titoism and thrown into one of his own prisons -where his former subordinates softened him up by pulling out his fingernails. Released by Hungary's then Premier Imre Nagy, Kadar showed his gratitude by joining Nagy's government at the beginning of the 1956 Hungarian revolution-and, after ten days, deserting to the Russians. When the Russians rewarded him by installing him as Premier, Kadar swore to grant an amnesty to all who had fought in the revolution. Predictably, he kept his vows by ordering a wave of summary executions capped in 1958 by that of Imre Nagy, to whom Kadar had personally promised immunity. Kadar still runs Hungary for the Russians, though he resigned the premiership almost two years ago, is now officially only First Party Secretary. Khrushchev's apparent purpose in bringing this model Communist careerist to New York: to win for Kadar the aura of legitimacy which the Hungarian people refuse to grant him.

Poland. Władysław Gomulka, 54, is the only satellite leader ever to face down Khrushchev and the ruler of the only Warsaw Pact nation to accept U.S. aid. A "home-grown Communist," who is alive today only because he was in a Polish jail

in 1937 when Stalin liquidated the rest of Poland's Communist leadership. Gomulka is an irascible, puritanical man who hates conviviality and chitchat; he has strictly forbidden his aides to publicize his private life-which is largely given over to swimming, volley ball and his Russian-Jewish wife Zofja. Like Hungary's Kadar, Gomulka was arrested in 1951 for Titoism, but unlike Kadar he refused to crack despite three years' confinement. Reinstated as First Party Secretary in Poland's near revolution in 1956, he defied Khrushchev's threat to turn Soviet troops loose on Warsaw and granted his people considerable economic and social freedom. But as Poland's deep economic difficulties and bitter church-state conflict showed no signs of solution, his natural crotchetiness and distrust of 'liberals" reasserted itself. (Says one of his associates: "Asking Gomulka to be reasonable and listen to advice is like asking a bear to be good-natured.") Bit by bit, the liberties of Poland's people have been curtailed, and the world has learned that though Wladyslaw Gomulka may be a Polish patriot, he is, above all, a dedicated Communist,

Rumania, Along with Gomulka, Gheorghe Gheorghiu-Dej (pronounced Ghee-or-ghee-you-DAYGE) is one of the rare satellite leaders to enjoy some degree of genuine popularity in his own country. A small-town boy from Moldavia whose education stopped with elementary school. Gheorghiu-Dej, 58, began his real schooling when he was jailed in 1933 for organizing a bloody railway strike near Bucharest. After eleven years in prisons and work camps, he was allowed to escape in 1944, as a gesture to the advancing Red army, began rising rapidly through Rumania's Communist hierarchy. (To distinguish himself from the rest of the Gheorghius, who are as common in Rumania as Smiths in the U.S., he took the added name "Dej. in honor of one of the many towns in which he had served time.) Since 1952, when he ousted the unlovely Ana Pauker, Gheorghiu-Dei has ruled Rumania without challenge, first as Premier and currently as First Party Secretary, Slow and obstinate in his mental processes, Gheorghiu-Dej is frequently mocked by Rumanians for his ignorance. But, at bottom, his cynical, pleasure-loving countrymen are proud of the fact that Gheorghiu-Dei, alone among the satellite bosses, is famed as a heavy-spending bon vivant and lady killer.

KADAR



GUMULKA

GHEORGHIU-DEJ



ister Valerian Zorin who launched into a 75-minut attack on Secretary-General Dag Hammarskjold and his conduct of Dag Hammarskjold and his conduct of mand and the Secretary-General in person," cried Zorin, "ignore the lawful government of the Congo. They do not mereby fail to help the government, but attack to be considered to the construction of measures which the government is taking to restore order and normaley in the country. They try to assist the countries of NATO imperials to design in Africa," in their imperials the signs in Africa," in their imperials the signs in Africa,"

Zorin ended by demanding what amounted to a vote of censure of Hammarskjold and a directive sharply restricting his authority in the Congo. Dag Hammarskjold's usually impassive face flushed with anger. "My record is on the table." he said. "I stand by it . . . The U.N. is engaged in a major effort to give life and substance to the independence of the



Russia's Zorin
The attack went wrong.

Congo. No misunderstandings, no misinformation, no misinterpretations of the actions of the U.N. should be permitted to hamper an operation the importance of which. I know, is fully appreciated by all those African countries which, with great efforts of their own, support the work of the U.N. in the Congo."

Only Alternotive. Springing to Dag Hammarskjold sedense, newly installed U.S. Delegate James Wadsworth (Cabot Lodge's auccessor) bounder. 'U.S., policy in the Congo is simple. We support the only satisfactory alternative to choos, war and intervention." Bluntly, Wadsworth icked off what he said were the real reasons for Soviet rage at Hammarskjold. By closing the Congo's airports and takwakned Premier Patrice Law, and weakned Premier Patrice Law, and weakned Premier Patrice Law, and weakned Premier Patrice Law, and cover for Soviet penetration of the new nation. If he fell, the Kremilin would have little hope of continuing the flow of Russian planes, matériel and military personnel with which, charged Wadsworth, Moscow hoped to establish "a Soviet satellite state in the heart of Africa."

To rebuff the Soviet challenge to Hammarskjold's Congo policy. Wadsworth proposed a forthright resolution that would bar any state from sending military supplies into the Congo except through the U.N. Toward 1 o'clock one morning last week, a modified version of Wadsworth's resolution, presented by Ceylon and Tunisia, was put to the vote. Stubbornly calling for outright repudiation of Hammarskjold's acts. Zorin cast Russia's 90th veto in the Security Council. Wadsworth immediately called for an emergency General Assembly meeting under the "Uniting for Peace" rule, which permits the Assembly to take over vital issues that have been stalled in the Security Council.

After the Blast, There was a strong probability that Zorin, by his very aggressiveness, had blundered badly. The U.N. in its efforts to save the Congo from total collapse, had indeed moved closer and closer to assuming an unofficial mandate over the country, raising nagging doubts in the minds of some African neighbors and among others as well as to the legal consequences of the U.N.'s authority over the Congo, Fortnight ago, Ghana's President Nkrumah, justifiably suspicious that the U.N. was not working overtime to keep Lumumba in power, threatened to pull Ghanaian forces out of the U.N.'s Congo command, After all, the U.N. was in the Congo at the specific request of ers who thoroughly disliked Lumumba the hated shadow of "colonialism," or as a future threat to the uncontrolled use of their own sovereignty. Before Zorin's blast, the Africans might

have felt free to express these doubts publicly and to condemn the consequences of Hammarskjold's Congo program as imprudent and improper. Many Africans would have been happy to have Khrushchev for a friend in their battle against colonialism.

But it was something else again to have him attacking the U.N. itself; the only place in the world where their voices were heard and their influence felt. Thanks to Hammarskjold's scrapulous insistence on using African, and not bis-power, troops wherever possible in the Congo, the Africans reconfined that the U.N. so far has been been the him of the control of the conpleted of the control of the conbattle between jaint powers. But that way, most Africans were inclined to choose the U.N.

#### Third Man Up

In the courtyards of the Czech and Sovict embassies in Léopoldville, documents burned by night, and workers nailed covers on big wooden crates. In the Red Chinese mission, clothes were hastily crammed into suitcases. Then Communism's Congo corps of diplomats, "technicians" and correspondents rolled in melancholy procession to the Léopoldville airport and there boarded Hysshins for home, expelled on orders from the Compo's latest government. Snapped one Russian diplomat: When the bock, But at least for the mother than the composition of the contraction of the control of the cont

foothold.

Unlikely Strongmon. The Congo's newest emergent leader is Joseph Désiré Mobuttu. a 29-year-old lieutenant colonel
whom even most. Congolese had never
heard of until the announced his military
coup at midweek. We are bringing a
truce to politices until the end of the year."
truce to politices until the end of the year,"
truce to politices until the political
graph of the year of the period of the year.
The period, we will try to achieve a political
agreement between the factions.

Constitutionally, the Congo was a worse shambles than ever. There were now three



U.N.'s HAMMARSKJOLD
The ground was held.

governments instead of two—Mobutus, Lumunba's and moderate President Joseph Kasavubu's. But in the 3,000-man Leopoldville garrison of the Congolese army. Mobutu had at least temporarily cough frepwere to make his orders stick. This was a detail that both Lumunba and Kasavuba had overlooked. Both had alkasvuba had overlooked. Both had alup enough loyal soldiers to form a personal honor guar.

Forlow Forcy, The week began with comic-opera flourishes. First, Lummunha rounded up two truckloads of soldiers and roared of to Radio Congo in the apparent belief that with a microphone in his hand he could conquer the world. But the United Nations had closed the station to inflammatory broadcasts, and station to inflammatory broadcasts, and the control of the co

shoot." Then he turned to Lumumba's trusted aide, General Victor Lundula, and added: "The first shot will be for you." General Lundula advised retreat.

President Kasavubu's counter-interventions were no more effective. Rallying a small troop of loval soldiers, he sent them off to capture his rival Lumumba. The troop took Lumumba by surprise, bundled him into his own official black Ford and drove him off to a prison cell at Camp Leopold II. But less than two hours later. General Lundula convinced the guards that he had orders to transfer Lumumba to another prison. Once beyond the gates, Lumumba located 40 friendly soldiers and rolled back downtown, with sirens screaming, shouting, "Today victory is mine, Death to the imperialists!" Once again he headed for Radio Congo. Once again his path was barred, this time by Ghana's proper, British-trained Lieut, Colonel Nathan Aferi. Roared Lumumba in impotent rage: "Let me pass, you black, imperialist bushman!

Rebuffed by the U.N., Lumumba next turned to his Parliament, where the response was weary at best. Said one Senator: "Since the Belgians are supporting Kasavubu and the Russians are backing Lumumba, let's call the whole thing off. The Premier could muster only 93 members for a joint session (minimum quorum: 109), but Lumumba's Speaker of the House solved that problem by arbitrarily declaring that henceforth only 60 members would be required. With that question solved. Lumumba asked for and got "full powers" to run the Congo as he pleased. Only three members abstained. one of them explaining that he thought Lumumba might use his special powers to dissolve Parliament, and "I would lose a

good job The Coup. Then Colonel Mobutu showed how little the parliamentary maneuvering mattered. A quiet, bowlegged. somewhat plodding young man from Equator province. Mobutu once did a seven-year stretch in the Congo army. where he worked chiefly as a headquarters bookkeeper, and rose to the rank of sergeant. Later he worked as a journalist in Léopoldville and Brussels, struggled to acquire the rudiments of an education, and became Lumumba's Brussels agent. After independence, Lumumba rewarded Mobutu with a commission made him chief of staff under Lundula. Unlike most of the new army officers, Mobutu worked at his job. Like his soldiers, he grew angry at Lumumba's whimsical use of the mili tary, disgusted at the Lumumba-provoked civil war in the interior. Mobutu became a frequent visitor to the U.S. embassy

and held long talks with officials there.

One afternoon last week, Mobutu conferred with officers at Camp Leopold, and got their cheering support. That night he went to Radio Congo and abruptly an-announced that the army was taking over.

Colonel Mobutu left no doubt about which side of the cold war he had joined. "Russia sent us vehicles, planes and seven technicians who were with me in Camp Leopold," he declared. "Ten days ago I



MOBUTU
How many did he speak for?

discovered that these technicians were Russian officers disguised as civilians. They had brought with them tons of pamphlets and posters which they had distributed through camp without my or my government's approval. I have expelled them all." An observer from the U.S. embassy whispered: "Well, I'll be damped!"

"Kill Him!" How much of the Congolese army did Mobutu speak for? Lumumba rolled out to Camp Leopold that same night to test this point—and got the shock of his career. He found himself surrounded by screaming soldiers, who also happened to be Balbut tribeseme outraged at the army massacres in the inland Balbuk country (TDE, Sept. 19.).



LUMUMBA How little the maneuvering mattered.

"Kill him! Kill him!" they cried. Lumumba tried to buy them off, offering them 200 francs (\$4) each if they would go to Kasavubu's residence and kill him. The offer only increased the soldiers' rage, and Lumumba ducked to safety in General Lumduis's house for the night.

can Londonias mouse or trace right.

cond Lumumba in an officer's mess. All that saved his life was the protection of the same Ghanian troops that Lumumba himself had ordered to leave the country only a week before. One Congolese the control of t

After nightfall, Mobuty organized a dependable detachment of military police into a flying wedge and hustled Lumumba through the milling soldiers to an army truck. But along the way. Congolese reached past the guards to kick and spit on Lumumba and rip his flapping white sports shirt to shreds. As Lumumba rode off. General Lundula sneaked out the back way aquiver with fear, and with all insignia of rank carefully removed. At Lumumba's official residence. Ghanaian troops put the Premier under heavy guard, Next day, Mobutu's men raided Lumumba's headquarters, arrested 26 staff members plus a stray Senator, drove them off and locked them up in a hangar at an old airport outside town.

Choos Ahead. Mobutu's coup seemed to be proceeding smoothly. He closed the cable office to wires by politicians of the cable office to wires by politicians of the cable office to wires by politicians of the cable office to the cable of the

But it was too soon to proclaim an end to chaos. In secessionist Katanga, Baluba tribesmen rose in bloody revolt in the tin-mining town of Manono after police broke up a demonstration by tossing a hand grenade that killed two tribesmen. Anointed by a witch doctor with a potion that supposedly made them immune to bullets, the Balubas fearlessly charged a police barricade, hurling spears, shooting arrows, firing old muzzle-loaders filled with nuts and bolts. Police fire cut down 35 Balubas, while two police were killed. No one knew the allegiance of the 22,000 Congolese soldiers outside Léopoldville. Many of them were doubtless prepared to rally around Lumumba, and at week's end, despite his Ghanajan guard, Lumum-

ba mysteriously slipped into hiding.

A united—or peacefully federated—
Congo seemed as far away as ever. But
at least the chief troublemaker had taken
a mighty tumble.

#### RED CHINA

#### The Big Hello

Gongs clanged and drums rumbled. Chief of State Liu Shao-chi and Premier Chou En-lai were on hand at the airport. On the trip into the city, a roaring crowd of half a million (said the Red radio) tossed flower petals. Lampposts were festoaned with bunting, and at Peking's Gate of Heavenly Peace colored balloons floated the control of the control of

NRIA Rithmoney.

The object of the through the control of the control of the neutralist President of an obscure little West African nation that has been independent for scarcely two years. But in the scramble for influence in the emergent new nations of Africa, the Red Chinese were determined not to be outdone by the Russians. In Moscow, Nikita Khrushchev had given Touré a new trade agreement and a massive palace for his embassy. But in Peting, every crowd was a little bigger.

every rally a little noisier. Under left-leaning Touré, Guinea is

Communism's first solid foothold on the vast African continent. But the stakes are far greater than Guinea: China was bidding for influence in all of Africa's disintegrating colonial empires. If Touré went away properly impressed, he could be counted on to pass the word to the leaders of Africa's other new and needy nations. Cried Peking's Mayor Peng Chen: "U.S. imperialism is the most vicious enemy of the national independence movement in Africa, Imperialism remains imperialism, just as the jackal re-mains a jackal," Replied Touré: "Our friend, the mayor of Peking, is absolutely right in describing imperialism as a wolf which changes its clothing as it wishes . . but it can never change its nature. that is its actions toward sheep, above all when they are not united.

Touré was happy to accept Peking's ofier of a Si's million, no-interest loan. But, already adept at the begging bowl, he was careful not to join in the open attacks on the U.S. or to mention any other Western aution by name when deploring imperialism. To do so would dewestern aid to supplement and offset the swage he had picked up from the eager Communists.

#### RUSSIA Knocking the Stuffings Out

Western economists have looked with suspicion on Nikita Khrushchev's juggling of statistics to prove that the Soviet economy is fast overhauling the U.S. Last week their suspicions were confirmed by an unexpected source: Soviet Economist Stanislav Gustavovich Strumilin.

At 83, Strumilin is the dean of Soviet economists. He wrote the first drafts of the first of all Five-Year Plans and was a leading spokesman in the Communist campaign that launched Soviet Russia on the path to rapid industrialization in 1928. Of all the pioneer planners, Strumilin alone lived through all purges and partyline changes, and in his old age he enjoys an eminence that within limits enables him sometimes to take a relatively independent course.

How to Count. Last week a newly published volume of Strumillin's Collected esasys arrived in Washington. In one hitherto unprinted essay on the technical topic of "Investment Effectiveness." Strumilia damits what Western experts have long with the control of the control of the trial growth are unreliable because of "doubte counting." That is to say, in computing overall industrial output the Russians count the value of sheet steel, for



Economist Strumilin (1945)

Down for the double count.

instance, over and over—first when it emerges from the steel mill and again in computing the total value of the truck or other product made from it. "Growth of gross output purposely exaggerates the real rate of growth." says Strumilin. The only reliable way to determine the effectiveness of investment is in terms of net industrial growth—ize., by counting the steel plate for the truck just once. This, though Strumilin did not say so. is how total output is computed in the U.S.

The old scholar then proceeds to drop all the double counting out of Soviet output from 19.8 on and after somewhat sketchy calculations sets his own revised growth fagures. The Soviet habit of multi-than abated over the years. By Academician Strumilin's tables, Soviet industrial output grew therefold between 1945 and 1956, not fourfold as official figures state. The state of the

Double Purpose. While most Western specialists were happy to have a Russian confirmation of their suspicions, Harvard's

Professor Abram Bergson did not think Strumilin went far enough and called his calculations "dubious." A new set of production tables compiled by the Rand Corp. show that from 1928 to 1956 the Soviet economy grew by 633%, or less than half as much as even Strumilin's revised figure.

revised inference much as the did Perhaps the center of much as the did Perhaps the center on odded or was in over his head. But Washington specialists think that Russian economists may be at last facing up to a hard reality; doctored statistics can serve Khrushchev's propaganda bragging only rected, or they will lead Khrushchev's planners into costly errors in allocating scarce resources.

# SOUTH AFRICA Out Goes the Bishop

Until last spring, South Africa's Nationalist government considered Anglican Bishop of Johannesburg Richard Ambrose Reeves just another irritating and ineffective critic. But when the police guns mowed down hundreds of unarmed blacks at Sharpeville in March, Bishop Reeves rushed to the hospital to interview the wounded and inspect the dead, publicly announced he had evidence that many had been shot in the back, even accused the cops of using dumdum bullets. The government decided that Bishop Reeves had become a threat to its security. Tipped off that his arrest was imminent, the bishop slipped away to England\* to tell his story rather than be silenced by the walls of a

Last week, anxious to resume his work and stung by whispers that he should not have fled. Ambrose Reeves flew back to South Africa, declaring, "I am back for good!" But he had not counted on Premier Hendrik Verwoerd's determination to put down critics he found troublesome, even if the critic was a bishop. Forty-two hours after Bishop Reeves landed, detectives, led by the chief of the special branch. showed up at his simple room in the Priory of St. Benedict and handed him a deportation order signed by the Minister of Interior. He was given half an hour to pack. Reeves was assured that he could consult a lawyer before departing, but before his aides could get through to one, the bishop was on his way to the airport, where a South African Airways plane was due to leave for London within a few minutes. Ten detectives stood around the plane until it taxied away.

"Unbelievable religious persecution!" cried the Archbishop of Cape Town, Most Reverend Joost de Blank, and the chief rabbi of the Transvaal, L. I. Rabinowitz, appealed to the government to revoke the deportation order.

As usual, such protests had no visible effect on the men of apartheid. But the Nationalists are frankly jittery about the

outcome of next month's referendum,

\* He was born in Norwich, was appointed to the
Johannesburg See in 1040.





KNOWN BY THE COMPANY IT KEEPS 🕌 SEAGRAM'S



when Prime Minister Hendrik Verwoerd will ask the voters to approve his plan to make South Africa a republic and, tacitly, to approve his abartheid policies. In Pretoria's Supreme Court last week, Farmer David Pratt went on trial for firing two shots into Verwoerd's head last April. Chief business of the court was to hear psychiatric evidence that Pratt was mentally unbalanced. Before being led away for examination by mental specialists. Pratt leaped to his feet to make a statement: "I felt the violent urge to shoot apartheid . . . this slimy snake that is gripping the throat of South Africa and preventing her from taking her rightful place among nations," he cried. "My Lord, I think I was shooting at the epitome of apartheid, rather than at Dr. Verwoerd." Mad or not, his words might have an effect on voters on referendum day.

idealistic fervor of their own. One of the defendants, pale, thin France Binard, had lost eight members of her family in Nazi concentration camps. She said grimly: "I answer fully for what I have done. Through my presence here before you, I continue my fight," Defendant Jean-Claude Paupert, an ex-soldier who served in Algeria, said what he had seen there made him a supporter of the F.L.N. "I have helped the Algerians," he announced. "I am proud of it. That's all."

Francis Jeanson, the leader of the group, is a former professor of philosophy and onetime secretary of France's literary angry man. Jean-Paul Sartre, Hollowchested, tuberculous Jeanson escaped the police raid that caught his followers, Three weeks after the raid. Jeanson further mortified the police by holding a secret press conference in a Left Bank hideout, where Communists, but each signer received a police visit last week, was asked to verify his signature and confirm that he had read the petition before signing it.

Nervously, the government launched a wave of minor repressions. The Swiss film Le Petit Soldat, which tells the story of a French deserter who becomes involved with the F.L.N., was banned, even though the scenario is skillfully tailored to fit inside the official French line, Paris' lively weekly L'Express was suppressed for printing an article on the subject of army desertion, even though the paper made clear its opposition to desertion. Also seized was an edition of the weekly France Observateur for publishing an interview with Rebel Leader Ferhat Abbas.

Strength to Strength, In France suppression does not yet mean silence. Influential Le Monde carried the gist of what











DE BEAUVOIR

From a troubled conscience, a call to desertion,

BRETON

SARTRE

#### FRANCE Thunder on the Left

The conscience of France may sometimes have seemed quiet, but it has also been deeply troubled by the cankerous. six-year war in Algeria, French priests have denounced the atrocities and torture committed by the French army; conservative intellectuals like Author François Mauriac protested the French treatment of rebel prisoners and demanded an end to the war; reservists called to the ranks have on occasion staged sitdown strikes in railroad stations or engaged in brief mutinies. Last week murmurous dissent erupted in the most conspicuous display since Charles de Gaulle took power.

Beards & Basins, At the Cherche-Midi court in Paris, 25 defendants crowded the dock. Almost all were under 30, most of them wore the corduroy jackets, sandals, beards and basin hair-dos familiar in the narrow streets of the Latin Quarter, They were members of the "Jeanson" organization, accused of much more than mere distaste for government policies and practices. They were charged with smuggling money out of France to buy arms and munitions for the F.L.N. columns fighting the French in Algeria. All but six of the 25 were French men and womenteachers, mathematicians, TV producers, actors-who had betrayed the government of France not for money but out of an he defended his organization on the grounds that Algerian independence is inevitable and, when it comes, F.L.N. leaders should know that not all Frenchmen opposed them.

Police Calls, While French sympathizers of the accused crowded the court, the De Gaulle regime received another blow. Someone (police are still vainly trying to discover who) collected the signatures of 121 left-wing intellectuals on a petition urging in effect that French soldiers mutiny or desert rather than "take arms against the Algerians." Among the signers: Jean-Paul Sartre and Author Simone (The Mandarins) de Beauvoir, who are currently junketing in Brazil and trying to rally Latin American intellectuals behind the F.L.N. rebels and against the French government, Cried Sartre in Rio de Janeiro: "De Gaulle's regime is a hoax -not morally but politically." Other signers were Vercors, World War II Resistance author of The Silence of the Sea; André Breton, founder of surrealism; Simone Signoret, who won Hollywood's 1959 Academy Award for her role in Room at the Tob: Novelists Nathalie Sarraute and Alain Robbe-Grillet, and even Florence Malraux, the 27-year-old daughter of De Gaulle's Culture Minister André Malraux who, in his radical youth, would certainly have been a signer as well. The police hesitated to jail so large a covey of intellectuals, and could not call them all

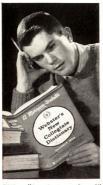
the other two papers were suppressed for saving. There is a brisk under-the-counter sale of banned books such as Francis Jeanson's Our War and stories by army

deserters such as Le Refus. In his two years of power, President Charles de Gaulle has survived the initial assaults of the political right-the Algerian colons, the militarists, the diehards. The challenge from the intellectual left may be harder to overcome in a France impatient with and sick of the endless bloodletting and brutality on both sides in Algeria.

#### LAOS

#### Threat from the North

Laotians, who have gone through two coups d'état in a year, last week had a coup de radio. From the southern town of Savannakhet, Prince Boun Oum, 52, tall, silvery-maned royal inspector general and pretender to a long defunct kingdom, took to the radio to declare that the new neutralist government in Vientiane was handing the country over to Communism, and announced "the seizure of power and the abrogation of the constitution in order to bring peace and happiness to the country and the people," The prince is kingpin of the rich southern Laotian valleys, famed for leading a heroic resistance against the Japanese in 1045 and admired by local tribesmen both for his reputed magic powers (he wears a lukelod, or amulet, that is



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back to school means to teen-agers.

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INSIST

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said to make his chest itch when danger approaches) and his gargantuan drinking and partying.

In Vientiane, Premier Souvanna Phouma, in the fashion of Laotian political figures, sought to shut out the political static from the south by playing soothing mood music. Souvanna, who thinks that the Communist-dominated Pathet Lao will call off their guerrillas if only somebody will talk to them nicely and invite them into the government, called on Prince Boun, "whose patriotism is well known." to desist from his "initiative," Then he went off to visit the King Savang Vatthana. But even as he spoke, someone blew up the waterworks in Vientiane, Souvanna sadly ordered all of Prince Boun's relatives rounded up for questioning-all except the prince's brother Boun Orm, who is Souvanna's own Deputy Minister for Security

But one party in this pageant was dead serious. As Premier Souvanna returned from his royal audience, Pathet Lao rebels crossed the Nam Ma river in force and threatened the northern provincial center of Samneua. The attack was headed by five Communist-led battalions reported to have crossed the northeastern border recently from Communist North Viet Nam. "This is a national crisis," cried General Ouane Ratthikoun, chief of the royal Laotian armed forces. "It is a time for unity." The U.S., which had long felt that Vientiane had not been awake to the danger in the north and thinks that Prince Boun has the right idea about the Pathet Lao, moved a task force into nearby waters with 1,100 marines and a squadron of combat helicopters aboard as a warning to Peking to keep hands off Laos's governments-either one

#### BELGIUM

Cinderella Girl

In Madrid, wellborn Doña Fabiola de Mora y Aragón, 2x, is the gril who couldn't catch a man. Her three brothers and three sisters had long since married. Fabiola has large, dark brown eyes and is an attractive young woman, though no raving beauty. Educated in Paris, she speaks perfect. English and French and German, as well as Spanish, swims well the control of the property of of the prop

The state of the s



Doña Fabiola & King Baudouin After 25 years, a new queen.

continued to live quietly in her Madrid apartment, and continued her normal pursuits: churchoing, charitable works, visits to her mother in the Calle Zurbano manison which is large enough and magnificent enough to have been considered by the U.S. Government for its embassy in Spain,

Last week Fabiola let her family in on a secret, flew to Paris with her mother, and went on to Belgium. At week's end in Brussels, the secret was revealed to the world when King Baudouin announced his engagement to Fabiola de Mora, Madrid society gasped. "Astounding!" cried one count in clipped accents and added, "Are you absolutely sure it's Fabiola?" One of her friends said lovally, "She is very devout, very Spanish, just what foreigners think most Spanish girls are like-not like the new generation," Generalissimo Franco wired King Baudouin his congratulations and his hope that the marriage will "reinforce the already traditional bonds\* of friendship and esteem which unite our countries.

There was rejoicing in Belgium, which has not had a reigning queen since Baudouin's popular mother, the lovely Astrid of Sweden, was killed in a 1935 Swiss auto accident. It was hoped that marriage would mellow the taciturn and glumly authoritarian manner of King Baudouin, and the royal wedding would help take Belgian minds off the bloody catastrophe of the Congo. The rest of the world experienced the warming reaction that seems to come, especially to democratic nations, with every pomp and circumstance of vanishing royalty. In this case there was a special cause for cheers: the Cinderella girl who couldn't seem to catch a man had caught

In Spain's long, bloody and losing 16th century war with The Netherlands, the Catholic Belgians fought at Spain's side against the Dutch.



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#### THE HEMISPHERE

#### DOMINICAN REPUBLIC

Maneuvering to Stay

One month after the Organization of American States voted sanctions against the Dominican Republic in an effort to topple Dictator Rafael Leondias Trujillo, 69, the strongman is still in charge. Bill-boards dot the Dominican countryside with sycophantic testimonials: "Trujillo, Greatest Man of the Continent." "Trujillo, Dominican Glory," "Trujillo, Your People Adore You."

Yet Trujillo is hurting and putting in long days to stay in power. Economically, the OAS sanctions intensify a recession already under way because of declining commodity prices and vastly increased

from the presidency, his son Ramfis from the chairmanship of the combined chiefs of staff. He turned over the regime to Vice President Joaquin Balaguer, an old henchman.

As in any dictatorship, Trajillo's totalitarian regime has within itself extremist and moderate wings, and they are engaged in Byzantine intriguine, Balaguer was a moderate, and for the moment Trujills knowingly freed him to act. As the new president, Balaguer took office to the property of the property of the control of the property of the property and promised to seek a general amnesty for political prisoners.

After the OAS voted sanctions, the extremists, led by Trujillo's onetime secret Porfirio Diaz, 1877-1910). Trujillo's followers know well how to play on his suspicions, how to capitalize on his fear of plots and his appetite for quick and easy solutions-and above all, how far to go. Currently Abbes has the go-ahead, and his line is to have Radio Caribe and La Nacion call for a leftist, pro-Castro position that is supposed to scare Washington. Foreign Minister Herrera Báez's statement that his government would continue standing with the West brought a Radio Caribe blast that "all he did was lick the boots of the aggressive imperialists." But at the same time Trujillo allowed Herrera Báez to visit London, Paris, Madrid and The Hague to line up Western support and let him promise that the Dominicans would not expel the U.S. missile-tracking station in Truiillo's country.



"Visual Evidence November is a touchy month for Panama's national sensibilities, because it has three blood-stirring anniversaries; independence from Colombia on the 3rd, the Canal Zone-establishing treaty with the U.S. on the 18th, liberation from Spain on the 28th. Last November Panamanian nationalists twice made bloody attempts to invade the Canal Zone and plant the Panamanian flag there. The following month President Eisenhower agreed that the flag should indeed fly as "visual evidence that Panama does have titular sovereignty" over the U.S.-occupied Zone. but the House of Representatives voted a resolution against letting the Panamanian flag be flown in the Zone. Last week, with Congress adjourned and another November looming. Ike ruled that Panama's flag of red, white and blue squares will henceforth fly daily with the U.S. flag in the Canal Zone plaza just over the border from Panama's legislative building.



LACTIER

TRUJILLO, ABBES GARCÍA & BALAGUER Old adorable was feeling some pain.

spending for arms. With the political future clouded, private investment has almost stopped. The rich are holding onto their money and trying to convert pesos into dollars in the black market.

In downtown EI Conde and Arzobispo

Nouel. Cludad Trujillo's principal shopping streets, the stores are almost empty, and many would close if the government would let them. The third of the capital's population that lives in filthy hovels, mostly along the Ozama River, is largely unemployed, and government food kitchens supply a daily meal of rice and bananas to the hungry. The customary public works projects have been cut to the bone to relieve a \$70 million budget deficit, putting thousants more out of work.

Byzantine Intrigue. Initially, Trujillo responded to the possibility of OAS action against his dictatorship by trying to camoulage the regime. Oppositionists were encouraged to participate in next year's elections. Trujillo removed himself from the palace, his brother Hector

police chief. John Abbes García, gained the ascendancy. Abbes, a combination court assassin and court jester who knows how to fawn on Trijillo gave hombit in his teeth as Trijillo gave homvate radio station actually run by Abbes' henchmen, began attacking the Balaguer vate radio station actually run by Abbes' henchmen, began attacking the Balaguer regime for being wack-kneed against the OAS. With the afternoon newspaper Lo Nación, also linked to Abbes, it 'defined to the company of the company of the fidency and that Balaguer step down. Watching the game from on high. Tru-

jillo intervened to announce his conindence in Balaguer but suspended the "democratization" masquerade. Mobs sacked the headquarters of the pro-Castro Popular Dominican Movement and the "loyal opposition" Quisqueyano Party, and the legal opposition ended. Balaguer's annesty bill is dying in Congress.

Scaring Washington. After watching the second longest-lived dictatorship in hemisphere history (the first: Mexico's

## EL SALVADOR

Gunfire in the Sun

El Salvador, the sunny republic on Central America's Pacific Coast where a handful of banking and coffee-planting families dominate a tightly packed population of 2,520,000, broke out last week in rioting and gunfire. The bloodshed grew out of a clash early this month between students and other oppositionists and the cops of Colonel-President José María Lemus. When the oppositionists tried to demonstrate in the capital of San Salvador against a new law regulating the right of assembly, police beat one student to death, injured 350 other persons and raped jailed schoolgirls. Ten thousand citizens marched behind the dead student's bier. Branding students "gullible tools of pro-

fessional Communist agitators." Lemus slapped on a state of siege. Early last week 7.000 persons defied it and massed in protest against police. Then, on Independence Day, students and workers wear-



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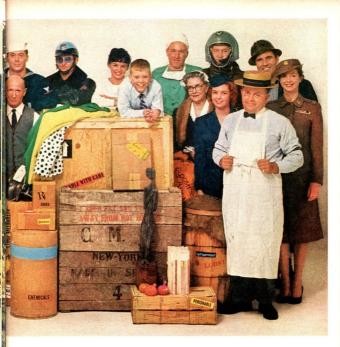


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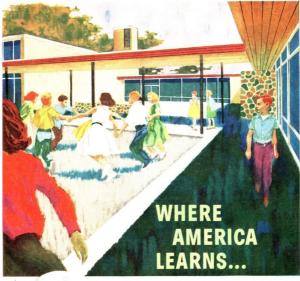
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know it for sure, directly or indirectly you're in the picture. So smile.

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Careful as schools must be in purchasing, it's no wonder so many use Fort Howard Towels and Tissue in washrooms and Fort Howard Napkins in cafeterias. Industry, too, has learned the lesson—that Fort Howard Paper Products cut coats. That's because only Fort Howard makes so many grades and packs, permitting you to select the ones best suited to your needs. Annual cost reductions in Jarger organizations have often run to thousands of dollars after switching to Fort Howard. For similar savings on your purchases, consult your Fort Howard distributor.



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ing black bands for police-violence victims turned out to demonstrate. They found cops waiting, shouted, "Killers!" Police opened fire. A 19-year-old university law student and two other demonstrators fell dving. That night the knifed corpse of a cop was found with the word Revenge painted across the chest.

Although Salvadoran supporters of Cuba's Fidel Castro were feeding the ferment, Lemus did not have to look beyond his borders for its cause. El Salvador, Latin America's tiniest country, has its second densest population (305 per sq. mi.). The average agricultural wage is 60¢ a day. and 20,000 are unemployed in the capital alone. As much as any other country in the hemisphere, El Salvador is in need of the social reforms proposed by the U.S. to the inter-American development conference in Bogotá a fortnight ago,



CAROLINA MARIA DE IESUS Rats in the wrapper, cats at the cage.

#### BRAZIL Life in the Garbage Room

Carolina Maria de Jesus, a tall Negro woman with three illegitimate children, each by a different man, lived in a teeming favela (slum) in São Paulo. At dawn she queued up for water at a public spigot. an empty oil can on her head. To buy bread and rice, she scavenged scrap paper selling it to a junkman and getting as much as 30¢ "on good days." But Carolina's nights, in recent years, were quite untainted by the brawling and raw sex that surrounded her. By kerosene lamp in her 4-ft, by 12-ft, shack, she wrote down the vivid details of slum life, filling 26 notebooks gleaned from trash piles. To her neighbors, this seemed putting on airs. While Carolina was out tramping streets, one slattern would regularly empty her chamber pot into Carolina's window.

One day 21 years ago, when a play-

ground was being inaugurated, favela adults chased children off the new teetertotters and seesawed up and down themselves. "This is the kind of animal I have to live with." Carolina whispered bitterly to a friend. "I'll put them in my diary so they will not be forgotten." Audálio who was covering the inauguration, overheard, asked: "What diary?

Last week Carolina's diaries, compiled by Reporter Dantas into a 182-page book called Quarto de Despejo (Garbage Room), her epithet for the favela, broke over Brazil as its biggest literary bombshell. The first 10,000 copies were sold in a week-a record. Rolling off presses were 20,000 more, and a 50,000-copy third edition is planned. Carolina appeared on TV. Earning \$60 a day in royalties, she

no longer hunts streets for paper. Fetid Mysteries, To middle-class residents of Rio and São Paulo, the fetid favelas are cities apart, mysteriously alive but best not entered. In her book, Carolina tells them what life there is like. She recalls that for her daughter Vera Eunice's birthday, she dug a pair of shoes out of the garbage. "I washed them and gave them to her." Of the death of a twomonth-old boy in the favela, Carolina notes: "If he had lived he would have gone hungry." She says, "How horrible it is to see your children eat and then ask. 'Is there more?'

To Carolina, President Juscelino Kubitschek is a "wise man living in a golden cage." She warns, "Be careful, wise man. We of the favelas are the cats. And we

are hungry," One time a favela woman knocked on a rich woman's door, Carolina recalls, "The senhora of the house told her to wait. Soon she returned with a wrapped package." The beggar woman carried the bundle back to her hovel and eagerly opened it. Inside were two dead rats.

Unashamed at her own unwed state (she lost seven jobs as a maid because she "used to slip out of the house at night and make love"), Carolina is scornful of men. "Today is Father's Day," she wrote, "What a ridiculous day!

'You Black Whore!" Upon the success of her book Carolina moved out of the Javela. Ordering a truck, she loaded up her children, table, two cots, mattresses. bookshelf and six cooking pots. Neighbors surrounded the truck. A man yelled, "You think you are high-class now, you black whore! You write about us and make lots of money, and then leave without sharing it." A drunken woman hurled a rock that gashed one of Carolina's two sons. Rocks struck Daughter Vera Eunice. As curses and the hail of stones grew. Carolina pounded on the hood, leaped aboard, and the driver roared through the mob. The favela-dwellers gave chase, brandishing clubs and rotten vegetables until the truck neared a police station. Then they fell away, and headed home.

# These 80,000 copies equalled the 80,000 first month two years ago



# WALK RIGHT





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#### PEOPLE

After taking in his first bullfight, Tourist Jock Poor, 42: hastened to a ranch outside Madrid to film his own version of the corridor—with a cow. But once trance, a wag decided to cow him with a substitute, a real toro—a dilemma on whose horns the comedian had no desire to be impaled. Not realizing that his foe was a specially trained, doelle beast, unfortunately, he didn't quite clear it. His award: no ears, no tail, no hoofs, two bruised ribes, we be the substitute of the clear it.

Although his father was one of the most renowned Hamlets, John Borry-more Jr., 28, has never been notably Shakespearean. But last week he made Barrymore-sized headlines after a subbalcony performance worthy of a Greenwich Village Romeo and Juliet. At 5 a.m. he insistently rang the doorbell of his ex-fiancée, Italian Cinemactress Giorgia Moll. 21. Barrymore announced himself as the apartment porter, but Giorgia's mother, not the least bit fooled, had the cops called, When John Jr. was later haled into court on charges of housebreaking and defamation, the whole thing became clear-more or less. Giorgia, it seemed was an old-fashioned Italian gal who believed in keeping her engagement ring, as a sort of consolation prize, even after her engagement was broken. As for John Jr.: "I need the ring to get engaged again," His new Juliet: another Italian brunette beauty, ex-Model Gabriella Palazzoli, 22.

Ending a two-year Mississippi hegemony, radiant Nancy Anne Fleming, 18, of minuscule (pop. 2,346) Montague, Mich. found herself Miss America of



Miss America of 1961 Princess of the ball.

1961. While she was sewing up the title with victories in the talent (dressmaking) and bathing-suit (35:22-55) preliminaries at Atlantic (Ely, her Governor, Domocrat at Atlantic (Ely, her Governor, Domocrat in New Jersey for Jack Kennedy, Albough he missed her crowning, "Soapy" slipped into town in time for the subsequent Coronation Ball and a dance with his comely constituent, ship better than the comely constituent ship better the constituent of the subsequent Coronation Ball and a dance with his comely constituent, ship better the constituent of the const

Looking mighty like a man—and the spitting image of his older brother. King Hussein of Jordan—Prince Hosson, 13, deplaned at London Airport with his



HASSAN The Prince of Harrow.

mother, Queen Mother Zaine, for the start of school. The natty young prince will attend Harrow, which Winston Churchill attended 68 years ago, and where Hussein matriculated for a year, made the soccer and rugby teams before moving on to Sandhurst.

From London last week came details of Aly Khon's will, which, under "the Shia Moslem law, which is my personal law," ordered several specific bequests, then granted two-hirds of the remainder of the estimated Seso million estate to heirs, including the several specific estate to heirs, including the several specific estate to the several specific estate the several



YASMIN & BETTINA Heirs of the prince.

fashion designer who met Aly 20 years ago in Cairo; and \$56,000 to her Cairoborn son, Marek, 16, a Manhattan private school junior, who recollected "seeing the prince three or four times in my life, when he was in New York, be used to When he was in New York, be used to add me \$50 when he did. The prince wanted to be my godfather, but it was against his religion. But he was always a spiritual godfather to me."

In 1920, State Department Code Clerk James Thurber, then 25, defected into journalism, has harbored ever since an unrealized ambition: "One friend of mine put it very well when he said, 'That s.o.b. has been trying to get on the stage for 40 years." Last week when a star of his long-running Broadway revue, A Thurber Carnival, abruptly quit, the author-cartoonist trouped into the breach. With only two rehearsals, under Director Burgess Meredith ("Now I have him at my mercy: I can tell him that as an actor he has no right to change the author's words"). Thurber played himself with fluffless finesse in a twelve-minute sketch about a writer embroiled in a frustrating correspondence with his bureaucratic publisher. Since the role calls for him to be seated throughout. Thurber's blindness was no handicap, and Meredith felt that the part "lit an old fuse in him; he seems to have come up with some peculiar stage ability. Equally enthused, the New York Times critic labeled the actor "the perfect Thurber." Drinking it all in, the Great White Way's white-haired new hope announced that he would remain in the role for the rest of the Broadway run, might even go with the show on the road.

For the longest papal junket (more than 100 miles round trip) since Pius IX's horsecarriage tour of the Roman country-side in 1857. Pope John XXIII, 79, climbed into the armchair seat of his Chrysler, donated by U.S. Catholics, at 6:15 a.m. one morning last week. The



SOME NEWS YOUR DAILY PAPER DOESN'T REPORT...

# Wausau Story

at the nation's greatest rocket test stand being built now by the

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shows his prized collection of World Series bats to Employers Mutuals' Ben Kendall, tells him: "The two things I know something about are baseball and building."

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The sport pages tell you how the Manks are doing... and there's front-page punch in the reports of many of the Wobb construction projects. Like the Wobb construction projects. Like Base being built for the Air Force under the direction of the U.S. Army Corps of Engineers. There's news in the 11-story complex. There'll be more news when engineers use this Base for static power tests to check the persure that the persure the static power tests to check the persure that the persur

But there's another story here you won't find in your newspapers safety is a job requirement. This is a direct responsibility of Mr. R. G. Kemson, administrative assistant and the safety of the safe

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ative or write us in Wausau, Wisconsin.

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Del E. Webb, with project supering players Mutuals Safety Engineer

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"Good people to do business with"

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construction site. Here, as on all Webb projects, safety is a job requirement. The Company has won sev-

eral Employers Mutuals Awards for outstanding safety records,



## The car that you can all but park sideways...

The parking space in the picture is only 36 inches longer than the car. But the car is a new British TRIUMPH/Herald. So it will slide right in. It's the nimblest car on the road. Why?

The wheels turn farther. (45 degrees in each direction.) And this is only one innovation. The TRIUMPH has so many, experts say it's "3 full engineering years ahead." Here are 4 more of its many startling advances.

1. It never needs an ordinary grease job (most cars do every 1.500 miles). Only 4 parts ever need greasing-then only once every 6,000-12,000 miles. 2. Each wheel is independently suspended, and the car is stabilized by a torsion bar. So the TRIUMPH virtually cannot pitch, sway or roll over.

3. The body is made in 7 easily replaceable sections. A mechanic can remove a damaged section, restore it, and replace it - easily and economically.

4. The TRIUMPH/Herald goes over 70. Yet it delivers up to 40 miles per gallon. The TRIUMPH/Herald costs less\* than a "compact." Drive it, today at any one of the over 650 Triumph dealers. (Look in the Yellow Pages.) P.S. It's a good time, too, to try TRIUMPH's great sports car-the TR-3.

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purpose of the trip; a sentimental journey to the seminary at Roccantica where 56 years ago he said the second mass of his career. After admiring the olive-groved Sabine Hills through the plexiglas top of his speeding (frequently at more than 60 miles per hour) limousine, the Pope was greeted by townspeople and papal Secretary of State Domenico Cardinal Tardini, himself a former student at the seminary. Arriving at the chapel. His Holiness seemed disappointed at not finding the portrait of St. Francis he still remembered (it had been stored during World War II and never put back). Later, before presenting a gift to his alma mater and taking coffee and cakes with his hosts, the Pope addressed 85 awed seminarians on the school's tennis court, remarked. "Fifty years ago we were here, and now you are here. But as you can see, we are not too old.

Manhattan Visitor Harry S. Truman, 76, took time out to scorch some of this week's visitors to Manhattan with his patented hellfire. "I don't think any more of Nasser than I do of Khrushchev." he said, "and they can both go to the bottom of the Atlantic as far as I'm concerned." Truman added, his nose still to the brimstone, that "as soon as Castro started all that anti-U.S. propaganda, we should have given him a shave and a bath and a warning to behave himself.

Just as he was about to start his eighth season as advisory coach at Stockton (Calif.) College, Amos Alonzo Stagg changed his mind, sounded the final gun to a football era. "For the past 70 years," read his letter of resignation, "I have been coach; at 98 years of age, it seems a good time to stop.

In a London Daily Telegraph installment of his forthcoming memoirs, Lord Ismay, 73. World War II Chief of Staff to Defense Minister (and Prime Minister) Winston Churchill, recalled an agonizing mid-August afternoon in 1940. It was shortly before the height of the Blitz. Churchill and "Pug" Ismay, visiting Royal Air Force fighter-command headquarters, received word that every airworthy British craft was already in action aloft, and that still another wave of Luftwaffe attackers was roaring across the Channel. Yet by dusk, the R.A.F. had miraculously turned aside the Nazi onslaught, and the Prime Minister and his aide started to drive back to Chequers. "Don't speak to me." murmured Churchill. "I have never been so moved." Then after a long five minutes, the Prime Minister leaned forward and broke the silence: "Never in the field of human conflict has so much been owed by so many to so few." Ismay wrote: "The words burned into my brain, and I repeated them to my wife when I got home." Several days later, after Churchill had repeated the sentence in a memorable address to the House of Commons, Ismay realized that "Churchill too had evidently photographed them in his mind."



The U. S. Bureau of Mines has conducted a long-time search for a low-cost, fire-resistant hydraulic fluid. A product of Shell Research was the first to earn approval under Schedule 30.

# A fireman in every drop

Since hydraulic machinery in underground mines is powered by electricity, fire can be started by a short circuit or overheated motor. If a hydraulic hose is exposed to even a small fire, it can rupture, spraying hydraulic fluid on the fire. When the hydraulic fluid is oil, a serious conflagration follows.

To prevent this hazard, the U. S. Bureau of Mines challenged the petroleum industry to develop a fire-resistant hydraulic fluid—at a reasonable cost. Shell Research solved the problem with Shell  $3XF\otimes$  Mine Fluid. It is an emulsion of tiny droplets of water com-

pletely gloved in oil. It transfers power with the full efficiency of conventional hydraulic oils, but it cannot act as a fuel because the built-in water drops actually snuff out fire.

Hydraulic fluids which provide safety at low cost are another development of Shell

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SHELL OIL COMPANY, 1960



#### THE PRESS

#### In War & Peace

For millions of American G.Ls, the most vivid symbols of their lot in World War II were Sergeant Bill Mauldin's cartion deglaces. Willie and Joe. Appearing up front in Stars & Stripes and widely syndicated in newspapers lack home, they syndicated in newspapers has home, they captured the frustrations of the combat infantryman fighting his lonely war against filth, fatigue, his own generals and, occasionally, the enemy.

Willie and Joe won for Mauldin a great reputation—but the peacetime conversion came hard. He has had his ups and downs.



Collisio

But in recent months he has at last turned the corner, shows all the signs of taking his place in the top rank of U.S. political cartoonists.

Pretty Bad, Last week Cartoonist Mauldin, now an impish-looking, saltytalking 38-year-old, recalled his bitter years. He had originally planned to have Willie and Joe killed on V-J day. "They were characters who belonged to a time and place," he explains. "The infantrymen they had been patterned after had been killed." But he didn't do it: "I chickened from United Feature Syndicate, he put Willie and Ioe in mufti-and set them to deciding the fate of the postwar world. Where the syndicate wanted simple panel cal cartoons that were sometimes murky. they merely seemed shrill. Client papers canceled by the score, which only made Mauldin defiant, "Every time an editor cartoon." Mauldin says, "I drew eight or ten of them in a row. I was sore and frustrated, I did a few good cartoons, but the general output was pretty bad. I was floatthe ground." When his contract with United Feature Syndicate ran out in 1948, Mauldin quit.

He spent the next ten years rooming the country, taking up flying, free-lancing in an aimless way. His second character of the second in the s

The Post-Dispatch was a fine place for



Post-Dispatch's Mauldin

Bill Mauldin: "There's no screws on the back of your neck." In that atmosphere Mauldin took a new and deeper look at his peacetime eraft. "I had done Willie and Joe in a bold brush," he says, "and it was too stark a technique for political cartooning. The damn drawines jumped out of the page at you. They were as finally realized the cartoon had to recede into the page and complement into the page and complement of the page of the page

Like any truly good political cartoonist. Mauldin puts his own politics into his work. A diehard Stevenson backer, he now describes himself as "an ill-disguised Kennedy man," but adds of the 1000 presidential campaign: "I'll be damned if I'll give up my privilege to kid the pants off both those guys," For Mauldin kidding Republican Richard Nixon is easy, Elongating the prominent Nixon nose into a Savs Mauldin of this rare bird: "He's like catch him, but it never does. He's not mean. He's not evil. Just a quick-footed little bird in search of titbits," Mauldin insists that: "I deal more in people than hope I drop dead." As for poor old Willie and Joe, they are gone. Mauldin used them for the last time in a cartoon after the 1950 death of General George Marshall,

Section of Sight. The Mindlan sales does not come casily, Maudini's day begins in a steaming hot bathtub at 7.15., a brimful king-size coffee cup resting on the rim. In this saumalike atmosphere, the seeds of cartono ideas that were born during his bedtime hours begin to sprout. The seeds of the seeds of cartono ideas that were born during his bedtime hours begin to sprout in the seeds of cartono ideas that were born during his bedtime hours, begin to sprout in a seed of the seeds of carton ideas that when the seeds of the seeds of



INCH BY INCH

on a club, for his cartoons. Once at the drawing board, he is just as painstaking: a lefthander, he draws from the bottom up and letters from right to left to avoid smearing the wet ink.

Some 60 papers now carry Mauldin's cartoons, and the list is growing. After all those ups and downs, Bill Mauldin is on top again, and he is happy. Says he: "This is exactly what I've wanted to do all my life."

#### The Peacemaker

In 1910, when a starched and proper young Irishman named John Francis Fitz-patrick arrived in Salt Lake City, capital of predominantly Mormon Utah, he found a mud-flinging contest going on between Salt Lake City's morning paper, the Gentile's Tribute, and the Saints' own evening Deserte Neas.

Young Fitzpatrick, who went about his business as a newly hired railroad clerk, did not know it at the time, but the mudight had been going on spiritedly for 40 years. The Tribune, established in 1870 by bitter Mormon dissidents, was winning; its virulent assaults on church prac-

In Utah, all non-Mormons are called Gentiles. The first Gentile Governor (1917-21) of Utah was Simon Bamberger, a Jew.

#### The Brothers Four



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tices and its vicious lampoons of Mormon leaders attracted even church members, who sneaked copies on the sly. The Deseret News, founded in 1850 by Brigham Young himself, was staggering beneath the burden of must-run church news and saintly strictures that were its daily lot.

Öscloration of Wor. The young Roman Catholic Irishman was destined to play a significant role in Utah journalism. From ratiosal clerking, John Francis Fitz-From ratiosal clerking, John Francis Fitz-From ratiosal Certain Production of the Trishman, Thomas Kearns, former Utah (1920-195) and millionaire silver miner. With a share of his fortune, Kearns bought the Tribane hand John Francis Fitzpatrick publisher of the Tribane.

John Francis Fitzpatrick set out to turn himsel finto a newspaperman and the Tribute into a newspaper, While the Deserved News looked on enviously. He Tribute set up chlorate regional coverage in Unit of the Property of the Tribute set up chlorate regional coverage in Unit of the Tribute set up chlorate regional coverage in Unit of the Tribute fair and comprehensive news coverage to fail the space once heavily committed to full minations against the church. When the Saiths came marching in to Sall Lake the Tribute staffed the story generously and played it straight.

By such good newspapering, the Tribune's circulation increased by 1047 to 87,237, while the Deseret News's fell to 40,488. The church decided to give battle. Drawing on its considerable financial resources—which still include a department store, a sugar mill, and the city's largest hotel—the church declared war on the Tribune.

Time for a Truce. For the first time in decades. Mornon bishops went around warning backsilders in their flocks—ie. Tribhne substriber—to change in decades. Mornon decades ways. The Deserte News invaded the Sundy field, which until then had been a Tribhne monopoly. Going desparately after circulation, the Desert News invaded the Sundary flower of the

This too, might have gone on forever if it had not been for John Francis Fitz-patrick. Here and there, in all the right places, he drojeed hints on how to end the hostilities. When these filtered up to the Mormon high councils, he elders, already weary of the expensive battle, gave them a cordial reception. In 1952, largely on John Francis Fitzpatrick's terms, the war ended in a true.

The Descret News got out of the Sunday lield. The Tribune, which in 1930 had bought the News's aftermoon rival, the Telegram, now sold it to the News (which became the Descret News and Salt Lake Telegram). Then the once-bitter rivals joined hands by forming the Newspaper Agency Corp., through which both papers share the same printing plant and the same advertising, circulation and distributions.



JOHN FRANCIS FITZPATRICK
Some starch for the sheets.

tion organizations. They remain rivals—and staunch rivals—only editorially, President of the combined operation: John Francis Fitzpatrick.

Last week, after watching both papers prosper, and the Tribune and the Neus become almost even in circulation and auglity, John Francis Fitzpartick died of a heart attack at 73t. With characteristic successor; John W. Gallivan, 43t. On Fitzpatrick's death the Tribune, in open defiance of the old man's longstanding order, ran his picture on Page One, thereby providing many subscribers with their first working many subscribers with their first band greatly altered and the decay of the proved Utah's journalistic landscape.

#### Undecided Editors Too

How does the U.S. daily press stand on the 1960 presidential election?

A survey published last week by Editor & Publisher showed that the so-called "one party press" is less predictably so than it used to be. Of 8 or daily newspapers responding to Editor & Publisher's questions, 433, or 54.1% with combined circulation of 10.680.688. are supporting Republican Kirdan Viston. Backing Demi52.571.60. A similar Editor & Publisher's Canvass in 10.56 showed Republican Canvass in 10.56 showed Republican Dwight Eisenhower supported by 50.46% of the daily newspapers against 17,21% for Democrat Addis Stevenson.

Perhaps the most significant fact about the 1606 E. R. P. survey is the large number of papers that remain uncommitted. Replying that they were either "independent" or undecided as of Sept., of were 243 papers, or 30.35%, with total circulation of 0,010,043. This is the biggest clunk of uncommitted newspapers in any Editor & Publisher survey since Election Year 1932.

#### The Brothers

Four A medical student, a hopeful TV director, a would-be electrical engineer and a prospective diplomat became college fraternity brothers not long ago at the University of Washington in Seattle. Between them, they owned five guitars, a banjo, a bass fiddle and an absolutely boundless zest for singing, Naturally, they sang folk songs. They still do—coast-to-coast, in concerts, nightclubs, on television and Columbia Records. In their own joyous fashion, the Brothers Four find a morning freshness in every song they sing—be it a ballad like "Greenfields" or a work song like "Nine Pound Hammer." They have enormous fun—which is the secret of all good singing and all good listening. 

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FONTEYN & SOMES IN "SLEEPING BEAUTY"

'You cannot create genius. All you can do is nurture it."

#### The Royal's Grande Dame

#### As the cloud-soft "swans" of England's

Royal Ballet last week skimmed through a rehearsal of Tchaikovsky's Swan Lake, a small woman with grey sculptured hair clapped her hands to halt the piano in the pit of the Metropolitan Opera House. "What on earth are the swans doing? Really!" She asked in a voice edged with impatience. "Movements on strong beats. please. You understand. don't you?" And "Isn't this lighting brighter than in the first act? Why? Ninette de Valois has been casting

commands in the form of such darting questions ever since she singlehandedly began creating a national ballet for England almost 30 years ago. At 62, "Madame," as she is awesomely and invariably called by the company, rules the most impressive ballet realm in the Western world. Under her feminine but emphatic control: the Royal Ballet (formerly Sadler's Wells), now twirling through its sixth U.S. tour; a second. full-fledged company currently holding the fort at home; the Royal Ballet School, and a post-graduate workshop for ballet teachers. Madame's latest Atlantic crossing has

been the most spectacular to date, if not the biggest critical success. Before the troupe of 84 artists touched shore, with its 24 tons of scenery and costumes, ticket buyers had paid \$500,000 for the troupe's month-long Manhattan stay. And Impresario Sol Hurok expects to gross close to \$2,000,000 from the 25-city tour of the U.S. and Canada that will follow,

At the Crossroads. In its first Manhattan week, the Royal Ballet proved again that in such romantic ballets as Sleeping the West. At 41, jewel-like Prima Ballerina Margot Fonteyn is one year beyond the age at which it was once rumored she would retire. But she exhilarated au-

### DE VALOIS & PUPIL MUSIC

diences with her fluid, exquisite enchainement and her seemingly gravity-free grace, though purists insisted they detected a slight falling-off from the sureness of her performance in New York three years ago. Later in the week the troupe unpacked La Fille Mal Gardée, one of history's first ballets (1789), which has been added to the repertory along with Ondine, Antigone and Le Baiser de la Fée (to be seen this week and next). Critics generally hailed the bucolicly cute La Fille though Choreographer Frederick Ashton's inventiveness scarcely sustained a fulllength ballet.

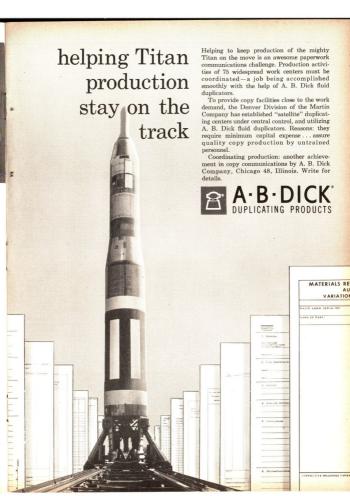
The Royal is evidently nearing a crossroads, with Fonteyn listed only as a "guest artist" (she has been away for much of the past year) and the company relying more and more on its mainstay classical hallets. There is no shortage of younger dancers, among them Nadia Nerina-whose performance in La Fille Mal Gardée conveved glimpses of Ulanova's unearthly lightness-Annette Page, Anya Linden and, most notably, coldly brilliant Svetlana Beriosova, 28, widely heralded as heiress apparent to Fonteyn. The Royal last week also showed off its first-rate male principals: Michael Somes. Brian Shaw, Alexander Grant and David Blair. But regardless of the available dancing talent, much depends on Madame.

Games Mistress, Ballet's undisputed grande dame (she became a Dame Commander of the Order of the British Empire in 1951) was born Edris Stannus in Ireland, daughter of a career army officer. Her mother thought up the stage name Ninette de Valois, which Edris used in her first role in a Christmas pantomime at London's Lyceum Theatre when she was 16. By 1923, she was a member of the Diaghilev Ballet Russe, later was nicknamed "Games Mistress" because of her commanding. demanding air. eased up on her dancing career when she discovered she was "not strong on the left side" (possibly due to an unsuspected polio attack in childhood), and concentrated on bringing England up to other countries in ballet. It took some doing. Director de Valois argued her cause

with Shavian persistence; by 1926 her ballet students danced in some performances at the Old Vic Theater, Five years later she moved her school to the Sadler's Wells Theater and, with the star power of Ballerina Alicia Markova (born plain Lilian Alice Marks), the Vic-Wells ballet began its long climb to international eminence. By the time Markova left the company in 1935. Madame had found a thin but diligent little artist called Margaret Fontes, later Margot Fonteyn. Choreographer Ashton joined the troupe as resident choreographer, completing the group that eventually won for Sadler's Wells its palace-bestowed name of Royal Ballet.

Demolishing Opposition, Though Madame is married (to General Practitioner Dr. Arthur B. Connell), members of the cast say, "She is really with us all the time. It is hard to think of her having a personal life at all." Says Madame: adore responsibility." Instructors at the Royal Ballet School nervously caution students to put on clean tunics and tights the day she may be expected. When she arrives, she takes over with no-nonsense thoroughness, keeping the beat with her high-heeled foot and reeling off instructions. She is subject to stormy shifts of mood, one minute tossing her fine head back with Irish glee: the next demolishing opposition with the fury of Sleeping Beauty's Carabosse. Her rages are legendary, and famed Dancer-Choreographer Robert Helpmann, among others, became hilariously adept at imitating them.

At a post-première party thrown by





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#### Coals in Newcastle

When the American Ballet Theater announced that it would invade ballet wise Moscow this fall, U.S. critics feared that the once-great company—which was dishanded two years ago and gradually reformed early this year—might disgrace the U.S. in Russia. Wrote New York Times Dance Critic John Martin: 'Has Newcastle asked for coasily it should not be compared to the com

A. Khrushchev's wife and youngest daughter watched from a box of the Stanislavsky Theater, Maria Tallchief and Erik Bruhn glided through the Black Swan pas de deux from Swan Labe. The troupe also lepat and lassoed its way through the Aaron Copland and Agnes de Mille ballet Rodeo and George Balanchine's abstract Theme and Variations, set to Tchalkovsky music, The Russians admired Tallchief and Marsie (or of the Norettan originals, but clapped the entire company back for six curtain calls after their debut.

The press notices were less estatic but favorable. On the last night of the roupe's three-day Moscow stint—they will return later, after touring other Russian cities—the audience included Russian Composer Aram Khatchaturian and Bokshoi Ballerina Maya Pliestskaya, who was heard to murmur about one of the company's modern works: "I wish they would create something like that for me."

Even more impressive to the Russians, at one of their own artistic games, was George London, Canadian-born U.S. bassbaritone, who last week became the first American ever to sing Boris Godunov in Russia. It was, admitted London, "like a Japanese ballplayer being invited to play first base for the Yankees." The negotiations leading to his invitation, said London, almost broke down during the U-2 incident, but, he added wryly, "what was I supposed to do-chicken?" London, who has performed the role often in the U.S. and Europe, had only three days to rehearse with the Bolshoi Opera. He proved to be in top form, sang his part in near-perfect Russian (although he does not speak the language). The audience gave him a standing ovation and eight curtain calls. Said London: "This is the climax of a life-long dream."



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Report to business from B. F. Goodrich



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MOLASSES RUSHES through hose—even in January. But unloading the sticky stuff at 26,000 gallons an hour from a tanker called for a special BFG hose. With steel wire buried in the hose wall, it's strong enough to hold the pressure needed to pump the molasses at high speed, tough enough to take rough handling.



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#### SHOW BUSINESS

#### **TELEVISION**

#### The New Shows

The new television season has formally weighed in, and so far, in the main, it seems like a ton of feathers trying to crowd together on a butcher's scale. But among this week's and last week's starters, there also are some solid spots.

Thriller (NBC) is an hour-long bloodmobile with Boris Karloff as host. Last week's unpromising première involved a Manhattan corporate executive framed as a murderer by a kleptomaniacal kook.

The Aquanauts (CBS), a new series, turned out to be sea-horse opera of the first water about a pair of professional divers. The first episode got them into a struggle to outdo another diver in collecting manganese deposits off Hawaii. It could have been so much submarine corn if the show had not been crisply written and cleanly shot, and well swum by Actors Keith Larsen and Jeremy Slate. Aqua-nauts' chase scenes take on an odd, ballet quality 35 fathoms down, and the special language of the skindivers is at least less rusty than the dialogue that comes out of the average Warner Bros.' stage coach. On last week's show, snagging a smoothly globular blonde, played by Darrah Marshall, one aquanaut observed: "I knew I'd have to decompress her before I took her to the surface.

Checkmate (CBS) shows promise of becoming one of TV's better private-eye series, is slickly and expertly tooled (moving tree shadows, sudden screams), and uses its one-hour format to advantage by tossing in three detectives instead of the more usual single eye. Calling themselves Checkmate, Inc., the three took on their first customer last week, a female rancher (Anne Baxter) who turned out to be a

The Shirley Temple Show (NBC) began its career this week in The Land of Oz, an imprecise locale which actually seemed to be more the land of Ozzie and Harriet. Comedian Jonathan Winters. however, gave a memorable performance as Lord General Nikidik, fulfilling a confessed Winters' dream from boyhood days when he wanted to become a general (to no one at all, young Johnny would shout repeatedly, "The rest of you are privates"). Agnes Moorehead, a suitably grating witch, all but punctured the screen with her cockney accent, and Sterling Holloway, as Jack Pumpkinhead, cried seeds instead of tears. Hostess Temple herself, whose new series will include such additional material as Winnie-the-Pook and Kim, played-within her limitations -both Princess Ozma and the boy Tip. She turned up for the new season deglamorized, lacking the airy coiffure and shining lipstick which she used to help sell last season's Shirley Temple Story Book.

National Velvet (NBC), a series based loosely on the 1945 film that established the career of twelve-year-old Elizabeth Taylor, is set by television in the U.S.



REX HARRISON & TAMMY GRIMES A poetic Gladstone

rather than England. The first episode was given over to the successful efforts of Velvet Brown (Lori Martin) to rescue a horse from the Ken-L-Ration can, had a certain oaty charm.

The Tab Hunter Show (NBC), opening this week, demonstrates once again that Tab's acting range pretty much consists of a capacity to inhale and exhale through his seemingly polyethylene eyeballs. As Paul Morgan, a Malibu Beach cartoonist, he is felled by one sandy starlet after another, but the word on the beach

is that the whole thing is phony abalone, Pete and Gladys (CBS) sets up Actor Harry Morgan, the next-door neighbor from the defunct December Bride, in a show of his own. Pete and Gladys (Cara Williams) kid around a lot and have little spats and all that, but they are really mad



SHIRLEY TEMPLE & HOLLOWAY A memorable Nikidik.

about each other. "It's a new house," observed one character, in this week's first installment, "but still the same old jokes."

Expedition! (ABC), with Explorer-Author-TV Producer John D. (Danger Is My Business) Craig as host, follows the 1959-60 trail of Tracker John Gunther as the show wanders the earth looking for Abominable Snowmen, African bushmen and socially disinclined jungle Indians in Brazil. The Frozen Continent, this week's opening program, extends TV's stay-athome commuter service to Antarctica, nicely balances biological and geophysical information with its documentation of winter life near the South Pole.

The Dow Hour of Great Mysteries (NBC), reflecting TV's recent back-to-Poe trend toward suspenseful dilemmas that need to be solved rather than shot, opens its first regular season this week (after four shows last spring) with Rex Harrison and Tammy Grimes in a superb, spoofily whimsical adaptation by Drama Critic Walter Kerr of Richard Marsh's The Datchet Diamonds. Exchanging his Gladstone bag by error with another that contains some £36,000 worth of stolen gems, Rex manages to preserve his fortune, restore the diamonds, fall in love with Tammy and simultaneously avoid being done in by the woggiest group of thugs west of Conrad's Victory.

Raven (NBC) stars Skip Homeier as something called Dan Raven, a sort of semi-private eye who shares his billing with such guest performers as Singers Bobby Darin and Paul Anka while he works his beat on Los Angeles' Sunset Strip. Boyish-looking and hyper-hip, he is apparently convinced that murder can be fun. The show may have to go some to avoid the epitaph; "Ouoth the ratings.

#### THE ROAD

#### Two Characters in Search . . . "Will you please hold my hexa-hexa-

"Cleopatra, what have you done?"

The two lines called out at random by

an audience last week in Connecticut's Westport Country Playhouse were all that Mike Nichols and Elaine May needed. Beginning with the first, ending with the second, they improvised an eight-minute sketch in more or less Shakespearean language-the style, too, had been spontaneously requested by the audience. What's more, they could have done it in any style from Euripides to the Reader's Digest. For Nichols and May, getting ready for their first Broadway show after years in nightclubs, are essentially modern practitioners of commedia dell'arte, the spontaneous comedy of Renaissance Italy in which strolling players improvised their skits and lampooned their age

Psychological Substance. Nichols can be alternately Harlequin and Pantaloon, his crayon-blue eyes and round, astonished mouth suggesting that he finds the world just a little too much to cope with. Elaine is a dark-eyed Columbine of many moods

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who wears her immemorial, feminine wisdom a little uncomfortably, like an illfitting evening dress. Just as the commedia players ridiculed the braggarts and poltroons, cuckolds and scheming Don Juans. Mike and Elaine act out caricatures of their own time and place-the phony intellectual, the lecherous boss and his confused secretary, the little man at the mercy of the distant, unreachable, untouchable telephone operator. In An Evening with Mike Nichols and Elaine May. which they are bringing into Manhattan's Golden Theater next month, they molt easily from character to character, life to literature, now enacting a missile scientist talking on the telephone with his mother. now dropping a bit of dialogue between two Saganesque lovers ("This has been the cheapest, tawdriest affair of my life," "Shh, you'll spoil it.")

As a team, they recall witty Broadway Writers (On the Town) Betty Comden and Adolph Green, who last year appeared in a highly successful show of their own material. But, more subtly, Nichols and May deal in slightly distorted reproductions of accurate sounds, and the effect, which depends upon audience recognition is subcutaneous. Their material-never written down-is charged with excellent one-line jokes, whether a disk jockey tells a movie starlet that Spencer Tracy was supposed to play the title role in the film biography of Gertrude Stein, or a his heroine as someone who has "taken to drink, prostitution and puttin' on airs. But the humor rests firmly on psychological substance and can be so telling that it sheds, temporarily, its skin of mirth,

Between their act and the performers themselves there is an intriguing interplay, putting in question what is real and what is theatrical, in a way that suggests one of their favorite models. Italian Playwright Luigi Pirandello, himself something of a modern commedia dell' artist. Is Mike's nervous blinking, audiences usually want to know, part of the act or is it real? (It is real but less pronounced offstage.) Are Elaine's black dresses only a stage device? (It is not; Elaine never wears anything but black.) Some signs of tension underlying the humor suggest that Mike and Elaine are a couple of characters in search of an author and, at the same time (since they are both part-time writers), a couple of authors always in search of new characters.

search of new characters. Chole, now e.3. Deflected inquiries. Ni Rossian fewish parents who field the Nazis and settled in Manhattan, where his physician father set up practice. Acquiring his wholesome, lactic accents in a series of private schools. Mike went on to the University of Chilactic accents in a series of private schools. Mike went on to the University of Chile of toward the theater. A year younger than Mike. Elaine was equally adrift when they met in 1955. Born in Philadelphia, the daughter of the late Yiddish Actro Jok Beffin, she has seen the inside of Jok Beffin, she has seen the inside of Johnse la Country was married and thorough Jonnes la Country was married and thorough lames la Country was married and lames la Country was a lame lames la Country was lames la Country was lames lames la Country was lames la Country was lames lames



MIKE & ELAINE AS TEEN-AGERS ON DATE
"You be a dentist"—"I'll be a patient."

ter). Together, Mike and Elaine took up with a Chicago campus theatirela group that later became the Compass Players (Tisse, March 21), soon began to develop a professional rapport so close that they will be provided the property of the p

Through all their success since those days. Mike and Elaine have almost conspiratorially managed to deflect inquiries into their private lives. ("I will tell you ly, "but I warn you it is a lie.") Elaine has never remarried, and Mike is separated. Since neither makes any sort of conscious effort to search for new ideas-the birth of a sketch is usually accomplished with a simple remark, such as "You be a dentist. I'll be a patient"-they read mistion to Dog World, even though he has given up his Saint Bernard, reads Nancy Mitford and Mary McCarthy, never looks at Variety. Elaine is intermittently writing a play for herself and Nichols (with about six other parts) that is tentatively scheduled for Broadway next season,

For all their individual characteristics, the only really extraordinary thing about Mike Nichols and Elaine May is their wt. They use that, too, to keep their lives to themselves. Since reporters are forever asking them for details about their off-stage relationship, they have just devised quietly and we date occasionally." say Mike Nichols and Elaine May. "Right now we are seeing Comden and Green."



PICTURED LEFT TO RIGHT-TENTH, HALF-GALLON, FIFTH, GALLON, HALF-PINT, MINIATURE, QUART

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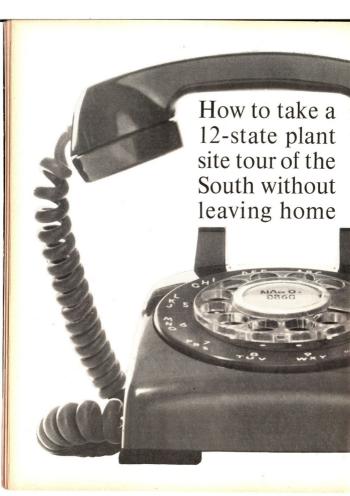
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#### MEDICINE

#### ENVIRONMENT v. MAN Subtle New Pollutants Endanger Health

IT was only 106 years ago that experimenting British authorities closed down the common water pump in a busy London square and saw the bustling city's London square and saw the bustling city's experience came a valuable lesson in public health: disease can be transmitted by polluted water. In the years since, along with his progress in sanitation and health, with the progress of the pollution of the pollution with progress in sanitation and health, his environment. The new more subtle contaminants best such exotic names as alkyl benzene soffonate and acrolcin, and they differ in one major respect from the contaminants of a century and a half ago.

In the U.S. alone, more than 400 totally new chemicals are introduced each year. They kill bugs, clean carpets, run automobiles and wash dishes. Some of them even fight disease. But when their usefulness is ended, they often find their wayas waste-into the air people breathe, the water they drink and the food they eat. Often invisible and immune to bacteriological attack, they damage plants, kill fish, slip undetected through sewage-treatment plants, and blanket entire cities with clouds of noxious vapor. Some, like sulphur dioxide, are clearly toxic-memorably so in the five-day siege of sulphurous smog in Donora, Pa. (pop. 13,000), which struck down 5,910 and killed 18 in October 1948. Others, doctors think, may have

serious cumulative effects on human health-which will not show up for perhaps 20 or 30 years. Some may cause lung disease and consequent failure. Dr. John R. Heller, president of New York's Memorial Sloan-Kettering Cancer Center, last week estimated that more than 15% of all cancers might be traced to environmental pollutants. Says Dr. Robert A. Kehoe of the University of Cincinnati-"The technology of our time has created a wealth of materials and made available the forces of nature for man's use. At the same time, it has failed to bring to these materials and forces the understanding of their biological effects that will keep them under adequate control. The effort must be made to reduce the gap between technology and biology before it is too late. It is clear that reckless man can turn loose and build up physical forces which may destroy himself and his kind,"

What's in the Air?

In many U.S. cities, blue skies are less common than they once were, and smarting eyes a chronic complaint. Air pollution is no respecter of size; more than 10,000 U.S. communities are afflicted to some degree. Most U.S. smog is of the eye-irritating "Los Angeles type." composed primarily of nitrous oxides and petroleum products loosely known as hydrocarbons, much of it traceable directly to automobile exhausts. Every day in the Los Angeles basin, more than 12,500 tons of pollutants are discharged (80% by autos) into the air-and without the city's severe industrial controls, the daily dosage would be 3,300 tons higher. Its economic and psychological effects are staggering. Smog has cost the Los Angeles area an estimated \$375 million in research, control and crop losses. A statesponsored survey released this month shows that three out of every five Angelenos feel bothered by smog. Is smog a health menace? Says Los

Angeles' Dr. Paul Kotin: "There is no question that it is not good for you," Kotin himself has produced cancers in rats and mice by painting their bodies with smog components. Natural exposure to smog has caused scarring in the lungs of laboratory animals and inhalation of sulphurdioxide fumes produces "airways resistance" (inhibited replenishment of the blood's oxygen supply) in both guinea pigs and humans. In London, where the word smog originated, chronic bronchitisemphysema, an irreversible pulmonary disorder that can cause eventual heart failure, is now the third biggest killer (behind heart disease and cancer) of men over 45. and British doctors attribute its rapid rise to polluted air. Recent samplings of London smog have revealed dangerous concentrations (300 to 400 parts per million at auto exhaust-pipe level) of poisonous carbon monoxide in the city's air. Normal danger level: 100 parts per million, inhaled over an eight-hour period.

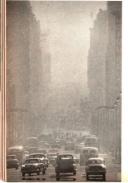
But the unhappy truth is that scientists still know very little about smog's effects on human health. Many doctors suspect that exposure to polluted air over a period of years, like habitual cigarette smoking, probably produces serious pulmonary disease, But, explains Dr. Walsh McDermott of Cornell University Medical College, the kind of long-term study needed to prove this hypothesis is "not particularly fashionable" among scientists who prefer to delve into more dramatic fields of research. The extent of the menace is undetermined, but it nevertheless exists. Says Dr. McDermott: "We can continue to breathe what is very probably toxic air on the premise that it is an unavoidable byproduct of our wonderful society and that, on balance, life is pleasanter with the polluted air than without it. Or we can choose to have our wonderful society and clean air too.

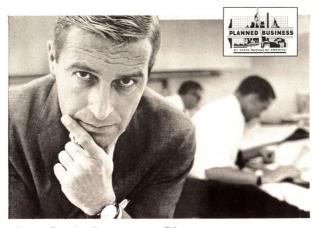
What's in the Water?

For decades the U.S. has prided itself on the purity of its drinking water. Today in many places the boast rings hollow. Sioux City, Iowa dumps ten tons of raw human sewage into the Missouri River daily: about half survives the trip downstream to the intake station through which Omaha, Neb, draws its entire city water supply. Necessity has forced Omaha to build one of the nation's finest waterof chlorine a year. Still, says a Nebraska sanitation official, the water at times tastes "like hell-fire," In St. Louis County, residents have been warned that future water supplies are imperiled by increasing pollution of the Missouri at Kansas City. Says a state engineer: "We have just about exhausted all the water-purification methods known at this time." A brief typhoid outbreak last year in Keene, N.H.-traced to contaminated water-killed one person, struck down 18 others. Incidence of infectious hepatitis, a debilitating and sometimes fatal viral disease of the liver, which can be transmitted by polluted water, is up 71% over 1959. Says the U.S. Public Health Service: "The problem of keeping enough water clean enough to protect the public health has become enormously complex, difficult and urgent."

At Cincinnati's Robert A. Taft Sanitary Engineering Center, scientists have identified approximately 100 petrochemical compounds—detergents, insecticides, herbicides and solvents—as water pollutants. Says Taft's Bernard B. Berger: "We have no idea how many petrochemicals are in

#### SMOGGY DAY IN LOS ANGELES





# Is a Group Retirement Plan Practical for Small Firms?

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LE SUEUR PEAS

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our streams. But we believe that for every one we've found, we have missed hundreds of others. Our ability to protect water quality has not kept pace with the development of these compounds." The new contaminants are difficult to spot and control; they cannot be removed from the water by current treatment methods. In high enough concentrations, most are toxic to fish, and some have been implicated as taste and odor producers in drinking water, but their effect on human health remains a mystery. An annoying new pollutant: common household detergent, which sometimes disrupts sewage-treatment processes, occasionally turns up in sufficient quantities to make drinking water foam as it pours from a tap. Says Berger: "We expect to get foam in a washing machine or on a beer, but we don't like to see it on a glass of water. Even in the Great Lakes, where the safely be used to fill the cells of storage batteries, pollution is becoming a grave problem. In Milwaukee three county park beaches along the Lake Michigan shore have been closed to swimmers since August 1959, and last week Dr. Edward

water in some areas is still so pure it can sately be used to fift the cells of storage sately be used to fit the cells of storage problem. In Milwaukee three county park beaches along the Lake Michigan shore have been closed to swimmers since Auuest 1959, and last week Dr. Edward soiner, warned that two more may shortly be closed if lake pollution is not controiled. Says Dr. John C. Ayers of the Cinviersity of Michigan: "If laws and Great Lakes will be a slee source of drinking water supply."

The increasing U.S. population is severely taxing antiquated, inadequate sewage facilities. The amount of sewage in the U.S. (over 50 million pounds of solids a day) has increased 70% in the past 20 years, and the U.S. Public Health Service says that 10,000 new municipal and industrial treatment plants must be built another 1.700 modernized (at a total cost of \$2 billion) just to handle the overload. Some cities have been notoriously lax in sewage control; last month Health Secretary Arthur S. Flemming asked the Justice Department to bring suit against St. Joseph. Mo., where residents voted down a bond issue for construction of a sewagetreatment plant ordered by the Federal Government. Says Secretary Flemming: "The battle must be waged on a broad front-in intrastate as well as interstate waters. If it is not, we may be confronted with a crisis of such gravity as to jeopardize the further growth and development of many areas of the country and even the health of millions of people."

#### What's in the Food?

Thanks to chemistry, food has never been more abundant, looked more attractive or, presumably, tasted better. More than a coo chemical—ranging from sweettimes and chill proofers—are used in the processing, storage and handling of today's food. Most are probably harmless, Many others, taken in small doses, appear health. But neither does a resuit. The big problem—as with air and water pollution -is the possibility of chronic poisoning. Many chemical poisons, like arsenic, are cumulative in their effect. Although a single small dose will do no serious damage, some health authorities fear that continued ingestion over a period of months or years may cause tissue damage and death. Cancer-producing agents cause what scientists call an "irreversible reaction, which means that once the process of human cell alteration has started it cannot be stopped. Sweeping new U.S. laws. violently opposed by the food industry, require manufacturers to prove that the multifarious chemicals used in the growth and processing of today's food are safe for human consumption, even over the years. But there is a big loophole: the only way to prove chemicals safe is to prove by laboratory experiment that they are not unsafe-and many tests are insufficiently reliable.

Although their presence in food supplies is restricted by law, illegal quantities of such contaminants as DDT, penicillin and hormones find their way, by accident or by design, into the U.S. diet. Milk from cows which have been dosed with penicillin and certain antibiotics is supposed to be discarded for at least 72 hours after the drugs have been administered, but penicillin nonetheless occasionally winds up in consumers' milk. Dairy farmers have been known to doctor their bulk milk directly with penicillin to ensure that it will pass Government bacteriological tests. Food and Drug Administration officials concede that unauthorized use of pesticides is fairly common. The big problems: inspection and enforcement of FDA regulations. The FDA's inspection staff is limited to fewer than 500 men, and laboratory facilities for testing crop samples are inadequate, By and large though, food is policed far more strictly and successfully in the U.S. than in any other country. The FDA's 1961 budget for enforcement alone is \$16,852,000. This is probably not enough to do a thorough job, but it compares favorably with the Public Health Service's annual allotment for air pollution research and control, which has

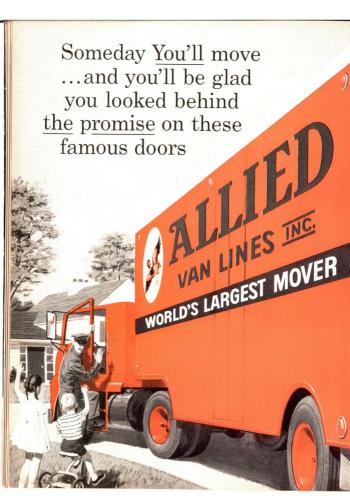
never exceeded \$6,000,000 Today's pollution problem is bad. But by 1970 an estimated 75% of the U.S. population will be jammed into only 10% of the nation's land area, and the dangers of environmental contamination will be infinitely more acute. Says Cincinnati's Dr. Kehoe: "The new and dangerous environment that man has created for himself now provides a challenge to both curative and preventive medicine -a challenge that requires additional types of medical knowledge, new medical skills, and new settings for ap-plication of such knowledge and skills." Adds Cornell's Dr. McDermott: "To reduce pollution significantly would require changes in our personal habits and costly changes for our industry and our Government. It is pointless to search for a culprit in this situation. Unlike the veteran parent, we cannot say simply, 'I don't care who did it-you pick it up.' We must all pick it up together.



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### SPORT

### Two for the Money?

In terms of their own natural talent, they were a couple of rinkydinks who seemed far more at home in the backwaters of the Class D Eastern Shore League-where they both began their professional baseball careers. But both men turned themselves into competent majorleague players by dint of hustle and dedicated study of every detail of their trade. As of last week the two men had parlayed their baseball know-how into the managerial success stories of the 1960 season. In the National League, onetime Second



PITTSBURGH'S MURTAUGH Cramps mean crimps.

Baseman Daniel Edward Murtaugh, 42, was manager of the pennant-bound Pittsburgh Pirates (TIME, June 13). In the American League, onetime Catcher Paul Rapier Richards, 51, was manager of the pennant-contending Baltimore Orioles (Time, June 6)-win, lose or draw the year's most exciting team. Taken together, Murtaugh and Richards show how savvy baseball pros use contrasting techniques to build winning clubs,

"Any Way You Want." When Murtaugh sits on the bench among his Pirates. he is the classic domineering manager. He peers dourly at the diamond from beneath a black hedgerow of eyebrows. His nose is splayed flat, his beard would discourage a blowtorch, a corner of his mouth leaks tobacco juice. But Murtaugh is in fact a gentle ogre who sips milk after a game, claims he never touches the hard stuff. and keeps his hairy hands off the Pirates. Murtaugh realizes full well that overmanaging would cramp the egos-and crimp the play-of the bunch of oddly assorted personalities he has nursed to maturity as ballplayers: Pitcher Vernon Law (19-8), a pious Mormon elder; Third Baseman

Don Hoak (.277), a sulphur-mouthed ex-Marine and ex-middleweight boxer; Shortstop Dick Groat, the intense, introspective team captain (now sidelined by a broken left wrist); and Right Fielder Roberto Clemente (.320), a showboating Puerto Rican. "They're all major leaguers," says Murtaugh, "I give 'em plenty of leeway.

Murtaugh lets his starting pitchers try to work themselves out of trouble instead of jerking them at the first long hit, loyally sticks to the same starting lineup. Says Pirates' General Manager Joe L. Brown, son of the chasm-mouthed comedian: "Dan never pushes the panic button." With little raw power in his line-up, Murtaugh has revived an old-fashioned, single-slapping brand of baseball, leniently lets his players flash the sign for the hit-and-run whenever they see a chance, "Murtaugh lets us use our own judgment," says Hoak, "until it proves to be bad judgment. For instance, this guy Ashburn on the Cubs gives me fits. I play him close to the line and he hits through the hole. I move over and he hits down the line. So I go to Dan and I say 'Hey, Dan, how in hell do I play this guy? Dan thinks it over and he says, 'He gets 140 or 150 hits a year every year, so play him any way you want.

Last week Pittsburgh was plastered with signs reading "Beat 'Em, Bucs, switchboard operators at grimy Forbes Field were greeting callers with "Firstplace Pirates!" and the solid old baseball town that had waited patiently for a winner since 1927 was running a virulent case of pennant fever. But Murtaugh just kept his Pirates playing percentage baseball, told newsmen to find stirring quotes elsewhere ("I'm no good at answering questions"), and declined to say a single word about the pennant. One frustrated reporter finally asked Murtaugh if he would admit Easter would fall on Sunday next year, "I dunno," said Pittsburgh's Danny Murtaugh, shifting his cud. "There was a fella once who changed the date of Thanksgiving.

"He Won't Give Up." While Murtaugh's Pirates have not a rookie among the regulars, Paul Richards' Baltimore Orioles have plenty-along with a sprinkling of veterans like 38-year-old Outfielder Gene Woodling (.282) and 37year-old Relief Pitcher Hoyt Wilhelm (10-8). Richards, a lean, bronzed Texan right out of High Noon, leaves the veterans alone (as long as they perform), spends so much time with his kids that he is sometimes accused of overmanaging. "Richards has more patience with his players than any manager around," says Coach Lum Harris, who, as player and coach, has been with Richards for most of 13 years. "He never raises his voice. He is one of the great teachers in baseball."

To turn Rookie Shortstop Ron Hansen into a power hitter (21 home runs), Richards threw away the book, let him use an unorthodox but comfortable stance with

his arms close to his body. Richards' tightly reined patience even solved the apparently hopeless task of teaching Rookie Second Baseman Marve Breeding how to pivot on the double play. "Baseball is repetition," says Richards. "Hundreds of moves all over again. All spring we worked with Breeding, and he couldn't quite make it. Then, ten minutes before an exhibition game in Richmond, he caught on. He got it. The double play." Adds Coach Harris: "I bet Richards showed Breeding what he was doing wrong 500 times. It was the sorst time that Breeding caught on. He won't give up, that Richards.

Richards works by the hour with Pitching Coach Harry ("The Cat") Brecheen to develop the Orioles' strong point: the



BALTIMORE'S RICHARDS Patience means pennants.

finest crop of young pitchers in the majors, Instead of collapsing, as expected, under late-season pressure, 22-year-old Chuck ("El Stiletto") Estrada (17-9), 21-year-old Steve Barber (10-6), 21-yearold Jack Fisher (12-9) and 21-year-old Milt Pappas (13-10) are throwing harder and more accurately than ever. When his pitchers have their stuff, Richards confidently lets them throw to the hitter's power; when they do not, he may call pitches from the bench (by flashing the sign to an infielder, who relays it to the catcher, who finally passes it on to the pitcher). "His principle is to have us throw the ball over the plate," says Pappas, "He can't stand walks."

Despite the fact that Richards works so closely with his players, none would ever slap him on the back, and few call him anything but "Mr. Richards," Murtaugh may drop into the locker room for a few hands of bridge or gin with his Pirates, but Richards prefers to remain socially aloof from his Orioles: "It's more fun for the players when I'm not there while they're relaxing." As a firm but fair taskmaster, Richards has earned the



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solid respect of the Orioles, veteran and rookie alike.

In 1955, when he arrived in Baltimore, Richards took one look at his sorry inheritance, began his rebuilding program and declared: "Some day-maybe four or five years from now-Baltimore will have a fine, young team on the field. When that happens, all I ask is that you observe ten seconds of silence in memory of Paul Richards." This season Baltimore has that fine, young team on the field, and Manager Paul Richards not only is still around, but is also granting himself the luxury of reverie: "We may win the pennant. Nobody else has won it yet.

### "My Magic Is Science"

One of the most remarkable figures in thoroughbred racing is France's stout, carelessly dressed Germaine Vuillier, 71, the grandmotherly breeding manager behind the traditions and the profits of the famed Khan family stables. In recent months Madame Vuillier's success has even begun to make a racing buff out of the family's spokesman who has always been bored by horses: 23-year-old Karim. the reigning Aga Khan and son of Sportsman Aly Khan, who was killed in May at the wheel of his Lancia. When Aly's will was published last week, it declared that the stables must be sold, but added the proviso that any of his heirs had first priority to buy. Karim himself is expected to be first in line with cash in his hand to preserve for the family the prime racing stock developed by Mme. Vuillier-"la magicienne de l'Aga Khan."

The description makes Mme. Vuillier blush like a Cub Scout den mother who has been praised for her chocolate-chip cookies, "Please don't call me a magician, she says, "My magic is science. My art is genealogy. A good pedigree reads to me as a Bach fugue sounds to a musician. It's heredity that's winning, not the horse, What difference does it make what the horse looks like, so long as he has the correct genealogy?

Just a Pair. Mme. Vuillier cares so little about the looks of her horses that she seldom visits the stables, almost never goes to a race. Her system of producing a winner begins and ends with a theory of breeding developed by her husband. Colonel Jean-Joseph Vuillier, who ran the Khan stables from 1927 until his death in 1931. The colonel found that hundreds of winning thoroughbreds carried in their veins certain fixed proportions of blood derived from a handful of great horses of the late 19th century. What was more, Vuillier traced the pedigrees of 654 winners back through twelve generations and made the startling discovery that 770/4.096 of the blood of each horse came from an English stallion named Herod. born in 1758. Vuillier then set about breeding horses to duplicate this precise percentage of Herod's blood, plus the proper proportions of blood from the 19th century progenitors. Although she was trained for a career as a concert pianist. Mme. Vuillier absorbed the theory so well that the old Aga Khan himself per-



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Each winter Mme. Vuillier pores over the genealogies of the world's outstanding horses to find the proper blends of blood that will produce a winner. Says she: "Call me, if you will, a 'mixer of cocktails." She avoids the common practice of inbreeding her own horses on the ground that it weakens the strain. She often mates two glue-footed platers. "We're just looking for a pair of horses with the right traits that will dominate in the offspring," she explains, "The chance of producing a winner from two outstanding horses is smaller than if one



MME. VUILLIER & FRIEND

How those glue-bloods can run.

of the parents is great. Two pluses don't always yield a plus in horse breeding." The Fever. Mme. Vuillier's calculations have added up to a plus so many times that the Khan family stables are often ranked as the world's best. In all, the family has 85 brood mares and 15 stallions on five Irish and three French farms, in addition runs a "horse hospital" in Lassy for the infirm and the aged. Blood from the family horses ran in the veins of such recent U.S. champions as Nashua and Swaps. Since the start of the 1959 season, the Khan horses have won more than \$1,000,000 in purses, more than earned their keep in stud fees.

"Karim is not yet wholly infected by the racing fever." says Mme, Vuillier says Mme. Vuillier, but he has the bug and it's growing in him." One sure sign of Karim's fever: he is eying the rich U.S. stakes, hopes to enter a horse in November's \$100,000 Washington, D.C. International at Laurel, Md. And if, despite the success Germaine Vuillier has brought to his stables, Karim ever does weary of racing, he has a half sister-Yasmin, 10, by Aly out of Cinemactress Rita Hayworth-who has inherited all the family passion for turf and flashing hooves.



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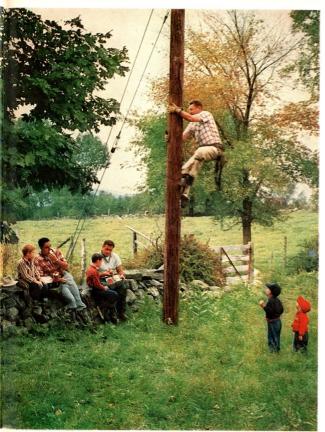
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### SCIENCE

### Octopus, Anyone?

The octopus is very odd.

It is not at all like such mammals as the dog and the monkey, which have brains built on the same plan as humans, even though they are much dumber. The octopus is not a mammal, or even a verticated clam. Its brain evolved independ—and the octopus in many ways is most an experiment of the property of Cambridge Zoologist Martin J. Wells was preparing to publish a fascinating study on a far-out subject: the octopus and its intellect.

The main job of any brain is to make the best use of reports from the senses, Wells says that octopus senses are pretty sensible. An octopus eye is built much like a human eye; both have a lens that throws an image on a light-sensitive retina. The chief difference is that the human eye is focused by muscles that change the shape of the lens. In the octopus eye the lens is moved back and forth, like that of a camera, to get a sharp focus. This arrangement seems to work efficiently for octopuses. In fact, the ghastly, slit-pupiled eves of an octopus may even distinguish between different kinds of polarized light. an accomplishment that human eyes are unable to achieve.

In its eight rubbery arms an octopus

has an excellent sense of touch. Its taste sensors, which seem to be concentrated around the rims of the clutching suckers, can detect chemical traces that are barely strong enough to affect a human tongue. It is equipped with a statocyst, an efficient apparatus just below the brain that acts like the gravity perceiver of the human inner ear, telling the octopus which direction is up.



Zoologist Wells
For out on eight limbs.

Food & Shocks. The only way to find out what the octopus brain can do with this wealth of sense information is to experiment with a living octopus. Zoologist Wells explains that the octopus likes to select a "home," a cranny or hole in a pile of rocks, and sit there waiting for food to come within grabbing range. Its perception can be tested by tempting it with bits of food or with things that look more or less like food, and it can be educated by a system of rewards and punishments, such as slight electric shocks. The octopus readily learns, for example, that a square card poked at it must not be touched. With it goes a shock. But an oval card should be seized: right behind it comes

Experiments of this kind have proved that the octopus can distinguish the shapes of objects that it sees and can judge their size and distance. A very large object makes the octopus turn pale and flatten down, presumably from fright. The octopus can tell a vertical object from the same object lying horizontal, but it cannot tell between mirror images—related shapes like richt and left hands.

The octopus seems, superficially, to be judging the visual world around it as a dog or human would. But when its gravity-detecting statocyst is removed, it becomes virtually helpless. Apparently its system of telling an object's orientation is to keep its two eyes level, which it does with the help of the statocyst. If this organ is lost, the eyes get out of level, and the octopus no longer knows which way is up -or, for that matter, down. Humans and other higher vertebrates are not handicapped in this way. Their more elaborate brains make allowance for the position of the eyes and keep the world from slanting whenever the eyes slant.

No Picture. When an octopus is blinded by having its optic nerves cut, it still has the delicate touch organs in its eight arms, but it cannot distinguish the shape or size of an object that it touches. All that it can feel is local roughness. The human brain gathers reports from many touch sensors, puts them together and builds up a picture of the object touched. The octopus brain cannot do this, even when several arms are touching the same object. Apparently its central intelligence does not even know clearly where its arms are. In other words, while the octopus is still likely to grab hold of anything that comes close, its brain may have only a vague notion about what that anything may be. This may be of small comfort to the victim.

### Death of the Contrail

The white trails left by high-flying airplanes may be a pretty sight in a blue sky, but bomber crews dislike them for good reason: an airplane may look from the ground like an almost invisible speck, but the condensation trail behind it is a gigantic chalk mark shouting "Here I am!" to enemy attackers. Last week the Air Force to the condensation trail behind it is a gigan-



THE OCTOPUS
Pretty sensible for a sucker.

announced that it has found a way to eliminate the familiar, death-bringing

When aircraft fuel burns, the hydrogen in it combines with oxygen to form more than the fuel's weight of water. If the air is cold enough, which it generally is above 30,000 ft., the water condenses to droplets which immediately freeze into highly visible ice particles. When a big bomber flies at top speed, it marks the sky each minute with 150 lbs. of gossamer advertising, the state of the s

When scientists at Cornell Aeronautical Laboratory started studying contraits for the Air Force and Navy, they found that contrail for particles are one fivetion of the contraints of the contraints of the small enough. One way to suppress contrails, the scientists reasoned, would be to make their water form particles smaller than a wave length of light. Then they contraints of the small enough.

Much of the actual experimental work was done in the Cornell Laboratory's high-altitude chamber. Researchers dischaid with the control of the

What they were searching for was a material to feed into the incipient trail and make its water form ice particles too small to reflect light. Hundreds of materials were tried. At last a hygroscopic water-attracting powder was found that promised to do the trick and meet practical requirements. The laboratory built a mechanism to shoot it into the exhaust of the properties of the properties of the content of the properties of the properties of the feet long. Later improvements made the trail completely invisible.

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### THE THEATER

New Recital on Broadway

The World of Carl Sandburg, if not everybody's world, has long been a popular one. Over the years Sandburg, who was first a poet of the pioneering Midwest school, has sifted down into a people's poet, a patriarch with a song bag on his shoulder and a new song on his lips. He can be pithy or philosophic, can speak from the heart while poking the funny bone, and speak tenderly of babies and bad women and sad men, and speak up for dreams, and speak out against war, and be often crackerbarrel and occasionally caustic. America has always fancied down-to-earth figures who look up at the stars and whose voices can both ring out



DAVIS & SANDRURG AT OPENING Substituting high style for homespun

and drawl, and in the 82-year-old Sand-

burg it has a notable specimen. As Norman Corwin has adapted it for the stage and Bette Davis and Leif Erickson act it out. Sandburg's world remains dramatically mild, a little ostentatiously benign, its warm iron-kettle juices mingling the flavor of sage and ham. At its best, an evening whose themes move from the cradle to the grave is both folkish and individual. Often it is less folkish than folksy, and at its worst it is cute enough to make J. M. Barrie seem austere. Nor do Corwin's comments help; instead of stressing the pungent and appealing in Sandburg, he hails him for leaving "obscurantism to the esthetes." But it may be that what Sandburg is

leaving to the esthetes is poetry itself. Aside from bits of writing that sound like Biblical commercials, Corwin's commentary is serviceable. Helped by Guitarist Clark Allen and an opening night appearance by Sandburg himself-who received a standing ovation-the two stars offer a sound recital. Leif Erickson has the right vigor and directness, and if Bette Davis substitutes very high-styled authority for homespun warmth, this is probably all to the good-the real danger Premium product of United States Tobacco Company was not toughness but tremolo.



### Norell fashions

Pants like these (at \$825) for street wear? Yes, says American designer Norell. In full-color as well as black-and-white pictures sure to excite many wives and upset more husbands, LIFE shows what lies ahead in high fashion.

### GOOD LOOKING, GOOD READING

### Voting background Part two of a continuing

LIFE series on the major campaign issues examines the farm problem. You'll learn what both parties' platforms and candidates have to say, how voters feel in one hard-hit area.



### Osteopathy

Osteopathy, developed by Dr. A. T. Still in 1874, enjoys increasing medical profession acceptance. In LIFE, science editor Warren Young recounts the long, often bitter history of manipulative healing.



### Nigeria

On Oct. 1 Nigeria attains its independence. Thanks to British preparation, another Congo fasco is unlikely. But many problems remain for the nation to solve, as LIFE shows in 14 full-color photo pages.



**OUT TODAY** in the new issue of





ENSOR'S "MASKS CONFRONTING DEATH"

### ART

### Grim Reaper

"Reason." said the Belgin painter James Ensor, "is the enemy of art. Artists, dominated by reason lose all feeling." Ensor himself never rant the risk: in the 80 years he lived, he gave to the world a strange and cerie legacy that sometimes seemed to be the work of a madman. But though he shocked his contemporaries, he ranks today as the greatest Belgian painter of modern times. This week a good sampling of his work went on display at a handsome word of the some factors, by Paul Haesserts (Abrams; Stor Ensor, by Paul Haesserts (Abrams; Stor), was on sale in the bookstores.

Except for a few excursions into Brussels, he mostly spent his life in the scaport of Ostend, where he was born in 1870 His father, raised in England and Belgium, and Belgian mother indulged him shamelessly. He lasted exactly two years in school, fived in a world of fairy tales, in school, fived in a world of fairy tales, in school, fived in a world of fairy tales, "full of horrible app and an attic that was "full of horrible app and an attic that was "full of horrible app and an attice that the color of rus and blood, red and white corals, monkeys, turtles, drid mermaids and stuffed Chinanen."

Gorbogel M Brussels' Royal Academy of Fine Arts, his salon-painting professors of sime arts, his salon-painting professors dismissed him as "an ignorant dreamer." He grew into a moody recluse so pole and him the Grim Reaper. His silhons called him the Grim Reaper. His silhons called him the Grim Reaper. His silhons called him the Grim Reaper. His sudden outbursts could be terrifying. His work began to veer from his first subduel "middle-class interiors" and his early brilliant portraits into a being done. That was like nothing else being done.

He had experimented with everything from impressionism to symbolism, but he could not abide artists who fastened themselves to one school and then repeated themselves until death. "All rules, all canons of art belch death," he said, and even the famous art circle he helped found in Brussels—Les XX, the most avant-garde bunch of its day—was sometimes too shattered by his paintings to exhibit them. As for the critics, they were perpetually outraged. "Mere daubings!" complained the Gazette, "Come, come," cried Le Patriot, "it's garbage!"

Masked Folly. Neither king nor beggar was safe from his brush. "My favorite occupation," he said, "is to make others famous, to uglify them, to enrich their ugliness." He painted a world of fiends and skeletons, of ghoulish clowns and grinning, beak-nosed humans at their most frighteningly ridiculous. He became obsessed by carnival masks, used them, not to disguise mankind, but to highlight its folly. His famous The Entry of Christ into Brussels-with himself as Christ-is Ensor at his most devastating, Here, surrounding Christ, is a seething horde of pomposity-soldiers, millionaires, judges, art critics-in a word, the Enemy,

But as is so often the case when an enjant terrible lives long enough to become a Grand Old Man, Ensor's great talent was finally recognized. He was not only made a baron; he was treated as a kind of national institution. "Here," he said as the honors and eulogies poured in on him, "is an old man grown grey in harness, bent under the yoke of exaggerated tributes." For a man who walked so lonely a path ("Let us resist communion with the mob! To be artists, let us live in hiding!"), his end was pure irony. At his funeral in 1949, bands played, flags waved, and the Enemy descended upon Ostend in force-Cabinet ministers in full dress, ambassadors, bishops, generals, magistrates, and of course the critics. It was a funeral fit for Ensor's brush.

### "Hear, O Israel . . . "

Never before had the workmen at Barillet's—the leading stained-glass studio of Paris—known anyone quite like the intense, wild-haired American artist who had come to them in 1058, Abraham Ratiner, 65, was embarked on the most ambitious project of his life, and he seemed unable to tear himself away from it for a minute. He pored over Jewish holy books for inspiration, spent each day at Barilles' rejecting and selecting pieces of glass, watching every move the artisans made as they went about their centuriesold task. The result was worth the effort: the deficited alegists without that is to be deficited alegists without that is to be deficited of Chiego's Loop (see doir Chiego's

The congregation of the New Synagogue could not have found a man more fitted for the commission, for though Rattner is not an orthodox believer, his Jewish heritage and faith are often the fire behind his art. Born in Poughkeepsie, N.Y., the son of a moneyless baker who had fled from Russia in the 1880s, young Rattner gathered bits of coal along the railroad tracks to heat his parents' home, took whatever odd jobs came along. But what he remembers most vividly about the Poughkeepsie of his youth was the penalty of being Jewish. Only after a kindhearted Irish cop got him boxing lessons was Rattner free of bloody noses.

He started painting in earnest after World War I, when he settled in the French village of Giverny on the Seine. There he would spend hours watching his ancient neighbor Claude Monet paint with your conversable of Picasso, Miró and Braque, before returning to the U.S. for good in 1930. He passed the U.S. for good in 1930. He passed the U.S. for good in 1930, the passed the U.S. for good in 1930, the passed point in cubic was in the primarily concerned with moral and appirtual issues was not for him.

Even now, Rattner speaks with bitterness in his special idiom of the "art burlesque stage of today"—the dehumanized designs that will "freeze one out of his battlefields of hope and despair, evil and salvation—elongated figures imbedded in salvation—elongated figures imbedded in his window uning colors. By comparison, his window uning colors. By comparison, but his window uning colors by comparison, but of passion, and the salvation of the comparison of the comparison of the color of the co

Each color has its meaning inspired in part by the Bible: green for youth, violet for age and wisdom, gold for prophecy. And the window itself is an intricate design of symbols whirring through the cosmos. To the left are the glowing symbols of the Eternal Light, the Flames of the Burning Bush, and the twelve tribes of Israel. In the center is the Tree of Life crowned by the seven branches of the Light of God. The Jewish symbol of the palm becomes a kind of ladder made up of the Hebrew character "shin," the first letter in one of the words for God. The third panel contains the Star of David and a sun surrounded by seven golden balls representing the seven days of Creation, Finally, in slightly distorted Hebrew letters that run along the bottom, is the holy declaration of the Shema: "Hear, O Israel, the Lord is our God, the Lord is One.'



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### EDUCATION

### Leave It to the Kids

The school board of Galax, Va. (psp. 5,200) is composed of shrewd men who know how to kill two birds with one stone. Galax has long had a contract to take in white high school students from adjacent with the stone of the school students from adjacent costs money. When a federal court recently ordered Galax to take in eight Negro composed to the school students as well, the board saw its chance. To save both money and segregation, it simply cancifed the contract with

The board did not reckon with the students themselves. Last week 590 of the 508 students at Galax High School fired off a petition demanding that the 285 white students from Grayson be admitted -along with the eight Negroes. The kids signed similar petitions. Protestant ministers called sharply on the board to act "with respect for every human being and regard for the democratic privileges open to all persons." Faced with such a reaction, the school board hustled lawyers off to Baltimore to ask the U.S. Court of Appeals to stay the integration order. Chief Judge Simon E. Sobeloff refused, and the board had nowhere to go. Result: the kids of Grayson County-white and black-will go to school in Galax.

### The New Learning

The bold hypothesis: "Any subject can be taught effectively in some intellectually honest way to any child at any stage of development." The method: early emphasis on the "structure" of each subject—the most basic ideas underlying all science, math and literature. Once grasped, the basics free the mind to explore more complex things with a growing "sense of excitement about discovery."

Thus noted Harvard Psychologist Jerome S. Bruner, in *The Process of Education* (Harvard University Press; \$-.75), summarizes the experience of 35 top scholars, who pooled their theories for improving science teaching last year at a ten-day meeting called by the National Academy of Sciences at Woods Hole, Mass.

As Bruner sees it, mere "mastery of facts and techniques" in education is a dead end. The child learns only part of the story, and unconnected facts have "a pitiably short half-life in memory. Indeed, the only facts worth knowing are those that reconstruct details when needed, e.g., basic scientific formulas. So too, the child must be given the kind of facts that lure him onward. It is one thing to show him a black dot on the map called Chicago. It is altogether different to teach him the basics of social and economic geography-and then give him a map with physical features but no place names. He may locate Chicago at the junction of the three lakes, near the Mesabi range or on the rich soil of Iowa. But he has given thought to the matter.

Understondoble Terms, When is he "ready" to give thought to what." "As far as I am concerned," says Mathematician David Page of the University of Illinois, "young children learn almost anything taster than adults do if it can be given to them in terms they understand," "Apart from re-educating teachers in the real fundamentals of their subjects, the trick is "translation" to the child's way of viewing things at each stage of mental development.

Swiss Psychologist Bärbel Inhelder suggests some translations. For example, a five-year-old thinks that a tall glass contains more water than a flat bowl. Shown



Psychologist Bruner
Any subject, any child, any age.

that glass and bowl contain equal amounts, he is learning the principle of the invariance of quantities. In fact, a grade school teacher with a roulette wheel may turn out students more skilled in probabilistic reasoning than a college professor with a course in statistics.

Courageous Leap. Psychologist Inhelder thinks that the first two years of school might be devoted to just such exercises, a "pre-curriculum" that would make formal science and math easier later on. Psychologist Bruner suggests that literature may be taught the same way. Given the first part of a story, a child could be trained to complete it as a tragedy or a farce long before he understood those words. A young child should be introduced early to great human themes. "A curriculum ought to be built around the great issues, principles and values that a society deems worthy of the continual concern of its members."

One obstacle to such learning, says Bruner, is the lack of intuitive thinking in U.S. schools. "The shrewd guess, the fertile hypothesis, the courageous leap to a tentative conclusion—these are the most valuable coin of the thinker at work." Yet in most schools, "guessing is heavily penalized and is associated somehow with laziness." The trend is to analysis—and not necessarily the thinking kind.

### Wrong Winners?

Able and needy students, so the story goes, are the sole beneficiaries of the nation's Sico million annual college scholarship kitty. Last week this length got a search director of the National Merit Scholarship Corp., biggest dispenser of private scholarship money in the land. In College and University, Holland argues to the control of the control of the conformists with little creative islent and often enough money already.

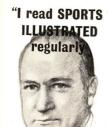
Holland and his associate. Laura Kent, say that one-third of all college scholar-ship money is controlled by 50 pressing say that one-third of the college scholar-ship money is controlled by 50 pressing extra the college scholar say that the colleg

He adds: "It is imperative that we learn as quickly as possible how to identify the creative person, so that we can seek out and encourage such students. They should not be penalized for their failure to play the good-boy role or to satisfy the play the good-boy role or to satisfy a renewal state of the play the good boy role or to satisfy a renewal state of the play the good boy role or to satisfy an easy of the play the play display their energies in a renewal contained of extracurricular activities and good works.' . . . We must re-exam the unit of extracurricular activities and good works.' . . . We must re-exam the unit of extractive and the importes of texting practices and the importes of the practices and the importes of texting practices.

### \$20,000 Bet

As both a priest and a psychologist, Father Raymond A. Roesch, 46, is a persuasive fellow. Last year he became president of the Roman Catholic Marist University of Dayton, which needs persuasion, Davton is one of the biggest private colleges (6,296 students) in a state brimful of good ones, but its main products are piety and basketball. Some of its academic departments operate on budgets as low as \$1,000 a year. Last week Father Roesch passed on some newly won presidential wisdom: U.S. foundations "bet on horses that have won before." Then he launched a real horse race: Any department that comes up with a decent educational idea this year will get an extra \$20,000. "We want something lasting, something that will influence the university's thrust toward excellence, something worthy of national significance, something that will prove to the educational world that the University of Dayton is serious.'

## RELIGION



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subscribers are vice-presidents of major companies. But they tend to be far more successful in their careers than does the average American. Median subscriber income is \$10,835. Nearly 87% are business or professional men. And they have years of successful accomplishment ahead; median age of subscriber household heads is a youthful 42.

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Dialogue for Siblings

In the sibling rivalry of the Christian family, Protestants and Catholics often carp at each other more like brothers and sisters than brethren in Christ. This kind of religious infighting in which slights outweigh insights has no appeal to Jesuit Theologian Gustave Weigel, professor of ecclesiology\* at Maryland's Woodstock College. In the current issue of The Catholic World, Father Weigel provides an equably tempered, coolly reasoned analysis of what he calls "The Protestant Stance Today." Conventional Protestants who have given the matter little thought may be somewhat surprised at Father Weigel's spadework in the intellectual subsoil of the ground they stand on.

As Father Weigel sees it, three qualities characterize the style, or stance, of American Protestantism: 1) audacity, 2) intellectuality, 3) modernity. In each he finds a virtue and the defect of that virtue. By audacity, Father Weigel points out, he does not mean "a bullying spirit, much less rudeness." It consists rather of "a naive and energetic thrust forward from an idea sincerely conceived. From Luther's day onward, simplicity of soul and freedom of the spirit were always characteristic of the churches of the Reform." Liberal or fundamentalist, the Protestant derives an "enthusiastic assuredness" from his "unconcern for tradition." The virtue of this attitude is the tolerance of diversity. But this tolerance is paradoxical. The Protestant "is tolerant of anything but intolerance, and the insistence that the Christian faith must be doctrinally one is for him intolerance. The Protestant is not necessarily annoved by specific Catholic doctrines, e.g., the physical presence of Christ in the Eucharist; what makes him "bridle" is the statement that this or other doctrines "must" be held by the Christian. The minus side of Protestant audacity and tolerance, says Weigel, is a logical lack of "total consistency,

St. Immanuel. Disagreeing with those Catholics who "glibly say that Protestantism is emotionalism," Father Weigel insists "it has an intellectuality. It favors scholarship and has always produced it." Scientific exegesis of scriptural texts has been "mainly a Protestant endeavor." But Protestant intellectualism, according to Father Weigel, is empirical, skeptical, relativistic, qualitatively derived from Kantian philosophy ("Immanuel Kant has rightly been called 'the Protestant Thomas Aquinas'"). Scientifically approached, God, or at least the historical Jesus, becomes "the great unknown." Argues Weigel: "There is here a despair of knowledge." Protestants evade this despair by a leap of faith powered by the will: they make an act of trust on a meaning and power we do not see nor under-

\* The study of social phenomena resulting from religious motives.

stand. Religion is thus a call for decision.

This process "fascinates and frightens the Catholic," whose church "insists that the intellect can reach truth absolutely." The Catholic position is equally amazing the catholic position is a considerable and a considerable and the catholic position is the most man can expect titudes do not derive from his knowledge" and that "certitudes do not derive from knowledge but from voluntary decisions." These opton the catholic position is the catholic position of the catholic position is a considerable and protestant much more than and how things can be known) divides Catholic and Protestant much more than Catholic and Protestant much more than



THEOLOGIAN WEIGEL
More insights than slights.

the tenets of their respective beliefs. Both sides will agree that Jerusalem is in Palestine and that there are 27 books in the New Testament. Things of this kind do not divide us. When it comes to the ultimate meanings of the phenomena, we are in conflict and there seems no way but the grace of God to get us out of it."

Cultural Winds, As for moderatity, "the Protestant is up to date." He sails easily before the prevailing cultural winds when sociology was in ascendency, the When sociology was in ascendency, the simism overcame optimism, the spirit of the age is literalistic, then Protestants have a Purian worship, but when symbol have a Purian worship, but when symbol have a Purian worship is littured by the people. Protestant worship is littured the people. Protestant worship is littured freedom but also displays, "resentment against pure creates an atmosphere of freedom but also displays," resentment against pure intelligence. Modernity glotast in showing a consideration of the people from the people of the people for the people of t

modernity that even wary Father Weigel seems to grant it the last word—in his title.

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### CINEMA

### The New Pictures

The World of Apu (Edward Harrison) completes, in alternations of suffering and joy, one of the most vital and abundant movies ever made. Based on a bestselling Bengali novel by Bibhuti Bannerii the picture was written, produced and directed as three separate pictures by a 30-year-old Calcutta film buff named Satyajit Ray (pronounced Sawt-yaw-jit Rye). Each of the three lasts about an hour and 45 minutes and stands as a separate and complete cinema experience in its own right. But the moviemaker intended his trilogy ultimately to be seen and judged as a single immense discursive epic in the Indian tradition-as a modern Mahabharata.

Part 1, called Pather Panchali (The Lament of the Path), describes the hero's childhood in the innocence and violence of a village in Bengal. Part 2, Aparajito (The Unvanquished), tells how he lost his father and left his mother in order to make himself a modern man. Part 3. called Apur Sansar (The World of Apu), begins with a slyly humorous description of how the young man (Soumitra Chatteriee) spends his can't-afford-salad days of bohemian genius in Calcutta's slums. Suddenly one day a college friend carts him off to a country wedding that has an unexpected and fateful conclusion. The bridegroom proves to be insane, and in order to save the bride (Sarmila Tagore\*) from the curse that will fall upon her if she is not married at the appointed hour. Apu makes the noble gesture and marries her himself. To his amazement he falls in love with the girl, and for a year they live a garret idyl in Calcutta. Then she dies in childbirth. Almost insane with grief, Apu throws his novel, his career and almost his life away, but he finds himself again in his relation to his son, in his duty to the future, in his love of life.

As a piece of craftsmanship. The World of Apu is the finest film of the three. Director Ray, who had never turned a camera before he started shooting Pather Panchali, began his trilogy with incredible strokes of beginner's luck, but he ends it with deliberate mastery of the medium. He has superb control of his camera. His images are continuously beautiful but never obtrusive; they rise out of the story as naturally as thoughts rise out of the pool of Vishnu-there is nothing arty in Ray's art. By the same token his actors act, not with the usual bombinations of Oriental drama, but as though the camera had found them alone and simply living; and they live, as few characters in pictures do, real lives that swell to the skin with pain and poetry and sudden mother wit. Actor Chatterjee, as a young man too gifted to be strong, provides an unforgettable object of the Biblical lesson (Luke 16:8): ". . . the children of this world are wiser in their generation than the chil-



CHATTERJEE & TAGORE IN "APU" The generosity of genius.

dren of light." And Actress Tagore, though she looks as mysterious and lovely as an Apsaras, nevertheless comes off the screen as a lustily healthy young woman, essentially down to earth and up to tricks.

Director Ray reveals moreover an order of poetic insistent and a gift of visual anecdote that combine to produce some stonishing effects. In one scene the tenderness and bliss of a whole honeymoon are pressed into a moment when the young husband wakes in the same bed he had used as a backbor and, listening to his used as a backbor and, listening to his lifts in silent wonder from beside his pillow one of her fallen hairpins.

Taken as a whole, Ray's film has the generosity and the prodigal variety of genius. Nevertheless, to moviegoers accustomed to the visual shorthand of Holly-wood's clichés, it will probably seem sometimes to maunder in Oriental obscurities, to go the long way round to nowhere. Ray might well reply that life itself usually takes the same route and reaches the some destination, and this movic is obscuring intended to be like life—not like other movies,

High Time (20th Century Fox) is a fast slashy furny tog-minute \$\$5,000,000\$ ClinemaScope De Luxe Color parody of an old-fashined college musical, released just in time to catch the back-to-school business. It stars Bin Crosby—back on campus as a stycer-old freshman. He is the decides to let somebody else mind the store while he gets the education he could not afford as a boy.

Bing's undergraduate experience is presented in four acts, each describing one

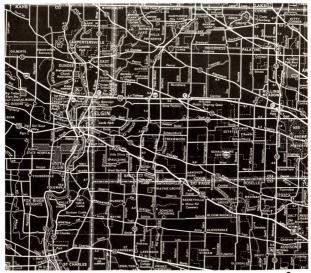
of the four years of college. The first three years rush along, like a well-executed ing rate of rah-rah and ha-ha, and if the last year somehow loses momentum, it does not much matter-the audience needs a rest by that time anyway. Bing gives it the old college try, and if he cannot sing so well as he used to or act any better than he ever did, that does not much matter either. A younger generation-represented mainly by France's Nicole Maurey, by a sort of Elvis Presley with muscles called Fabian, and by a starlet known as Tuesday Weld, who displays at least as much acting ability as Monday Wash-takes over with plenty of energy, if not much style. And Director Blake Edwards runs the show with all sorts of technical razzle-dazzle: the widescreen wipes are a clever touch, the hurryups are corny but funny, and some of the blackouts are just great.

Corry On, Nurse [Anglo-Amolgo-moted; Sovernor Films], "Good heavens, on," the male patient systems shiply to the two young nurses who propose to remove this drawers." "I'll do it myself if you don't have a suppose to the state of the state

The incident sets a standard that the rest of this bedpan farce from Britain rarely tries to rise above. The picture begins with a public shave, continues with a ceremony involving a suppository, settles down to some steady vomiting, wakes up with a scene full of toilet-paper streamers.

The humor of these situations may largely be lost on people who have suc-cessfully completed their toilet training, but the phenomenal popularity of Carry On. Nurse would suggest that they are not in the majority. Produced for less than \$250,000, the film last year made more money (\$1,400,000) than any other picture exhibited in England, and in international distribution it smashed house Offered to Manhattan's pickity midtown exhibitors, Carry On, Nurse was thumbsed down as "one of those British jokes that nobody here will get." So it opened in Los Angeles without benefit of New York reviews, and there, after 27 weeks in the same theater, it is still going strong. It is still going strong in Denver and St. Louis (17 weeks), in Boston (16 weeks), in Chicago (16 weeks), in Dallas (15 weeks), in Milwaukee (12 weeks). Across the U.S., in fact, it has already netted its distributors more than \$1,000,000 in film rentals alone, and will probably triple that total. Gross earnings, cash across the counter, are expected to approach \$10

The end, moreover, is not yet. Carry On, Nurse is just one of a series of sillies (Carry On, Sergeant; Carry On, Teacher; Carry On, Constable) that Anglo-Amalgamated plans to release in the U.S. and seems prepared to carry on indefinitely.



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### BUSINESS

## WORLD TRADE

### The Flight of Gold

In the world's money marts last week all the talk, the worry and the news was about zold. The price of gold in London this \$35.55 an ounce, highest since London's free market reopened six years ago. The swelling demand for gold by the world's bankers, as well as by private investors, reflected the troubled political investors reflected the troubled political investors reflected the troubled political investors. The properties of the propert

One of the big buyers last week was the Bank of Italy, flush with the dollars from Olympic Games' tourists: it seemed to be hedging its bet against any further cheapening of the dollar, Other major purchasers were Middle Eastern residents, panicky over the Jordanian bombings, who were converting their currencies into the safest of all assets. The rising purchases and rising price sounded a new warning to the U.S. Treasury, which has been steadily losing gold for three years. This drain. as Chase Manhattan Bank Vice Chairman David Rockefeller said last week, though no cause for immediate alarm, is "perhaps the most serious international economic problem this country faces,

If it continues, the rising price of gold may well increase its flight from the U.S. Until now, the sudden new demand for gold has been chiefly met by sales in London, since it has been cheaper to buy it there than in the U.S. While the U.S. always stands ready to sell gold for \$35 an ounce, thus setting the "official" world price, purchasers who want to keep their gold abroad have usually found that service and shipping charges push the delivered price of U.S. gold up 25¢ to 30¢ an ounce over the London price. But last week's rise brought the two prices about even. Any further rise will make U.S. gold cheaper, and increase shipments. However, no one expects the U.S. to change the basic price for gold.

A Good Thing? When big U.S. gold losses began three years ago, U.S. officials and foreign bankers regarded it as



a good thing, a sign that the booming health of Europe had once more made trade with the U.S. a two-way street. Foreigners piled oul trade balances in the U.S., which they often converted in gold. The trouble was that the U.S. was not selling enough goods abroad to halance U.S. outward flow of money on imports, capital expenditures abroad and foreign aid.

This year the U.S. had hoped to make a sharp cut in its balance-of-payments deficit, which ran as high as \$3.8 billion also year. Last week it looked as if the 1960 effectit would be around \$5, billion or less. Coupled with this big deficit is a current factor, the showing of the U.S. boom and the talk of recession, which has caused the Federal Reserve Board to ease credit.

As a result, foreigners began to turn their U.S. short-term holdings into gold to invest it at higher interest rates abroad.

While the U.S. lost only \$126 million worth of gold in the first six months, another \$301 million has been lost since June. Last week another \$50 million in gold left the U.S. The big question: How much more of these foreign credits will

All told, foreign nations have about \$21 billion in short-term claims against the turn all these into gold. Since the country has only \$18.0 billion in gold reserves the lowest total in 20 years (some \$11 billion of which is pledged to assure a minimum of 25¢ in gold backing for every dollar), they could clean out the vaults. Actually, no expert thinks there is the remotest chance of this happening. But what many an economist does worry about is the way in which these huge foreign claims may hamper the Federal Reserve Board should it try further antirecession actions. If credit is eased more and U.S. interest rates drop while the rates stay up abroad, the pace at which credits are turned into gold is bound to speed up sharply

Shorp Worth, How much gold might he nation lose? Treasury experts estimate that only about 8: billion is restless money, but no one really knows. Foreign bankers are keeping a sharp watch on the U.S. coonomy. Few foreign commists see any real flight from the dollar. But if and when the FRB decides the time has come to take strong anti-recession measures, it will find titself in a new soon measures, it will find titself in a new plete freedom it once had to pash our extracts down in order to push business up. In doing so, it might further increase tracts down outward flow of U.S. gold.

### RAILROADS The Strike Everybody Lost

Along its 10,000 miles of mainline track raced Pennsylvania locomotives pulling empty cars to flake the rust off the rails. Safety crews hustled to inspect thousands of switches. After a twelve-day shutdown, the Pennsylvania Railroad—the nation's

## TIME CLOCK

BAN ON FOREIGN STEEL and other imported construction materials by Texas highway department raised storm of protest from foreign nations. None can be used in any state highway construction project. Texas steel producers claimed that cheap foreign steel was hurting business.

CARROL SHANKS, president of Prudential Insurance Co., has pulled out of deal with big Prudential borrower, Georgia-Pacific Corp., which could have given him capital gains, huge tax savings. Investigation by New Jersey Banking and Insurance Department found no law violation, but furor led Shanks to conclude that "it would be

impossible to provide (policyholders) with anything like a reasonable perspective in this matter."

NEW "AIR BUS" between Pittsburgh and Miami will be started next month by Eastern Air Lines, if CAB approves. The service will use piston planes, will cost only \$40 (plus tax), less than bus or rail fares or the present daytime air-coach fare of \$53.60.

WORLDWIDE CONTROLS on oil prices are being planned by Venezuela and the Middle East oil producing countries aroused by recent price cuts in crude by major oil companies. Venezuela, Saudi Arabia, Kuwait, Iraq and

Iran formed the Organization of Petroleum Exporting Countries to present a united front in dealing with oil companies, want to ban price cuts without prior consultation with producing nations.

ALUMINUM CUTBACK looms unless orders and sales for the metal turn up, warned Reynolds Metals Co. president, Richard S. Reynolds Jr. His company has already cut back capital new-product research. In the first haff of 1960 Reynolds' earnings fell to \$13 million and \$1.10 per share the first half of last year. biggest freight and passenger line-last week started to roll again.

As expected, Mike Quill, boss of the AF,L.C.LO, Transport Workers Union, claimed a notable victory, saying: "The Pennsylvania Rairord has been dragged kicking and screaming into the 20th cenlary of the Company of the Company James M. Symes was closer to the truth: "Quill finally made an agreement he could have had without a strike." All the points in the settlement were offered by the road mainly over the wording.

On major points of dispute, the T.W.U. and the System Federation union, which also struck, demanded that the Pennsy 11 stop farming out its equipment for repair, 2) define all jobs in specific terms, and 3) take the pipe work away from the members and give it to members of the System Federation. The Pennsy agreed to define jobs, let its own shops repair the equipment if the cost is not appreciably higher. The jurisdictional dispute over the C.I.O., arbitration committee.

In all. employees lost \$14 million in wages by the unnecessary strike. The Pennsy lost about \$40 million in revenues.

### Equal Rights for New Lines

The Interstate Commission that the Interstate Commission that week put a newly merged railroad on the tracks and gave it a shove. It approved merger of the Delaware, Lacksproved merger of the Delaware, Lacksproved that the Interstate of the Interstate of the Delaware Interstate of the Interstate of

So worried are the railroad unions about the increasing trend toward merger that they challenged the commission's interpretation of the Transportation Act of 1940. What the act really says, contended the until four years after a merger. Not so, said the ICC. Any attempt "calculated to preserve unneeded jobs would unduly restrict" the merging roads, declared ICC. It held to its old interpretation ICC. It held to its old interpretation to offer either severance pay or other jobs to unneeded employees.

Competing railroads asked ICC to limit severely the new line's right to carry freight on its own new through routes. The ICC flatly turned down the requests, which it said would "freeze" the present traffic pattern. It gave the new road a free hand to go out and find business.

### ENTERTAINMENT

### Trouble in Freedomland

Freedomland opened in New York's Bronx three months ago with a blare of publicity billing it as the world's largest outdoor entertainment center. But it has been no fun for its promoters. Last week they were scratching to round up fresh capital to pay the park's bills and keep

The wees of Freedomland began even before the first spade of earth for the 205acre playeround was turned. A plan to self stock to finance the venture flopped; which owned the land and leased it to Freedomland's promoter, the International Recreation Corp., had to buy 40% of the stock for \$5,000,000. This financing the stock for \$5,000,000. This financing ers overshot the estimated \$7,75 million construction cost by \$4,500,000.

Too Many Customers. On opening day last June, 60,200 people, more than twice the number anticipated, came to Freedomland. This might have been good, but it was bad: the crowd struggled to walk through the semicompleted park, raised a storm of complaints and bad feeling. This

Too Little Cash, Webb & Knapp fired or demoted Freedomland's managers, cut operating costs from \$40,000 to \$25,000 a day, jumped adult admission charges from \$1 to \$1.50. In August, says the new management, the park made an average operating profit of \$20,000 a day. But W. & K. is still stuck with 40% of the stock and \$4.000,000 in unpaid construction bills-and the stock, issued at \$17.50, has plummeted to a low of \$6.25. To meet these bills, Bill Zeckendorf is preparing a plan for new financing, to save both Freedomland and Webb & Knapp's Freedomland Inn. a \$6,000,000 motel which is being built on the property adjoining the park and which would be relatively worthless if the entertainment center folded.

In a characteristically complicated financing plan, Webb & Knapp will buy \$11.5 million in convertible debentures from International Recreation, which will



Spectators at the Great Chicago Fire Exhibit What was good was bad.

few days later, a stagecoach overturned, injuring ten people. Then three hoodlums robbed Freedomland's cash-control office of \$28,836, and escaped. They were nabbed last week with only \$14,563 left.

Great crowds staved away from Freedomland. Enthusiastic officials had originally estimated that the 1060 attendance would reach 4.800,000 before the park closed in October, and that the average day's crowd would run to 37,000. Attendance fell off to 20,000 a day, forcing revision of the seasonal estimate to 1,700,ooo people. Barricades to hold back crowds at the Chicago fire exhibit were often hardly needed. Business on weekends, the most crowded time at other New York entertainment parks, dropped 20% below the weekday rate. The park lost money on all but the biggest days. To protect its investment. Zeckendorf and Webb & Knapp, which had stayed out of International Recreation's management, stepped in and took charge.

use \$3,000,000 of this sum to pay off its construction bills, use the remaining \$8,500,000 to luty the leases of Webb & Knapp's Astro, Manhattan, and Commodore Hotels, thus returning the cash to Webb & Knapp, With the purchase of the Webb & Knapp, With the purchase of the ther control over Freedomland and an \$18.5, million stake in it. The park will be run by officials appointed by the real estate tirm. By taking over the midtown a year-round income, hopes to be able to offset hotel profits with plaground losses.

Bill Zeckendorf was scratching for ready cash in several other quarters last week as he continued the retrenchment program started to pay off his expensive short-term debt and complete his major projects under way. For more than \$5,000,000, he sold his 200-year lease (with options) on Manhattan's posh St. Regis Hotel to Mexico's Cesar Balsa, 37,



### Campbell's Mr. Soup

## WILLIAM B. MURPHY

FeW U.S. executives take work home with them more regularly—and attempts of the second of the second

likes and what the U.S. consumer likes.

Last week Campbell's reported sales for

its 1959-60 fiscal year were up 4% over

earnings up 16% to \$3.71, the best ratio

of profits to sales in the industry.

Both figures are records for the grycar-old company, and something of a milestone in an economy where a cost-price squeeze has cut many a business profit this year despite larger sales. Furthermore, President Murphy last week announced that prices of 17 of Campbell's 102 products are being reduced

—and none increased.

Much of this is Bew Murphy's doing.

In the seven years since he became
purys 120 current products have been
added to the Campbell line. He was one
of the first to sense the housewife's in
creasing demand for the so-called "convenience" foods. In 1054 Campbell introduced the first frozen soups. After
Comalis' C. A. Swanson & Sons brought
out the first successful frozen TV Dinout the first successful frozen TV comout the first successful frozen TV
Campbell bought sound a good time.

Campbell bought sound a good time.

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THIS was all in the Campbell tradition. In 1897 a young Campbell chemist. Dr. John Thompson Dorrance, invented one of the first convenience foods, condensed tomato soup. He pied up a fortune of \$115 million from soup before he died in 1930. Today Campbell sells everything from frozen blueberry pie to spaghetti succe.

Like Dorrance, Murphy has a background in chemistry. Born in Appleton, Wis., Murphy went to the University of Wisconsin (B.S. in chemical engineering, 1928), joined Campbell in 1938. After a wartime stint on the War Production Board, he came back to Campbell as executive assistant to President James McGowan Jr. When McGowan retired in 1953. Murphy took over and began moving fast to give the venerable company a newer look.

One of his first decisions as president was to assign 20 engineers to work on automating the canning industry, travance because of the necessity of handrice grain, another for vegetables. To preserve the reputation for quality of Campbell products year in and year out Murphy's tasting boards check soups and other foods coming off the producthe manager and his executive assistants at each plant pause for spot tastetesting. If the celery in Sacramento's soup, or the carrots in Omaha's TV Dinner, are the wrong color or taste, the whole production batch is thrown out. Campbell once destroyed \$5,000,000 to measure up to Campbell standards,

NE of Campbell's biggest changes under Murphy is in the handling of employees. When he took over, things were little changed from Dorrance's day: even vice presidents had to report personally to the president when they were going to be away from the Camden, N.J. trip to the dentist. Executives were disnity affairs. Murphy, who earns a salary tives their own hours, shown the way in outside activities. e.g., he heads up the Crusade for Freedom campaign to raise money for Radio Free Europe, A blueeyed six-footer who once ran the high hurdles for Wisconsin. Murphy plays what he calls "a bad game of golf," a sport he returned to after years of playing "a bad game of tennis.

Under Murphy, Campbell has built four new U.S. and Canadian plants, is currently investing heavily in overseas operations, plants to build new plants in Australia and Latin America. Next year Campbell will spend \$24 million for capital improvements and more than \$8,000,000 on research into new products and plant economies. The reason, extended the product of the product of the product and plant continues of the product will more than double the growth rate for foods in general."

a onetime bellhop whose nine-hotel chain in Mexico Giy and Acapulos is the largest in Central America. The sale completed the financial legeredmain begun bust February when Webb & Kanap bought the St. Regis for St. million. Two months later it sold the hotel to Manhattan's Kratter Corp. for St. million, kept operating control. Webb & Knapp's estimated profit on the St. Regis deals: \$2,000,000.

the St. Regis dealt's \$2,000,000.
In another, similarly complicated move,
In another, similarly complicated move,
To-story office building at a Wall office,
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to London's City & Central Investments,
Led for \$2\text{cm}\$ willion. Last year Webb &
Knapp bought 40 Wall and the land beneath it for \$2\text{s}\$ million, sold the land
and the building to Metropolitan Life Instances. City. for \$2\text{cm}\$ willing to the sold of the land
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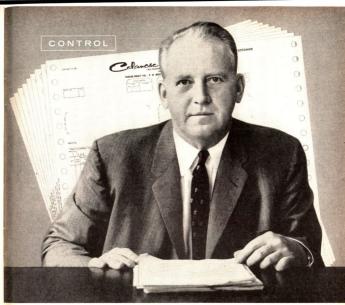
## MODERN LIVING Don't Do It Yourself

For many a helpless housewife and hapless weekend handyman, life's most nagging little crisis is an encounter with a leaky roof, a broten window or a clogged drain. Professional repairmen are hard to find, harder to pay. The doi:vourself books often produce only frayed tempers, and distributed to the control of the control of the second of the control of the control of the control centrating chores to a new and spreading U.S. service: the home-repair cite h

The new clubs supply homeowners with good repairmen around the clock, guarantee their work, When Hurricane Donns sweept across Long Island's Nassau County owners, with flooded basements, leaking roofs and falled trees put in urgent calls to Allied Homeowners' Association of Rossium, one of the biggest and most bustling of the U.S. home-requir clubs. The crease the property of the control of the Case Monte of the Case Monte

Across the U.S., home-repair clubs retrieved a Pasadena woman's emerald ring that had been inadvertently flushed down the drain, exterminated night-chirping crickets that kept a Long Island insurance agent awake, sent a geologist to a Pacific homesite to estimate the danger of rock-

No Padding the Bill. Most of the several hundred home-repair clubs are patterned after the first don't-do-it-yourself club. United Home Services, Inc., which started in Los Angeles in 1954. United signed up a stable of contractors to do the jobs funneled to them through the club, now has 400 to handle an average 200 calls for service a week. The home-repair clubs handle all the paperwork.



James H. Worth, Vice President, Celanese Chemical Company, a division of Celanese Corporation of America

### "Moore forms help us save \$16,000 a year in billing"

A NEW SYSTEM ALSO GIVES CELANESE BETTER CONTROL OF INVENTORY

Celanese Chemical Company's automated order-invoice system has changed the company's paperwook picture. It provides accurate weekly sales analysis for faster market forecasts. As a bonus benefit, the system saves both time and money—Celanese can handle 25% more billing with no extra operating costs.

Teletypewriters and electric accounting machines, working with punched tape and cards, do the job. They automatically print orders, invoices and summary reports on special forms. The forms in turn provide copies for every need. The chief operating benefits are the time saved (for example, invoices now go out the next day) and freedom from error. The forms are designed and made by Moore. They are the company's control in print.

"The Moore man's advice on paperwork was invaluable to us," said James H. Worth, Vice President, Celanese Chemical Company, You'll find the Moore man's knowledge of all kinds of systems can help you get the control your business needs. Look him up in the Yellow Pages, or contact the near-est Moore office. No obligation, of course

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Build control with

MOORE BUSINESS FORMS



Jayne and Audrey Meadows, sister TV and stage stars, comment on the most experienced jetline in the West...

## "Take it from us...Continental rates a double 'Emmy' for the best performance by an airline!"

We picked our way through the litter of flashbulbs to arrive by Jayne and Audrey. They are both crisply radiant young women. "Meadows girls," we began, assuming the reporter's classic neutrality, "how did you like your first Golden Jet ride?"

- 'It wasn't my first," said Audrey.
- "Mine either," said Jayne.
- "You're begging the question." "The food's too good," Audrey volunteered. We smiled back. "I like the interior, too. Whoever did it can come do my house next." We supplied Charles Butler's name.
- "This system of no check-in lines or gate lines," Jayne quipped, "it's a very

ood system. Only it's named wrong. They call it 'Instant Boarding.' But everybody knows with Instant Anything, you add water. Continental adds champagne!"

"Good point," we murmured, writing

"Say," Audrey broke in, "I watched some television during the flight."

"Sort of a busman's holiday?" we asked. "I guess. Didn't watch long though.

What's an old movie without popcorn!" We agreed, then filled the pause. "Would you care to sum up your impressions of the Golden Jet?"

Jayne smiled. "Need a headline, eh?" "Hmm," Audrey said. "How about "Hmm," Audrey said. How about "Take it from us... Continental rates a double Emmy for the best performance by an airline!" How's that?"

"Restrained," we answered, "but good!

CONTINENTAL AIRLINES

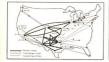


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Fly
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BOEING 707

It's pure jet and pure luxury! Both First Class and Club Coach—with a spacious lounge for each.

If you live in NEW YORK, DETROIT, PITTSBURGH, CLEVELAND, DAYTON, CINCINNATI, MIAMI, BUFFALO, ATLANTA or any other city cast of Chicago: simply order your tickets from the air-line of your choice. Tell the reservation agent you want to ride Continental's Golden Jet from Chicago west, You may also contact your local Travel Agent.



send bills to customers, skim 10% of the plumber's or painter's fee in exchange for giving him the job. The customer who joins the club (for about \$5 to \$15 to \$15 to year') thus can pay for all his repairs in on quick road to riches (clubs in Dertoit, Chicago and elsewhere have gone broke), but many clubs prosper on their customers' problems. Long Island's Allied expects to contract about \$1,000,000 worth of the contract of the contract of the contract here. The layer through its good members, this by an introduction of the contraction of the contract of the contraction of the contracti

Though professional repairmen are a notably independent lot, they focked to size up with the home-repair clubs, seldom try to pad their bills to make up for the 10% club fee. Reason: they save the cost of advertising and billing, keeps nonpayment of bills down to 1% to, sometimes as high as 10% for nonclub clientele. Moreover, the readymade market shoots up business, TV Repairman Kenneth Daniel's business has atted with Sun Francisco's Homesmith Inc.

Bortenders & Cowboys, The house-holder also benefits. The best home-repair clubs take pains to find honest and efficient contractors, follow through to make sure the work is done properly at reasonable prices. It usually is; the contractor knows he stands to lose not one but hum-knows he stands to lose not one but hum-

The successful clubs vary widely in the services they perform, the customers they service. Washington's Services Unlimited will supply barrenders for diplomats but not baby sitters or liquor. Long Island's Allied lists some 320 regular forers—plus 130 special services, such as entertaining at parties, One of the cheeriest jobs was performed by a tree surgeon for Chi. acgos. National Home Owners Club. Cagos. National Home Owners Club. with a La-ft. Christmas the controuted with a La-ft. Christmas the for Service decorating. He did a glad job—for Service.

## BUSINESS ABROAD Tie Me Kangaroo Down, Sport

Australia, which gave the world the hencits of the Hull Hoop, last week was exporting a new craze—the wobble board. Made of Masonite, the 2 ft. by 3 ft. board, when wobbled, gives off a gloop-gloop sound, like water going down the drain. With it youngsters can keep the drain. With it youngsters can keep the crailed five. Means of a dying rancher of the control of

& Sample verse

Watch me wallaby's feed, mate, Watch me wallaby's feed, mate, They're a dangerous breed, mate, Sa match me wallaby's feed

Tan me hide when I'm dead, Fred, Tan me hide when I'm dead. So we tanned his hide when he died, Clyde, And that's it housing on the shed the wobble board. Last week there were signs that the wobble-board craze was threatening to catch on in the U.S., as Tie Me Kangaroo Down, Sport began turning up on jukeboxes across the nation.

The wobble board is the discovery of a beat-bearded Australian named Rolf Harris, 30, a cabaret and TV singer who also has aspirations to become a painter. One day in 1958 Harris propped an oil portain on the beat of the point of a contraint on Masonite board on top of an oil heater to dry. When the board got too hot, he grabbed it by the edges and both. He grabbed it by the edges and hot he grabbed it by the edges and day of the dry of the background he needed for his kan-



ROLF HARRIS & WOBBLE BOARD

garoo song. Harris recorded the number, and soon Tie Me Kangaroo Down, Sport rocketed to the top of the Australian bestseller list.

Shortly after, the young son of the general sales manager of the Masonite Corp. (Australia) Ltd., an affiliate of the U.S. company, saw Harris wobbling his oil painting on a TV show, told his father about the "man making a whooping sound with a piece of Masonite. The Masonite people enlisted Harris in a promotion stunt, turned out 200 hoards as giveaways. "We never dreamed what a mad flap was in store for us," says Sales Promotion Manager Bob Jones, Demand was so great that the company began selling the boards, had to hire extra hands for the increased production. In all, more than 55,000 boards have been sold in Australia.

Just in case the craze catches on in the U.S., the Masonite Corp. has already set up a production line for kangaroostenciled boards in its Elizabeth (N.J.) plant. The company does not expect to

## Why do people buy stocks?

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Do we think you can?

Yes. Why?

For two good reasons:

Because according to the last count, 953 out of 1092-or just about 9 out of 10 common stocks on the New York Stock Exchange-were paying dividends. Because, over the years-since the turn of the century in factcommon stocks, included in Standard & Poor's Index of 500 issues, have gone up in price an average of 3% a year. Some did better, of course. Some not so well. But the average rise has been 3%.

Reasons enough for you? Maybe. Don't forget that there's a risk in owning common stocks, too. The risk that you might have to sell your stocks at some particular time when you could get less than you paid for them.

That's why we've always said you should only invest extra money. Money you don't need for living expenses, insurance, or emergency.

But if it is extra money you're talking about, we can't think of a better place to put it than good common stocks. Which stocks should you buy? That's

where we can help. Our Research Department will be happy to suggest a detailed program for any specific sumtailor-made to meet your objectives.

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JOSEPH C. QUINN

## Merrill Lynch, Pierce, Fenner & Smith

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make any money on the boards (it lost 2¢ per board in Australia) but it does expect rich rewards in free advertising -even if it means adopting a kangaroo as a corporate image.

### The Dangers of Wit

The world's least inhibited air traveler has long been Air-India International's advertising symbol, a little maharajah with striped turban and quivering wax mustaches. He thinks nothing of matching entrechats with a Moscow ballerina orsince transatlantic service began in May -swapping his turban for a Texan's Stetson and a pair of shooting irons. So distinctive is the maharajah that the American Society of Travel Agents in 1959 voted AII first place in a 400-entry travel poster contest. This year the Indian Society of Advertisers gave its top award to the maharajah's originator, Air-India's commercial director, S. K. ("Bobby" Kooka. Despite such honors, Indian politicians last week were demanding the elimination of the maharajah.

Spoons & Spooners. The trouble began when Member A. M. Tariq rose in the lower house, Lok Sabha, in New Delhi to point an accusing finger at the passenger information booklet, "Foolishly Yours," put out by the government-owned line. Though the booklet, decorated with a cover showing the maharajah in his undershirt bowing low after spreading his robe, Sir Walter Raleigh-fashion, for a boarding lady passenger, had been in use for twelve years and 400,000 copies distributed, Tariq said he was just now beginning to burn at the "ridiculing" of the Indian people. One cartoon showed a potbellied, satisfied male passenger giving a fond farewell embrace to an airline hostess who, meanwhile, is retrieving the airline's silverware from his pockets. Asked Tariq: "is it proper to portray Indian Nationals stealing cutlery?" At that a fellow legislator noted throbbingly that the spooning spoon-snatcher was wearing a Gandhi cap, the headdress identified with the dominant Congress Party.

Tariq was even more outraged at the way sex found its way into Air-India's publicity. Near New Delhi's Palam Airport, he said, he had seen an Air-India billboard displaying "the nude figure of an Indian lady" riding on a white horse, This brought Transport Minister Dr. Pa-Indian womanhood. The lady was no Indian, said Subbarayan, but an English-woman, Lady Godiva. Not in the least mollified. Speaker of the House Ananthasayanam Ayyangar, in shocked tones, related that he had seen signs in Air-India planes warning lady passengers: "When lights are switched off, take care that the pilot does not kiss you.

No Back-to-Bed Call, Air-India publicity men indignantly denied that their planes carry such beware-of-kisses signs, But the misunderstanding was at least partly Air-India's fault. In its kidding way. "Foolishly Yours" had glamorized Air-India's skippers as "a cross between Gauguin and Lady Chatterley's lover,"



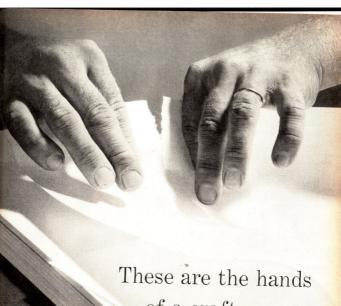
AIR-INDIA HOSTESS FRISKING PASSENGER Watch out for the pilot, too.

warning husbands, "When you see your captain making a beeline for you, transfer your wife and wallet to the other side." It also had titillated hopes for air-It also had titillated hopes for airborne dalliance by informing passengers on overnight sleeper flights that, contrary to the practice in certain renowned Indian resort hotels, no predawn gong would warn straying husbands or wives to get back into their respective beds,

At session's end, irate Speaker Ayyangar scheduled a 30-minute debate on Air-India International's flip public relations image, then canceled the debate after friends of the airline management asked him to tone down the attack. In thus sniping at Air-India, politicians gave more ammunition to Socialist-minded Indians. who are ever alert to attack the successful line for its free-enterprise way of doing things. The line was founded in 1948 by J.R.D. Tata, 55. India's leading industrialist, was nationalized in 1953 (Tata got \$28 million for his stock) though Tata has continued to run it without pay. At the same time, the government took over a profitable Tata-owned domestic line, and seven others, to form the domestic Indian Airlines Corp.

Since then Air-India has steadily expanded until it flies 30,000 route miles to Japan, Australia, Africa, Britain and the U.S .- the first Asian line to fly the Atlantic-added Boeing jets to its fleet. While Air-India makes money, the domestic Indian Airlines loses, partly because of its higher fuel costs and the necessity of flying some uneconomic routes.

While some younger Indians saw nothing more than an old-fogy reaction to Western-style promotion, the opinion was by no means unanimous. As for the maharajah symbol, the Bombay weekly Current, edited by D. F. Karaka, a friend of Tata, said, "it is true that elsewhere in the world they still believe that India is a country of rajahs, snake charmers and fakirs. But should a national airline doing business abroad continue to encourage an idea that is not only false but stupid?"



# of a craftsman

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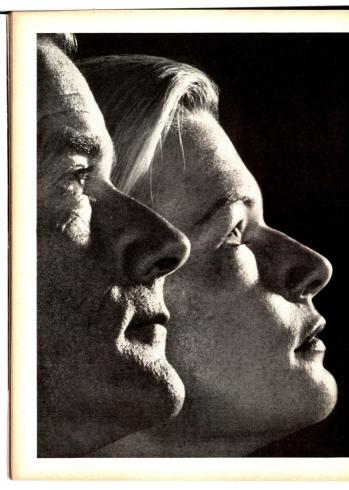
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### MILESTONES

Married, Tommy Sands, 23, gyrating rock-'n'-roll bawler, now at parade rest on a six-month Air Force stint; and Nancy Sinatra, 20, the Nancy with the Laughing Face in the 1944 hit song of Father Frank, who remarked shortly after the engagement, "It's good to have another singer in the family because I'm getting tired"; in Las Vegas, Nev.

Married. Jake La Motta, 39, onetime middleweight boxing champion, a bloated (190 lbs.) sometime cinema extra since his retirement in 1954, who recently admitted he had taken a dive in a 1947 fight with Billy Fox; and Sallye Carlton, 23, slender ex-Manhattan model; he for the third time; in Manhattan.

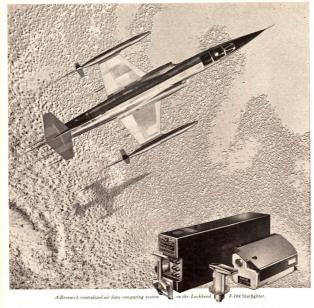
Died. Thomas Carey Hennings Jr., 57, Democratic Senator from Missouri since 1950; of abdominal cancer; in Washington. A courtly descendant of Southern slaveholders. Tom Hennings was a Senate Judiciary Committee champion of civil rights and liberties; recognized as one of the Senate's best legal minds, he saw his finest hour in leading the successful 1954 battle against the Bricker Amendment to

Died, David Lewis Cohn, 63, Mississippi-born writer and social commentator. Sears, Roebuck, who in 1940 spun a bestseller (The Good Old Days) out of three decades of the firm's catalogues, wrote feelingly of the Negro (God Shakes Creation), pessimistically about the chances for rapid integration (in his nostalgic Where I Was Born and Raised), admiringly of his political party (The Fabulous Democrats), and disparagingly of what he considered the infantile U.S. husband and his characterless wife (Love in America); of a heart attack; in Copenhagen.

Died. J. (for John) Cheever Cowdin, 71, investment banker and onetime eightgoal polo player, who left prep school at 18 "to pitch right into business" as a I. P. Morgan & Co. clerk, later became a finan-Inc.; of a heart attack; in Manhattan.

Died. Sir Harold Gillies, 78, New Zealand-born pioneer in British plastic surgery, who mended 10,000 disfigured servicemen in World War I, ex-King Leopold dent and actresses and other women ("Certainly a beautiful woman is worth preserving"); of a stroke; in London.

Died. Arthur Cutts Willard, 82, president of the University of Illinois from 1934 to 1946, a mechanical engineer specializing in air conditioning, who perfected the ventilation system for the New York-New Jersey Holland Tunnel; of a heart attack; in Urbana, Ill.



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TIME, SEPTEMBER 26, 1960

### The Good Neighbor

THE MAN NEXT TO ME (175 pp.)— Anthony Barker—Harper (\$3.50).

A missionary doctor, according to one Zulu schoolboy, "prays over you before he kills you." It is a fair measure of Anthony Barker's own humility that he concedes some truth to the schoolboy's defnition. As an Angitian medical missionary on a Zululand tribal preserve. Barker has indeed prayed for (and among) his indeed prayed for (and among) his indeed prayed for (and among) his tools, be admits to times when a life may have been shortened by his fumbling instead of lengthened by his sful.

The Man Next to Me is British Dr. Barker's journal of an African experience that is still going on. Written with self-finding simplicity, the book hears little re-lation to the Big Game Hunter's crave-book that lets the reader see clearly how noble the author is. Most of Barker's record is paintskingly unspectualized shilly contacts with household crises, the long night's journeys into human understandings of the property of the property of the surgery, or when one moved by candidate the control of the property of the pr

A Modest Improvement. Barker had been lured by Africa since his childhood donations to church missionary work. He must his wife Margaret at medical school, and they left for Zululand together in toy4. Their assignment was St. Augustine's station, founded in the 1850s by an time's station, founded in the 1850s by an a healer with one modest improved as a healer with one modest improved on witch doctors' methods: he routed out on witch doctors' methods: he routed out as spear or rusty nail. The hospital was a qualies from the nearest railway; when the

MISSIONARY BARKER & CHARGES
Witch doctors can be educational,

Barkers took over, it was an iron-roofed bungalow compound inhabited by a poorly trained staff of nine, seven invalids, two cows and a fat pig.

To the Barkers' surprise, patients were at first embarrassingly scarce. The Zulus aloofly decided to see what the doctor could do before entrusting him with their bodily ills. Community status came in time; with it came Barker's discovery that the Zulu's ritual way of thinking made medicine an exercise in etiquette as well as a practical science. No visit to a tribal chief, healthy or not, was complete without an injection or, at the least, the prescription of a placebo. On house calls, a patient remained untended, no matter how ill. until the end of a lengthy dialogue of familial greetings ("Are you all well at your place?" "Yes, we are well: we ask after your home and your people") carried on by doctor and the chief of the household. Even in emergencies, no case could be admitted to the hospital without consultation with the family head; week after week Barker dispatched telegrams to the mines near Johannesburg. hoping to reach some far-off Zulu father

A Mysterious Brow. Despite all his efforts, Barker found that serious ailments were often still taken first to a diviner, on the theory that no white doctor could solve the "illnesses of the people." Barker has considerable respect for the sincerity of the witch doctors, who regard their vocation as divinely inspired—but very little for their knowledge. One of them tried to cure Barker's hay fever with a mysterious, gauging brew that "tasted like Barker and the Barker and the same though the same properties."

Barker writes of his African education. and of the shy, proud, solemn Zulus who taught him, with compassion, humor and a certain sense of shame. He is no revolutionary, but nonetheless shares, with Novelist Alan Paton and the crusading Anglican priest Trevor Huddleston, a searing hatred of apartheid and its works. Barker's own hospital community was, and still is. racially integrated-not to satisfy any liberal belief, he says, but simply because it is natural: in so small a social organism survival depends upon each man's becoming a good neighbor to the man next to him. For his adopted homeland, Barker offers neither panacea nor prophecy, only a prayerful Christian hope that the missions' work will not be rejected by black Africa.

### Between Proust & Waugh

Casanova's Chinese Restaurant (229 pp.)—Anthony Powell—Little, Brown (\$4).

Anthony Powell, a novelist whom British Critic V.S. Prithetth has ranked with Evelyn Waugh, and whom Evelyn Waugh has ranked with Proust (though "more realistic and much funnier"), is almost totally neglected in the U.S. It is not totally never howell is dull; he is indeed much funnier than Proust (though not, perhaps,



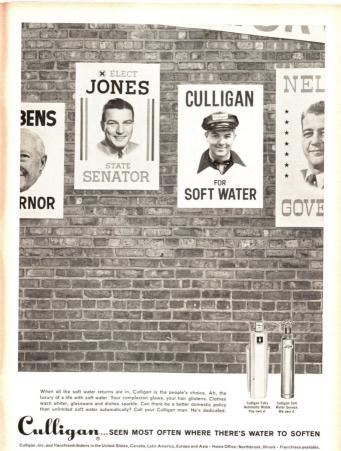
NoveList Powell
Molehills can be interesting.

to the French). It is not that his subject matter is so special as to be outside U.S. sympathy; by now, British upper and middle class life should be less exotic to the U.S. reader than Yoknapatawpha County or the gas-filled pads of Jack Kerouac and his pals. The reason must lie in the curious economics of publishing, which dictate that his current work be issued as a separate novel. It is not a novel. It is the fifth installment® of a work-in-progress titled The Music of Time, which is being imported piecemeal, under what seems to be a secret treaty between the U.S. and British publishers imposing a limitation on the tonnage of newly launched authorship.

Readers unaware of the Powell (rhymes with Lowell) plan may feel agreewed at the apparent inconsequence of episodes in which characters appear for no other reason than that they are well known to the author and he has not yet decided on the manner of their deaths. Powell's estective argument seems to be that this is how people run across each other in life —why not in a book? Once this convenience, the reader will be richly rewarded in the succumbs to a Powell addiction.

Philosophical Conundrum. For those who came in late, it should be explained that The Music of Time is narrated by Nick Jenkins, who, like Powell, is of Wesh Origin, with family connections with Army and 'County,' went to Eton and Oxford, and is currently engaged in literary critical and the currently engaged in literary critical way of the control o

\* The others: A Question of Upbringing, A Buyer's Market, The Acceptance World (Time, Feb. 20, 1956), At Lady Molly's (Time, Aug. 11, 1938).



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brilliantly in the satiric masterpiece of Wyndham Lewis, The Apex of God. Its period is that Slough of Despond known as the Late Thirties, and nowhere else has the moral despair of that time been better described. It calls to mind the philosophical conundrum: "If a man tossing a coin to a one-eyed beggar blinds his good eye, is his action praiseworthy?"

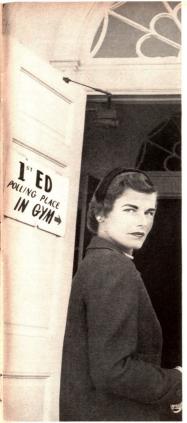
The scene is London, and Nick Jenkins is still the sad Seeing-Eye dog for a troupe (if that can be imagined) of comic blind men. Stringham, a once-brilliant felunder virtual house arrest as an alcoholic by his sister's former governess. Widmerpool, a great comic creation who represents Business in Powell's mind, has soared to the skirts of Mrs. Simpson's "set." The Tolland family, whose head is Lord Warminster, illustrates the vast confusion of the British ruling class at the time. ("I haven't been in Spain for years. says Lady Warminster. "I liked the women better than the men. Of course they all have, English nannies.") Depression. the approach of war, the abdication, all are enacted in the wings; Powell's characters, like those of Jane Austen (who never bothered hers with the Napoleonic wars). are at center stage, though they always seem to be talking about someone in the

Civil Observation. What of the future of The Music of Time? It may confidently be predicted that deaths in the cast of characters will be more frequent. They are getting no younger, and besides, they cannot all come through the war with a whole skin. Will we learn anything about Nick's marriage to Isobel Tolland except that she had a miscarriage? How will "Chips" Lovell get on with Priscilla Tolland? The addicted reader can hardly wait. Meanwhile it would seem to be a safe bet that Narrator Nick Jenkins will be commissioned, like Author Powell, in a posh regiment (Powell was an officer, first in the Welch Regiment, then in intelligence), and will later continue, in London and in the vanishing English countryside, Pow-

ell's own course as gentleman of letters. For those with a taste for such things. Powell's Music of Time is brilliant literary comedy as well as a brilliant sketch of the times. Nothing like Powell's enterprise has been seen in English letters since Dickens and Trollope went bashing out their three-decker serials. His talents are rare without being exotic. He is neither a visionary nor a voyeur, but an observer -civil, ironic, amused, curious. By now, he seems to know his characters so well that he has developed a sort of courtesy toward them. Critic Pritchett has warned him of this danger-of the "risk that his characters will become so familiar and real to him that he will cease to make them important to us.

The warning is perhaps too late. In Casanova's Chinese Restaurant,\* too

\* A London restaurant with an Italian name, Chinese cuisine, French décor, English waitresses and interracial clientele, taken by Powell as a symbol of his theme of cultural confusion.



### PHOTO: MARY HORBIS STEINER

## Did you know that your wife will probably elect our next President?

ON NOVEMBER 8th your wife and 56 million other eligible American women will outvote men in a Presidential election for the first time in our history.

From 1948 to 1956, the number of women who exercised their right to vote increased by almost 40%, Because of this upward trend, plus the fact that there are now over a million more women eligible to vote than men, political scientists predict women will cast over 2 million more votes than men this year. Thus, a record women's vote could be decisive in electing our next President.

Influential as the American woman will be nationally, she will be even stronger locally, for her political interest increases closer to her home—and her family, More than 60000 active members of women's political clubs watch closely over the actions of local governments. All in all there are an estimated 20 millow women affiliated with 600 organizations dealing with all kinds of civic affairs.

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many events happen offstage (people get married and die, as it were, in parentheses), and Powell seems to have thrown away the novelist's Godlike privilege of always being in at the kill. But he retains other advantages: he does not fake, he does not invade bedrooms or invite others into his own; he is an artist of the public event. Powell seems to be giving an account of events that are still current, of living while he writes-unlike Proust in his cork-lined room, who evoked things past in order to live again when life itself was done and over with. Powell has not yet created one of the mountains of literature, but his molehills, for those with the leisure to watch, can be quite as interesting as the moles are when they are seen heaving up their moving midget tumuli under the surface of an English lawn.

### In Love & Anger

LET US NOW PRAISE FAMOUS MEN (471 pp.)—James Agee, Walker Evans —Houghton Mifflin (\$6.50).

This remarkable work came close to never seeing print, let alone the literary respectability of a new edition two decades after its first appearance. Originally rejected as an article for FORTUNE, it was expanded into a book, was again turned down, then was finally lured out of a drawer in Greenwich Village by another publisher, who brought it out in 1041. Many reviewers were harsh on Author James Agee. Less than half of the book's 2,500 copies were sold, and the rest were slowly remaindered. But gradually Famous Men came to life in a sort of readers' underground. It is now reissued in a fine and welcome new edition.

Famous Men tells of a month spent in the pine cabin of an Alahama sharecropper during the summer of 1036. The book begins with 64 starkly beautiful photographs by Walker Evans, probing into the timeless peasant homes and sun-squinting faces of the Deep South, then ravaged by the Depression. Despite enturies of Anglo-Saxon inbreeding, the faces seem Latneth and the control of the control of the caves of the Mezzogiorno or the baked hills of Mexico.

Call of the Blood. In this new edition Photographer Evans supplies a graceful memoir of James Agee, later movie critic for TIME and the Nation, who died suddenly in 1955, when only 45, before the publication of his finely wrought Pulitzerprizewinning novel, A Death in the Family. In 1936, says Evans, black-haired. husky Jim Agee seemed younger than his 27 years and still retained "a faint rubbing of Harvard and Exeter." Though likable and above average as an individual, he "didn't look much like a poet, an intellectual, an artist, or a Christian, each of which he was." Agee's own view was darker. He saw himself and Evans as "two angry, futile and bottomless intelligences in the service of an anger and of a love and of an undiscernible truth.

In a backwoods, off-the-map hamlet that he calls Hobe's Hill, Agee and Evans lived with a tenant farmer named George Gudger, made frequent side visits to the ramshackle farms of Fred Ricketts and Bud Woods, Tennessee-born Jim Agee felt the call of blood as well as the vast bond of compassion, since his father's people had come down from the hills back of Knoxville. But Agee also felt that he was an alien and a spy, prying into the lives of an "undefended and appallingly damaged group of human beings." He tried to find at least partial absolution in sleeping in beds that swarmed with fleas, lice and bedbugs, gasping through the offal stench. and ignoring his nausea to "eat for a few weeks what a million people spend their lives eating.

Agony & Ropture. Today Agee's anger still sweeps with gale force. He rails against prospective buyers of his books because they will presumably read in com-



POET AGEE (1949)
Lanterns in the darkness.

fort, hates equally the New Deal and Marxist simplicities; the one because it thinks that simply increasing production will improve the lot of the dispossessed. the other because it finds easy solutions in the class war. At bottom, Agee is most agonized by himself, for he is emotionally drawn to the tenant way of life while intellectually condemning it. The personal love he felt covered every commonplace occurrence, so that when taking a late night meal with George Gudger and his small-boned wife, Annie Mae, it seemed to Agee that "we held quietness, gentleness and care toward one another like three mild lanterns held each at the met heads of strangers in darkness.

The hook is not always easy to follow, for this is the work of a man talented, poetic, idealistic, imitative and vastly young. The prose is interspersed with poetry, with long swooning riveries in which Agee follows every freshet, creek and stream into the mighty Mississippi. He was aware of his faults and lamented

that young writers "roll around in description like honeymoners on a bed." Together with the Joycean yelps, the fury, and the love of the poor and deprived. Agee steadily retains the artist's tant reader into the heart of his own experience, make him taste the greasy memonic food, smell both the odor of human sweat and the scent of sun-ripened pipe, and see just how "a little wind laid pipe, and see just how "a little wind laid pipe, and see just how "a little wind laid pipe, and see just how "a little wind laid granular noise of rustling water."

### Son of P.P. Rides Again

THE TIGHT WHITE COLLAR [288 pp.]— Grace Metalious — Julian Messner (\$3.95).

Novelist Metalious' latest effort, again designed to prove that New England is a place where people can get into trouble with their skis off, bears the same relation to her first two books that a B-girl does to a prostitute: its implied promise is sex in return for money, but what it delivers is merely a phony hotel room key and a whiff of perfume. A certain amount of houghmagandy does occur ("His touch on her body was the lightest she could ever imagine and it awakened every single nerve . . ."), but it is pallid stuff compared with the rape, incest, flagellation and other veneries of Peyton Place and Return to Peyton Place. If Author Metalious continues such deception, her readers will all go back to Jack Woodford, the U.S.'s leading plain-wrapper author (Dan-

Students of her art will remember that Novelist Metalious interleaved the gummier passages of her first book with hearty descriptive exercises celebrating the passage of the seasons among the granite hills, and that in the second book all this rhetoric was removed. The excision not only left the characters squirming about with an embarrassing lack of privacy, like residents of a motel whose walls had suddenly been plucked away, but it robbed the reader of the harmless delusion that the author was attempting literature. The present work reinstates a page or two of classy nature-walk prose, but cuts out almost all narrative.

What remains is a scrawny tale about a young schoolteacher who tries to get hired in a nasty town called Cooper's Landing, but succeeds only in being cuckolded. Every so often the author introduces another character and halts all action for a couple of chapters while she tells how he achieved his present wretchedness. The measure of how feeble are the author's efforts is that the major shockers concern a servant girl who becomes pregnant, a woman who bears a Mongolian idiot, and a young man who will not admit that he is a homosexual. Novelist Metalious shows herself to be a woman of taste in telling this last episode; her custom is to describe heterosexual claspings in considerable detail, but after the smoldering line, "Come here, David," the young invert's carrying-on is swathed in silence.



### THE SHAPE OF THINGS TO COME

turn page for the story









## How industrial design is changing the world we live in

It is incredible but true that all design flows from six basic forms-the circle, square, triangle, sphere, cube and pyramid. It is even more startling to learn that today the art of wedding form to function is a 40-million dollar business.

It's called industrial design and in this country alone there are approximately 180 design firms employing 1400 people who devote most of their waking hours to shaping things to come. Thousands of other designers work for manufacturers. Why are these practitioners of change on the American scene

The revolution. It started with the industrial revolution that replaced craftsmen with engineers. Mass production put product design in the hands of production experts. Their job was to make a product at reasonable cost that would work. But the maxim "if it works well it looks good" didn't hold water, Manufacturers learned that some products could be well engineered, made right, work right and still be shunned by the public. The missing ingredient was good appearance, instantly expressing product quality and convenience. A handful of men in the Twenties first realized that products were objects with potential aesthetic appeal to which customers responded enthusiastically, if unconsciously.

Pickles and locomotives. Since those early days, industrial designers have turned their talents to such diverse puzzlers as what color motorboats should be, what a bridge over the Potomac should look like, how to wrap wet pickles, how to make a truck cab comfortable for drivers to save their nerves and muscles, how to resculpture the massive steel shells of 6000-hp locomotives. Industrial design's business is change, but not change for attention's sake alone. Change can help slash manufacturing or shipping costs. Change, too, can adapt a product for a new market area or groups of new and different customers, Above all, good design must exploit the properties of the materials it uses,

Whatever the product, designers work with materials, the right materials for the job. They think in terms of characteristics . . . color, strength, durability, ability to take a finish, ease of assembly and many others. There is no better case in point than a recently redesigned all-stainless steel kitchen sink line-a story typical of one industrial design firm's approach to marketing.

Time for a change. Three years ago a well-known sink manufacturer got an idea that was to revolutionize sinkdom. Sinks hadn't changed much in sixty years. Yet time-motion studies showed that the housewife makes more trips to her sink, and spends more time there, than any other area in the home. But the sink was just a sink. Why shouldn't it be an appliance, like a built-in range? With skillful design, the manufacturer reasoned, the sink could be a center for clean-up, food preparation and disposal. If you could design built-in cutting boards, food baskets, garbage disposers, electric outlets for blenders, mixers and knife sharpeners, and add one, two or three bowls, the possibilities would be unlimited

The tastemakers. Design was the sink manufacturer's biggest problem and Raymond Loewy Associates was given the assignment. RLA is the largest industrial design firm in existence and the odds have been conservatively estimated at 3 to 1 that daily you see or touch a Loewy designed product. From lipstick containers to stainless steel buses, sales of products and services employing Loewy designs value well over 3 billion dollars a year. Today. Raymond Fernand Loewy, one of the pioneers of industrial design, is Senior Partner of his own design firm.

Managing Partner is William Snaith, a front-rank proponent of industrial design's new philosophy that design and the exploitation of materials doesn't stop with aesthetics. There are other ingredients in the selling formula, notably psychology, retailing and research.

The point is, Snaith says, people spend money, an increasing portion of it, on goods they want but don't necessarily need in the sense of absolute essentials such as shelter and basic clothing. People buy to satisfy a desire for better lives, fuller experience-benefits instead of protections. This type of buying asks for many choices, greater differentiation among products, Now design must say: This is different in this or that particular. Design must predetermine product difference and give that difference a physical manifestation. Dirty dishwater. The first thing Loewy Associates did about the new sink design was talk. They talked to scores of home economists, interviewed dozens of home magazine editors. They sounded out their own wives and anyone else who would listen. They didn't ask what a sink should be-but what a woman thought about washing dishes, garbage, noise and water. They learned that housewives dislike reaching into dirty dishwater to pull out the drain, so they began work on a remotely controlled drain. They cocked their ears to complaints about glass breakage caused by tipping into the depressed center outlet and got busy with a design that would prevent it. They engineered an entirely new faucet layout, and their sketches

Cover: Stainless steel sculpture by Jose d'Rivera from the collection of Mr. Frank Leff, Uniontown, Pennsylvania



Handsome, redesigned Elkay stainles:



New design has transformed sink into a food center.



CLEARING

Drawing stainless steel sink bowl. Stainless steel's formability made design possible.

and engineering designs grew into paper mountains.

"Sinkronization." As their design work progressed, it seemed obvious that the beauty and utility of the new sinks shouldn't be confined to the kitchen. I be confined to the kitchen to the bathroom to Dad's playroom bat to entrance sinks designed to de-mud Junior before he racked up the wall-to-wall carpeting? It tooked like a program homebuilders research, so they broadened their research.

Beauty and the best. Slowly, steadily, the sink design emerged. It was clearly going to be as handsome as it was functional. One important reason: stainless triands. The simportant reason: stainless are supported to the stainless of the stainle

It took two years, hundreds of sketches and thousands of man-hours before the first brand new, gleaming, stainless steel sink was ready for the market.

Does the consumer really see the difference? Sales tell the story. The buying public saw the difference in a line of steel garden tools, if a 2000% sales increase is any indication. In one year, a line of china table service shot from nowhere to second place in sales. Exterior and interior styling for an extra-fare train doubled passenger traffic in a year. A new cigarette package catapulted sales 400% in one year, And the new stainless steel sink? It's Elkay Manufacturing's new "Cuisine Centrè ine that hit the market January 1 this year and has been selling far beyond Elkay's most optimistic forecasts.

Where to? Despite its range and acceptance, industrial design is just getting started. It is taking up the battle against inefficiency, archaism and noise. It is just scratching the surface of "human engineering" and eity planning. It is exerting forces on traditional architecture. Most important, it is hadly needed by the thousands of manufacturers who estimate that as high as 20% of their lines next year will be products that weren't even dreamed of two years are. Fortunately the control of the control of the control of their fingeritys, and as much reason to believe that steelmaking will serve up even more excitting ones.

3000 steels. There are already over 3000 steels in existence, Each offers the designer a unique combination of properties. There are steels that feel and look like leather, plastic-coated steels that come in any color of the rainbow or any texture. There are striking embossed steels that minimize the evidence of rough usage. Porcelain enameled steel buildings color our landscape. High strength steels shave thousands of tons and dollars from bridges. Super strong alloy steels protect earthmoving equipment from shock and abrasion and keep our roads on the go more cheaply. Gleaming stainless steels do double duty from jets to jewelry.

On the horizon: stainless steel that is colored, tin plate so strong that it can be used foil-thin; incredible new marriages of plastic, glass and synthetics with steel. There is little reason to doubt that anything is beyond the imagination of the 900 scientists and technicians in United States Steel's research laboratories who are hard at work developing new steels for the needs of our changing world. And that's a big order when you figure that with 8% of the world's population America produces over 35% of its goods, and by 1970 the experts estimate our gross national product will soar to an incredible 750 billion dollars.



The ultimate test of design effectiveness: will it sell?







### Skillful Focus on Foreign Affairs

Foreign affairs specialist Murray Marder was Chief of The Washington Post's European Bursh from 1957 to 1960. Since then, his assignments included President Eisenhower's Latin American tour, the Summit Conference, President de Gaulle's visit to the U. S., the emergency sessions of the U. N. Security Committee on Cuba, the Congo and the American RB-47 flights.

Marder has been with The Washington Post since 1946. His coverage of national affairs ranged from the Supreme Court and State Department to civil and State Department to civil some state of the State State of the State Sta

His coverage of the McCarthy story and the Federal loyaltysecurity controversies won national recognition for its incisiveness and scrupulous accuracy.

Murrey Marder is another reason why The Washington Post is read by nearly 50% more families than any other Washington newspaper, and why its editorials are quoted more in the Congressional Record than those of any other newspaper in the world.

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### TIME LISTINGS

### CINEMA

Let's Make Love. Marilyn Monroe does a seismic shimmy, sings My Heart Belongs to Daddy, and carries on with Singer Yves Montand, but despite their efforts, the show is not really good low humor; it is merely good-humored.

The Dark at the Top of the Stairs. In this light, effective drama about an Oklahoma harness salesman's troubles, Robert Preston runs away with the show in a direction that Playwright William Inge may not have intended in the original. Day of the Painter, A waggish, 15-

may not have intended in the original.

Day of the Painter. A waggish, 15minute tale about the wondrous work
habits of a dribble-and-splotch painter.

Under Ten Flags. Captain Bligh roars

Under Ten Flags. Captain Bligh roars again, as Charles Laughton takes the part of a World War II British admiral, and Van Heflin plays the captain of a German raiding ship that Laughton tries to track down. An acceptable sea chase. The End of Innocence. A shadowed,

The End of Innocence. A shadowed, subtle film about the painful adolescence of a young girl, directed by Leopoldo Torre Nilsson, a Swedish-descended Argentine who knows his Bergman.

Ocean's 11. This laughing gasser about an attempt by Frank Sinatra and his lout troupe (Sammy Davis Jr., Dean Martin, Peter Lawford et al.) to rob five Las Vegas casinos is slapdash slapstick, but that's the way the kookies rumble.

Jungle Cat. The music is annoying and the narration not especially informative, but superb wildlife photography makes this film by Walt Disney about jaguars in the Amazon rain forest a pleasure to see.

Elmer Gantry. Burt Lancaster turns in one of the best performances of his career as Sinclair Lewis' Bible-banging, skirtchasing evangelist.

### TELEVISION

Tues., Sept. 20 Political Telecast (NBC, 8:30-9 p.m.).\*

A unilateral half-hour paid for by the Democratic National Committee. The Dow Hour of Great Mysteries (NBC, 10-11 p.m.). Rex Harrison and Tammy Grimes in *The Datchet Diamonds*.

Wed., Sept. 21

Wanted—Dead or Alive (CBS, 8:30-9
p.m.). Still wanted, apparently, after two
years, Bounty Hunter Josh Randall (Steve
McQueen) starts his third season on TV.

Fri., Sept. 23

Dan Raven (NBC, 7:30-8:30 p.m.).
The first episode of a new mystery series starring Skip Homeier, and set in the neon night caves of Hollywood. Guest

Star Singer Bobby Darin plays himself. Person to Person (CBS, 10:30-11 p.m.). Charles Collingwood visits Elaine May and Mike Nichols, Roddy McDowall.

Sat., Sept. 24

N.C.A.A. Football Game (ABC, 12:30
p.m. to the final gun). Michigan State v. Pitt.
Campaign Roundup (ABC, 7:30-8
p.m.). Another in ABC's series of political
summaries.

The Campaign and the Candidates (NBC, 9:30-10:30 p.m.). NBC sums up

\* All times E.D.T. through Sept. 24; E.S.T.

the situation, too, with Chet Huntley and David Brinkley.

Sun., Sept. 25
The Twentieth Century (CBS, 6:30-7 p.m.). Speaking softly and carrying a big

yardstick to history, CBS's excellent series recalls *The Times of Teddy Roosevelt.*The Shirley Temple Show (NBC, 7-8 p.m.). Rudyard Kipling's *Kim* with Michael Rennie as Captain Creighton and Tony

Haig as Kim.

The Tab Hunter Show (NBC, 8:30-9 p.m.). P. Lorillard and Westclox have picked up the Tab for a new comedy series

p.m.). P. Lorillard and Westelox have picked up the Tab for a new comedy series about an amiable cartoonist. Mon., Sept. 26

Great Debates (NBC, CBS, ABC, 9:30 p.m.). The first of the much-heralded TV encounters between Candidates Nixon and Kennedy.

Jackpot Bowling (NBC, 10:30-11 p.m.).
Milton Berle is host in a new program involving the best U.S. professional bowlers
in alley-fighting competition for big-time
pin money.

### THEATER

### On Broadway

New plays, like oysters, are in season, but there are some still amazingly fresh items from last year's bill of fare with which to contend: Toys in the Attic, Lillian Hellman's skillful exploration of the Sons and Lovers theme, stars Jason Robards Jr.; The Tenth Man mixes modern psychology and ancient rite in Playwright Paddy Chayefsky's tale about a Jewish girl possessed by an evil spirit; The Miracle Worker, with brilliant performances by Anne Bancroft and Patty Duke, dramatizes the brave, difficult relationship between blind and deaf-mute Helen Keller as a child and her teacher, Annie Sullivan; The Best Man, though superficial in characterization, provides a vivid theatrical look at campaigning politicians. Three musicals remain spicy and satisfying: West Side Story, Leonard Bernstein's brassy, big-city, 20th century Romeo and Juliet; Fiorello!, the nostalgic story of New York City's Little Flower; and Bye Bye Birdie, an enjoyable spoof of the rock-'n'-roll craze.

### Off Broadway

At New York's City Center, brilliant Pantomimist Marcel Marceau is doing everything from minor impressions of a high-wire performer to a wordless enactment of Gogol's The Overcoat; at the Phoenix Theater, Tyrone Guthrie's production of HMS. Pinafore slaps salt freshness into Gilbert and Sullivan. Half a dozen first-rate hold-over shows

reflect the steadily tune owners are more reflected to the steadily tune owners are not to the fare in off-Broadway playhouses. Life the Mary Sunshine, a musical spoof odd, and only Chekhov play produced profession and the control of the steady of the st



## Many a going business has gone "under the hammer"

soon after one of its partners died!

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with The Zoo Story, in which two men from opposite ends of the social spectrum conduct a dialogue that ends in a curious twist of a switchblade.

### BOOKS

### Best Reading

The Politics of Upheaval, by Arthur M. Schlesinger Jr. In the third volume (covering 1935-36) of his series, The Age of Roosevelt, as in its predecessors, the author sometimes confuses history with hagiography; but if the work is partisan, it is

also sweepingly and spiritedly written. The Black Book, by Lawrence Durrell. A glittering, impudent, outrageous novel, all of the Alexandria tetralogy when he was 24 and had just made the heady discovery that he was a very good writer

All Fall Down, by James Leo Herlihy. A fresh, Salingering tale of a hooky-playing 14-year-old and his offbeatnik parents, whose foundering world finds focus in another brother as wild as his name:

Berry-berry. The Human Season, by Edward Lewis Wallant. With uncommon insight and accuracy, the author writes of an aging plumber's descent into hell after the death

The Sot-Weed Factor, by John Barth. The hero of this bawdy, ironic, hilarious and yet thoroughly serious comedy is a 17th century coffeehouse Candide who stumbles through a series of wild misadventures before he understands his great sin: he is guilty of innocence.

Taken at the Flood, by John Gunther. An entertaining if perhaps excessively appreciative biography of Pioneer Adman Albert Lasker, the genius personally responsible for tattooing such blather as That Schoolgirl Complexion" on the

Decision at Trafalgar, by Dudley Pope. Best of the current blood-in-the-scuppers accounts of Trafalgar, and of its scrawny, one-eyed, one-armed, vainglorious hero, Lord Nelson

### Best Sellers

- FICTION
- 1. Advise and Consent, Drury (1)\* 2. Hawaii, Michener (2)
- The Leopard, Di Lampedusa (3)
- The Chapman Report, Wallace (4) The Lovely Ambition, Chase (5)
- The Last Temptation of Christ. Kazantzakie (10) To Kill a Mockingbird, Lee (8)
- Water of Life, Robinson (9)
- 9. Diamond Head, Gilman 10. Before You Go, Weidman (6)
- NONFICTION 1. Born Free, Adamson (1)
- How I Made \$2,000,000 in the Stock Market, Darvas (2)
- May This House Be Safe from Tigers, Folk Medicine, Jarvis (8)
- The Conscience of a Conservative,
- Goldwater (5
- I Kid You Not, Paar (10) Enjoy! Enjoy! Golden (6)
  - The Good Years, Lord (7) Felix Frankfurter Reminisces. rankfurter with Phillips (4)
- 10. Taken at the Flood, Gunther





# Modern concrete for Kentucky's Interstate 65 south of Elizabethanov is the pavement that is not flexible

Modern concrete for Kentucky's Interstate 65 south of Elizabethtown

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wheel weight over large area of ubgrade, reduces spot pressures, Strength of material-not mass carries the load, permitting minimum-thickness pavement



xible pavement, by its very flexing effect, transmits load forces in almost direct line to subgrade. Exsive concentration of load force can be overcome only by building up pavement thickness.

Interstate System highways like Kentucky's Route 65 pictured here call for a pavement that is solid and unyielding.

Kentucky's highway department chose concrete for this important stretch of Interstate System highway. Necessity for multiple strata construction of 2 to 3 times greater total depth was avoided.

Strength with minimum bulk is possible, of course, because concrete isn't flexible. It supports and spreads the load like a beam. Pressures on the subgrade stay permanently within safe limits.

And concrete's design efficiency assures low maintenance costs in years ahead. In fact, maintenance costs will be as much as 60% lower than for asphalt. Only concrete enables engineers to design highways to last 50 years and more.

You can see why engineers and taxpayers agree that concrete is the preferred pavement for heavy-duty highways-especially on the new Interstate System.



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